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113

### A newsy time in Independence

Harry Truman's home town has a busy week what with receptions, church socials and daughter Margaret's getting married to Clifton Daniel,



MR. & MRS. DANIEL

### The big week in Monaco

In an atmosphere of carnival and protocol, with a brisk wave of thievery thrown in, Hollywood's Grace Kelly becomes Princess Gracia Patricia.



PRINCESS GRACIA PRAYS

### Spring in lovely Japan

In pictures echoing the lines of Japanese poets, Photographer Eliot Elisofon finds subtle beauty in the land of the cherry biossoms.



JAPANESE BRIDE

### Whittaker Chambers interprets

The reviling of Stalin begun at the Soviet's 20th Congress, warns Whittaker Chambers, is a tactic which makes the Red menace more insidious than ever.



AT 20TH CONGRESS

### Progress on the DEW line

In the frozen Arctic the U.S. spends \$400 million on a radar network designed to spot Russian planes before they can attack.



AT WORK ON THE LINE

### Hypocrisy of amateurism

Athletes commenting on the case of Wes Santee confess they too-with the connivance of promoters-have broken the code by accepting fees.



WES SANTER

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Margaret Truman and her husband, Clifton Daniel, in a wedding portrait (see pp. 28-35)

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### PHOTOGRAPHIC ESSAY

THE WEEK'S EVENTS

Japan in the spring glows with a soft and subtle beauty. 82 Photographed for LIFE by Eliot Elisofon

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128 models to music MILITARY AFFAIRS Golden domes in the Arctic: DEW line radar stations spring up

to defend the U.S. 133 MEDICINE Dally gift of life: student blood donors keep a California

hemophillac in school 141 OTHER DEPARTMENTS Speaking of Pictures: a massed bird migration is part of

photographic display honoring Margaret Bourke-White

Miscellany: pigeon-toed pavement C 1951 TIME INC. ALL RIGHTS RESERVED UNDER INTERNATIONAL AND PAN-AMERICAN COPYRIGHT CONVENTIONS. REPRODUCTION IN WHOLE OR PART WITHOUT WRITTEN PERMISSION IS STRICTLY PROHIBITED

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4)-FRANK SCHERSCHEL, A.P.-THOMAS MCAYOT 44-PARIS-NATCH FROM GAMMA 45-CHARLES CAMPBELL-GORDON TENNEY PARE B.S. SI-A.P. EARL BENTON FOR THE CHARLESTON DAILY

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176 - JOHN MALMIN FOR THE LOS ANGELES TIMES

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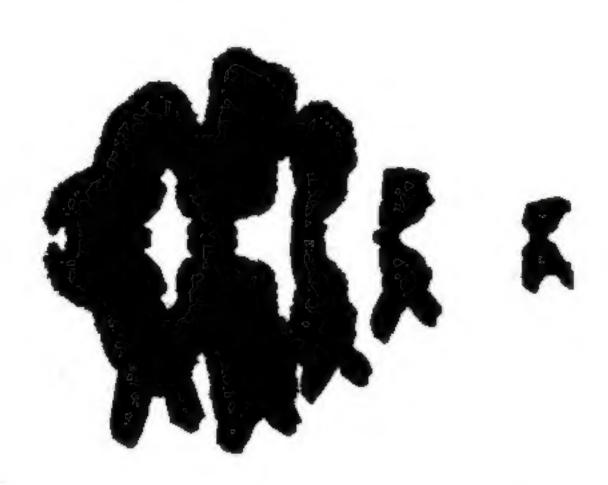
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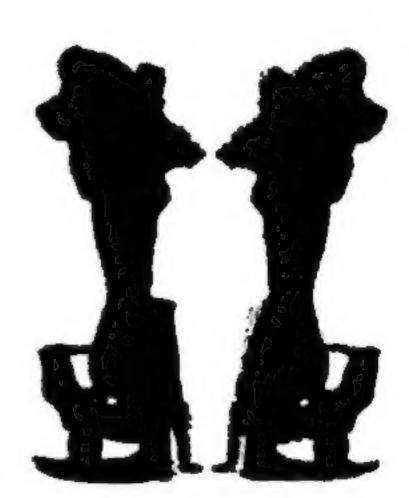
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### Have some fun with these "ink blot" tests

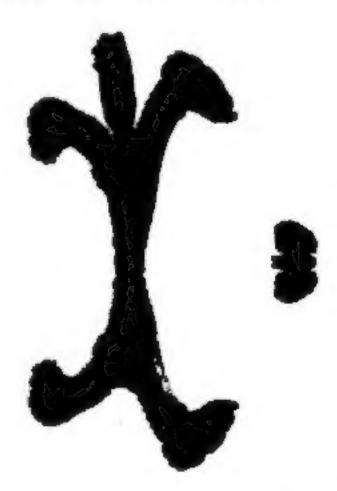
You've probably read a lot about "ink blot" tests. The idea is to see what each picture means to you. Just for fun we've made up four of them. Why not look them over and see if they mean the same things to you that they mean to us?



This is a family of four, plus dog, sitting on the curb. Away on a trip, they've just driven sixty miles out of their way to surprise some out-of-town friends. Nobody home. Next time they'll telephone ahead. But right now things look pretty black.



Here are two grandparents, talking about their son Bill and their grandchildren... and wishing they didn't live quite so far away. The picture will get brighter soon. Grandmother's about to suggest they telephone the children. Good idea. And it costs so little.



This young fellow is away on a business trip. That's his suitcase on the right. He's been away for two days and hasn't called home yet. This afternoon he bought presents to give his wife and two daughters when he gets home. That's nice. But right now they'd just like to hear his voice by telephone.



This young lady with the new hair-do is very, very happy. Her best beau, who has a new job in a distant city, has just called to tell her that he'll see her on Friday. Isn't it wonderful what a world of difference a telephone call can make? Isn't there someone out of town you'd like to talk to-right now?

### LONG DISTANCE RATES ARE LOW

Here are same examples:

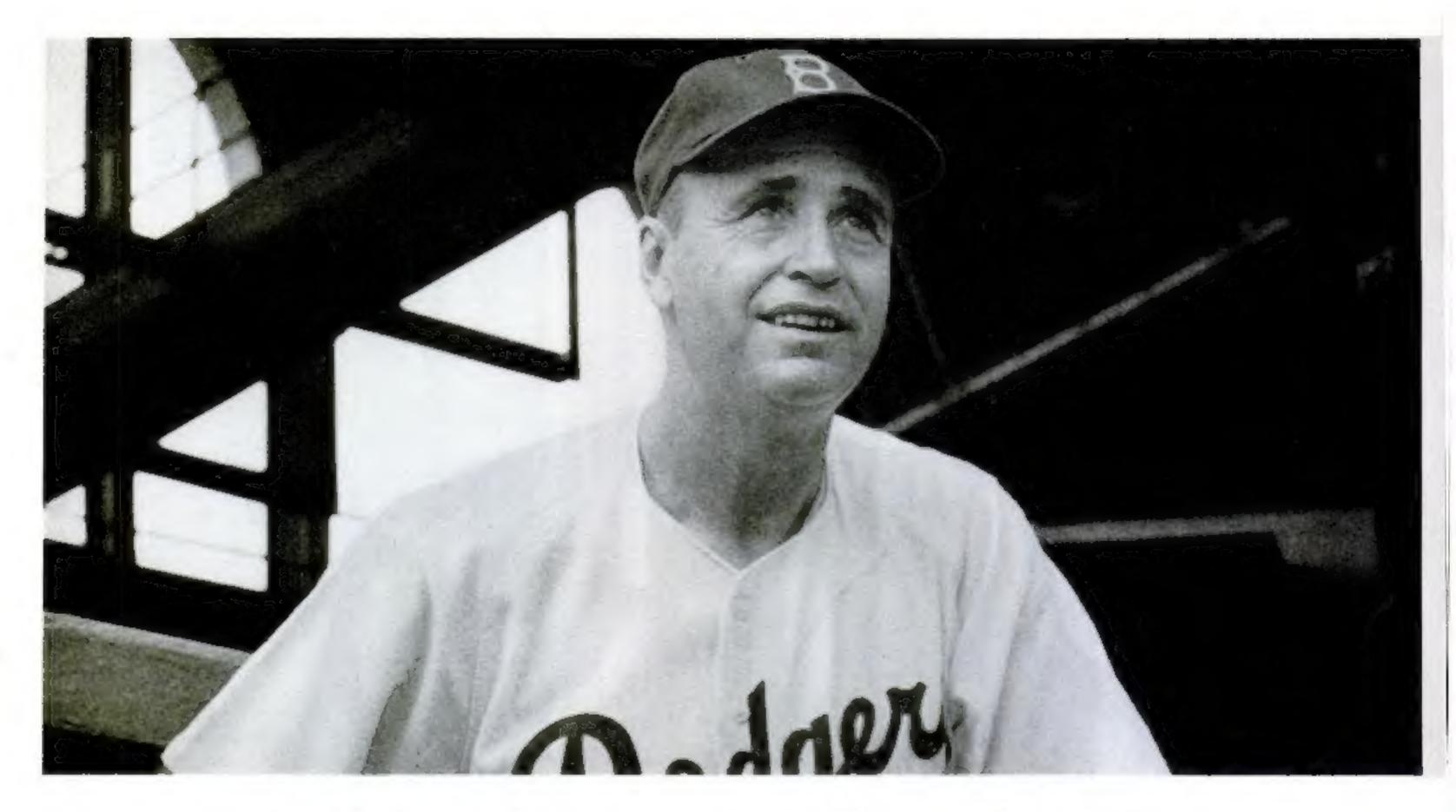
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# Walter Alston scouts Thom McAns through intensive 30-day workout

Completely uncensored—famous Dodger Manager <u>confesses</u> he hadn't worn Thom McAns since college days...<u>reveals</u> how he came to look 'em over close...<u>matches</u> them with \$20 shoes...defies Mrs. A. to tell difference.

Walter Alston's report, in his own words:

THE REASON I was willing to make the Thom McAn Shoe Jury test was because it enabled me to send an extra contribution to the Brooklyn Sandlot Fund. In my job I happen to think that this is a very worthwhile activity.

### Will Thom McAns shape up?

The last time I had worn Thom McAn shoes was during my college days, and I had no idea what they'd be like today. I'd changed. The shoes had probably changed too—so I was naturally a bit curious about

how the whole deal was going to work out.

Ordinarily, I pay as high as twenty dollars for a pair of shoes. Though I hadn't given much thought to price, I knew that Thom McAns' cost was a lot less than what I'd got used to paying in recent years.

But I know one thing for sure—as a baseball manager I'm on my feet a good part of the day. And, in uniform or out, I'm always interested in finding out where I can get a pair of comfortable shoes.

So I went over to the Thom McAn store to be fitted.

I was surprised at the line-up of styles I found. Some even had that foreign flavor that is so popular nowadays. Neither the store nor the styles looked like how I'd remembered Thom McAn.

My wife was happy with my choice of styles. She particularly commented on how well made they are. It was impossible for even as smart a buyer as she is to guess the price.

### I tip off Mrs. Alston

As I said to the Mrs., "I expect to go on wearing Thom McAn shoes because they're comfortable—and, even more than that, they make me feel like a college man all over again."

Walter alston





Walter Alston chose from new Thom McAns like these: left—the Colorado. The leather with feel-appeal in bright new colors, \$8.95. Black tassel moccasin with non-slip heel, \$8.95. Thom McAn prices are \$7.95 to \$12.95.

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# Ansco's"Great Year" contribution No. 1

### Ansco All-Weather Pan

First "controlled contrast" black-and-white film for snapshot cameras

The taking's as simple as ever; but just wait till your pictures come back!

Now there's a snapshot film that "sees" a baby just as you see him in his mother's arms. It is called Ansco All-Weather Pan... and it's the first "controlled contrast" film.

To put it as non-technically as possible . . . this entirely new kind of snapshot film reproduces all the colors of nature in proper balance with one another.

Traditional snapshot films are actually "color blind" to red. They show red almost as black as black itself. This spoils the color contrast of your pictures; they're on the dark, unnatural side.

New Ansco All-Weather Pan reproduces all colors in proper contrast with one another. Red lips, pink cheeks, red glints in the hair, red tones in a dress . . . all photograph soft and warm and lifelike.

You picture everyone at his best with Ansco All-Weather Pan in your camera. Your pictures have a delightfully "natural look." You'll like them better . . . and so will everyone else.

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NEW ALL-WEATHER PAN FIL



Start your picture-taking at Ansco's "Great Year" display at your favorite photo counter.

# "Great Year" contribution No. 2

### Anscoflex II

First pre-set camera
with built-in close-up lens
and cloud filter

ANSCOFLEX I

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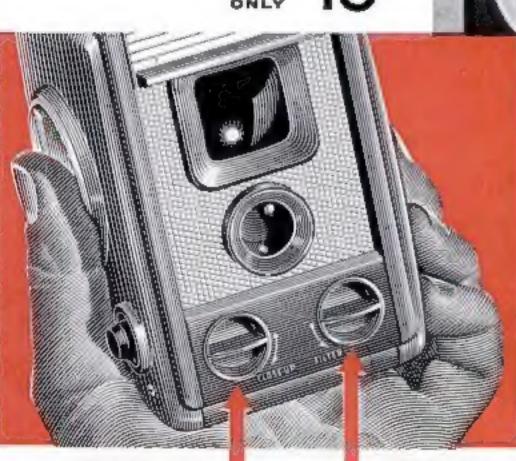
The pictures you prize most are pictures of people—and the most lifelike, most heart-warming pictures of people, of course, are close-ups. Anscoflex II gives you beauties, because its built-in close-up lens lets you shoot from as close as 3 feet.

The built-in cloud filter darkens the sky, brings out the big white fluffy clouds, gives you the kind of pictures you've admired in the travel magazines.

Anscoflex II makes good pictures for everyone right from the start. Big clear reflex finder shows you your picture before you press the button.

No settings to fuss with; it's pre-set at the factory. Film goes in and out easier than in the usual camera. Film winding is wonderfully simple. A few turns of the big knob forward and back; and you're ready for your next picture. A shutter lock prevents double exposures.

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TWIST THIS DIAL and you darken the sky, get wonderful cloud effects. See the "Snapshot Camera of the Year" in Ansco's "Great Year" display at your favorite photo counter.



# Ansco's "Great Year" contribution No. 3

### Anscochrome

The amazing new color film that is 3 times faster than traditional films



- It makes most box cameras wonderfully satisfactory "color cameras."
- It makes the f/3.5 lens of a finer camera as good for color as an expensive super-speed f/2.

With Anscochrome in your camera, it's almost like making color pictures for the first time. Here is the clear, crisp, richly detailed color you've dreamed of getting. Transparencies to project with

a new pleasure, prints to share and cherish with a new pride.

Anscochrome color is natural color; you will be delighted, for example, with the warm, inviting greens.

Happily there is also available a new flash-type Anscochrome. Its extra speed and latitude give your flash bulb more coverage. You get true color from edge to edge . . . even deep into the shadows. Ansco Anscot Film

NEW CHROME Color Film

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Prints to cherish and share...



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### A MAJESTIC MIGRATION

Bourke-White photographs are honored with two exhibits



The majestic spectacle of a mass migration of snow geese spread over the wind-whipped waters of Back Bay. Va. is one of many memorable pictures made by Life's Margaret Bourke-White while photographing the U.S. and its hordering seas from a helicopter (Life, April 14, 1952). Last month Miss Bourke-White and her picture were accorded

a double honor. With a group of 275 photographs, representing her work from the '20s to the present, the picture was exhibited at the George Eastman House in Rochester, N.Y. At the same time a duplicate collection was shown at Cornell University, Miss Bourke-White's alma mater, where the photographs have become a permanent exhibit.



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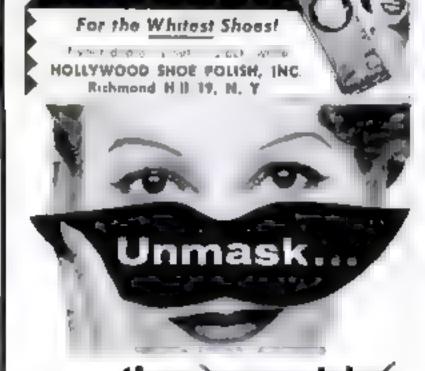
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White John Thorne, Anne Chambertin,
Timothy Foote Mathide Camacho, Labrief e Smith Boxy James Bell, John
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Orshefaky Istanski, Robert Neville Johannlerk in New Delini James Burke,
A evander Campbell Striggeom Dwight
Martin William Pain Tokyo Curtis
Prendergast James Greenfield Mexico
City, Richard Oulahan Jr. Glaramala
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Phagi Payne.

PUBLISHER Andrew Houself Abventising Director... Clay Buckhoot





### the sparkle that lies in your eyes!

Why tolerate dull-looking, reddishstreaked, tired-feeling eyes another instant? A few drops of EYE-GENE, recommended by eye specialists for over 20 years, will cleanse, soothe and refresh your eyes in seconds.

Safe, sure EYE-GENE® with Lexatol is a combination eye bath and lotion—crystal-clear and stainless. Celebrities use EYE-GENE daily. Why don't you? In handy dropper bottles—60c and \$1 at all drug counters. Also available in Canada.



### 1 430,000 Come GUM

### Win one of 574 exciting, valuable prizes!





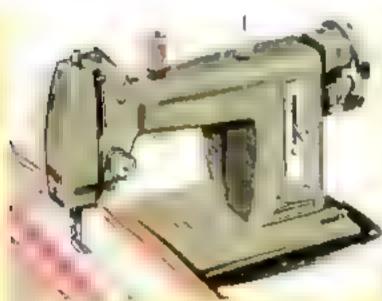
### An all-expense trip to Paris for two on PAN AMERICAN WORLD ALRWAYS-

Spend 7 glorious days in the fun capital of the world-plus \$500.00 spending money

Picture yourself in Gay Pares. You're off on a 9-day "Dream Tour" including 7 wonderful fun filled days in Paris for two. You fly the Atlantic via Pan American World Atrways, the world's most experienced airlines. It's first class all the way. Your entire once-in-a-lifetime stay is planned for you. See unforgettable eights, live in luxury, dine at world famous restaurants... collect priceless memories. It could happen to you! Or you could easily win one of the 573 other valuable prizes. All you have to do is tell us in 25 words or less the best use you've found for Cameo, the Copper cleaner of 101 unusual uses.



KELVINATOR Kitchen-Leundry Ensemble, Range, Refrigerator, Freezer, Dishwasher, Clothes Washer and Dryer.



WATCHES - \$100 VALUE

Everything you need to know to enter is printed on the Official contest label wrapped around each can of Cameo Copper Cleaner Simply follow the easy contest rules. In 25 additional words or less, complete the statement. "The best new use I have discovered for Cameo Copper Cleaner is -because..." Each entry must be accompanied by official

contest label or facsimile.

Mail to Cameo "Come Clean" Contest, PO. Box 17A, Mount Vernon 10, N Y. before multing it June 30, 1956. Good Luck. We hope you clean up with

rules on

S SC AL

Big 10 os. Com BIG BARGAIN at Leading Gracers



Here are a few uses for CAMEO to help you...

With Cameo you can clean and polish a wide variety of glass, porcelain, chrome and brass things, things like andirons, glass coffee makers and the metal facings of golf clubs. These are just a few of the countless ways you can clean up with Cameo. Tell us your favorite use. It could take you to Paris for the 7 most fabulous days of your life.

HERE'S THE MOST EXCITING PRIZE LIST EVER 1st Priss - F Day "Dream Teat" including 7 Wonderful Days in Paris for 2 via "Fon American World Airways Super 7 Clipper Rainbew Service", plus \$500.00 spending

2nd Prize -A complete Kelvinstor Kitchen-Laundry Ensemble. Konge, refrigerator, freezer, dishwesher, dathes washer and dryer.

ård Prize –A Netwol Embe-12 Skis "Automo Kaze" Allak State reload at \$1000.00. 4th Prize-A Kelvingtor Refrigerator and Freezer.

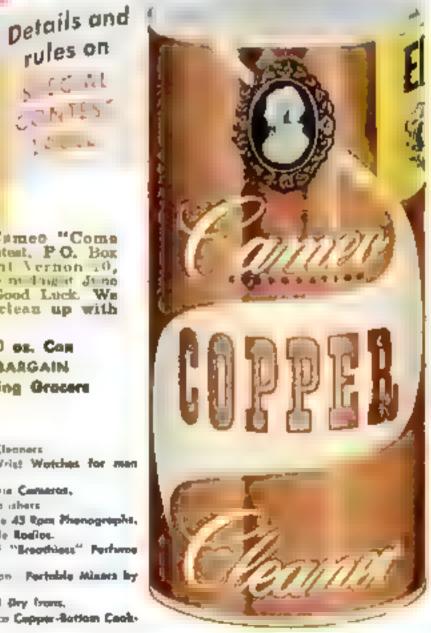
5th Prize A Kelvingtor Clathes Washer and Oryer, 4-4th Prizes - RCA Victor Console Color TV Sets. 15-7th Prizes-Neathi SF Mira Partokle Sawing Machines. 25-8th Prints-Universal Yessum Cleaners 25-7th Print-Rollings \$100.00 Write Workles for man

25-10th Prince S MM. Revers Mavie Corneres.

25-11th Prime-Universal Foor Parahetts 25-12th Prime-2CA Victor Portable 43 Rpm Phonographs. 25-13th Prints - BCA Victor Portoble Roellos.

100-14th Prints 2 we Boltles of "Broothiess" Perferoe created by Parform Charbert. 100-15th Prices-Oster Knee Action Pertubly Miners by John Oster Co.

180-16th Prises-Cosco Steam and Dry Frank. 100-17th Prices-Storter sets of Elice Copper-Bottom Cook-





### Add up the watts...and see if your home has

Make this easy check now. The odds are 4 to 1 you'll find your wiring is inadequate for the appliances you're now using!

It's great to Live Better Electrically—to add new comforts and labor-savers like an air conditioner, a TV set, broiler, or dryer! But remember, modern long lemands modern string. If you don't have adequate "housepower"—watch out! Inadequate wiring is not only a fre hazard—t wastes your money! Overloaded circuits boost electric bills—make appliances operate inefficiently, wear out faster.

If your house is over 20 years old, it's almost a sure bet to be inadequately wired. If it's less than 20 years old, here's a quick, easy way to see if you have adequate wiring:

(1) Check the amps and volts on the label of your main service panel. (2) Multiply amps by the highest volt figure shown to





homes with adequate wiring generally display this Adequate Wiring sign to let you know you're getting top protection. Look for this emblem when you buy!



FOR TOP EFFICIENCY and QUIET! To assure effective noise and heat control, most appliance miniufacturers specify Fiberglas Insulation. Don't let midequate wiring spoil this operating efficiency!



Ain conditioners breathe easier! Change Inberglas Dust-Stop\* filters twice a season to get top performance. Air conditioning is cool magic on hot days—but it requires adequate wring



trouble-free operation! In add ion to being completely Fiberglas-insulated to keep cold in and heat "out," this refrigerator uses 25 different Fiberg as-Reinforced Plastic parts for greater economy, durab any and more efficient service.

### adequate wiring!

get the maximum number of watts your present wiring system can handle. (3) Then use typical wattage figures shown above (or check your own appliance nameplates) and add up the watts used in your home at any one time.

If you're using too much electricity all at once—if lights dim, TV pictures shrink, fuses blow—call your electrical contractor or utility company now . . . make adequate wiring your next home improvement! And if you're buying or building a house, make sure it has at least 3-wire, 100-ampere service—plus enough circuits. Owens-Corning Fiberglas Corporation, Dept. 10D-30, Toledo I, Ohio—makers of Fiberglas\* electrical, acoustical, appliance, home and industrial insulations.

LOOK FOR THIS LABEL:



It's amazing the difference Fiberglas makes!

of M Reg. O.C F Corp.



Sweetest way to see the show. When Kellogg's Snack-Pak is in the picture—the kids're really livin'! You see, Snack-Pak is the *only* ready-sweetened cereal assortment, so each youngster gets to pick his favorite. There are two personal packages each of Sugar Frosted Flakes, Sugar Pops and Sugar Smacks. Mighty good and nourishing for school lunches, after school, and play. How about tuning in station G-R-O-C-E-R for your Kellogg's Snack-Pak real soon?

SNACK-PAK

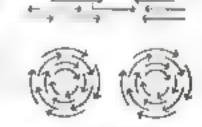


- 1. BUILT TO SHAVE according to beard's natural growth—clumps, whorls disappear first time over.
- NO WHISKER PULL, No soap and water fuss. Norelco's 12 revolving blades shave off whiskers with the same stroke as a barber's blade.
- NO SKIN IRRITATION. No painful nicks, no matter how heavy your shaving touch. Noreico's silver-steel alloy blades g-i-v-e as you bear down.
- 4. NO BREAK-IN PERIOD. Exclusive skin-stretcher upends each whisker. Great shaves from the start.
- 5. NO REPAIR-SHOP -BLUES. Lubricated for life. Self-sharpening blades. Real brush motor.
- 6. DESIGNED TO FIT THE HAND. Queetest of all 4 leading shavers. Cleans in a jiffy.

Here's why Rotary Blade Action has made Narelco\* the largest-selling electric shaver in the world fastest-growing shaver in the U.S.

Other electric shavers shave like this as if your whiskers grew in rows like corn

Only NORELCO shaves like this rotary blades, beneath stationary skinguards, shave the way whiskers grow.



Ask about 15 day FREE home trial. Offered by most dealers. Norelco's a great gift, too!

FOR THE OUTDOOR MAN— Norelco Sportsman Battery Shaver (Model SC7750). FOR FEMININE GROOMING

Lady Noreleo Electric
Razor (Model SC7767).

lectric 67).

\$24<sup>95</sup>

Model SC7759 with travel case

\*Known as PHILISHAVE in Canada and throughout the rest of the free world. NORTH AMERICAN PHILIPS COMPANY, INC., 100 E 42nd St., New York 17, N. Y. Other products: High Fidelity Radio-Phonographs, Research and Control Instruments, Electron Microscopes, Medical X-ray Equipment, Electronic Tubes and Devices.



I dreamed I was Venus de Milo in my

maidenform bra

For the figure of the ages, Maidenform's new Pre-Lude Once-Over lifts your curves, snugs in your waist...moulds you to the figure of your dreams. It's beautifully, comfortably strapless! Features the amazing contour band that swoops 'underand-up' for a completely new kind of uplift! The quick-hook back-band makes for split second closing! Of course the garters are detachable! So, for your next really important 'dress up' occasion - give your figure a touch of Venus. Choose the fabric you want-but always choose Pre-Lude Once-Over.

White cotton broadcloth, 7.95; with new six-way straps, 8.95. White embroidered nylon, 10.95. Bridal white or cocktail black nylon lace, 12.50. A, B and C cups.



# Marlboro



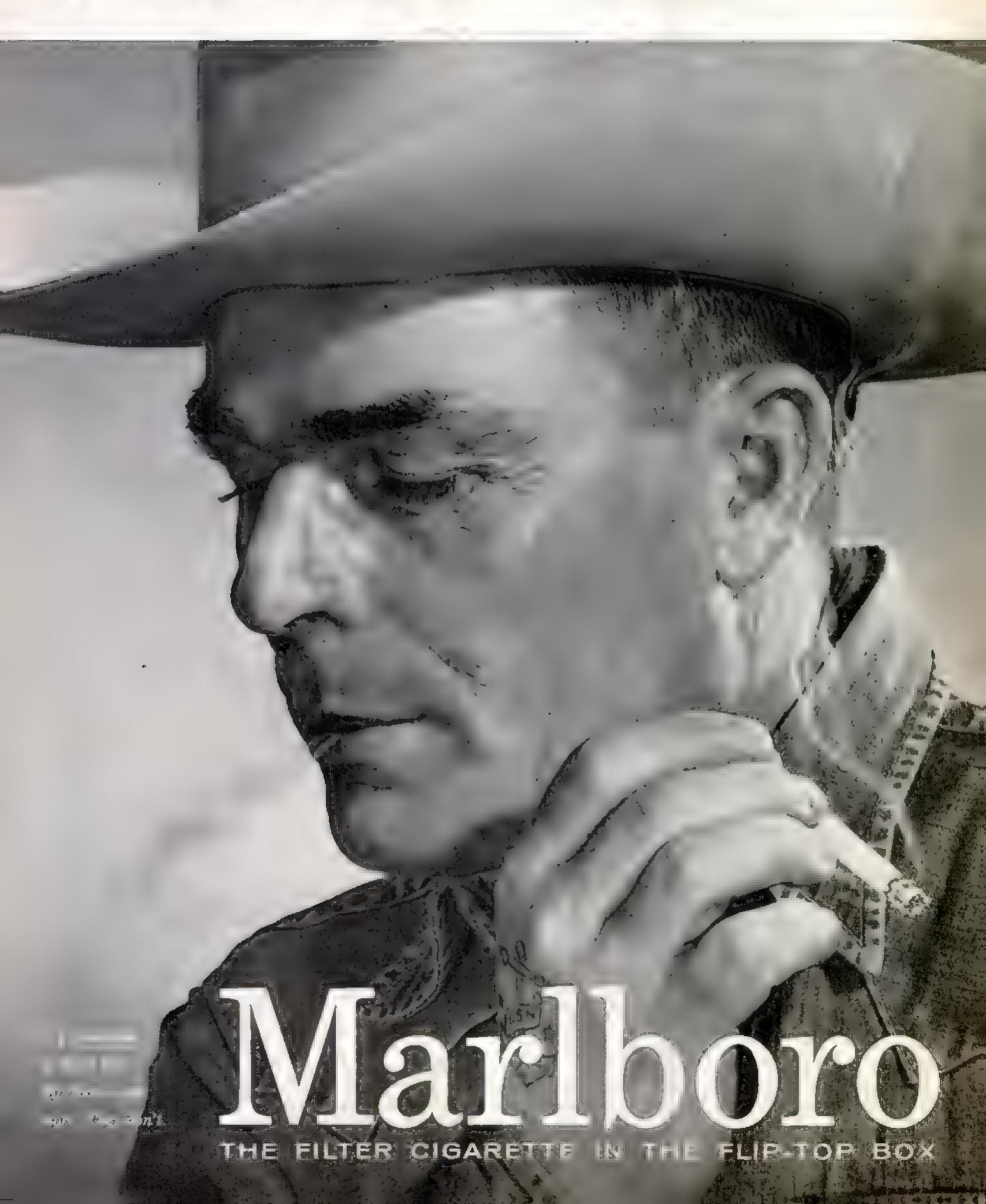
# Filter

The filter works good and draws easy.
The good taste comes through without huffing and puffing.



# Flavor

Thank a new recipe for the man-size flavor.
Makes it easy to change to a filter cigarette.



# BOX Reep cigarettes from crushing. Tobacco can't spill.

Firm to



### LETTERS TO THE EDITORS

### 'ENGLISH-SPEAKING PEOPLES'

SHIB

Sir Winston's magnificent History ("Trial and Torment," Life, April 9) has my husband and me breathless keeping up with each instalment, We find ourselves discussing Henry V and William the Conqueror more heatedly than who will run on the Democratic ticket,

ANNE BRAZILL

Springfield, Pa.

Sirat

I wish to extend to LIFE my most sincere thanks for bringing to the American public the privilege of reading the most informative and obsorbing literature on English history. In my opinion this is the greatest read-

G. MAURICE WILEY

Worcester, Mass.

ing of the 20th Century.

### ASIA'S RUGGED BUFFER

Summer The photographs on Afghanistan ("Ama's Rugged Buffer," Life, April did partial justice to one of the most beautiful countries in Asia. The story which accompanied them did not. Afghanistan is not well known in the West, and what little is known is distorted by an article which emphasizes the picturesque, pokes fun at the government and dwells upon American generosity. The diplomatic staff in Kabul and those of us who have lived ın Afghanıstan love it.

JEAN W. BOYCE

Lewiston, Maine

Sura:

I am impressed with Lirk's portrayal and photographic commentary on Afghanistan, An unaware American public has had the opportunity of learning about an unrevealed land of culture and political importance.

JOHN E. LYDGATE

New Haven, Conn.

### A FOWL SPECTACLE

Sirat

Spectacles for chickens, I was surprised to read ("A Fowl but Peaceful Spectacle," Ltre, April 9), have been invented in Holland by a Mr. Spinder. My company has been supplying plastie speciacles for robsters and turkeys (below) as well as chickens for years. I would be inclined to look now for on announcement any day that the Russians have "invented" these spectaries aiso.

M. G. HARWOOD

Farmingdale, N.J.



JERSEY TURKEY IN SPECTACLES

Sara

Having worked with poultry since childhood I have seen many types of poultry "spectacles." But the modern method of preventing cannibalism consists of electrical removal of approximately 25% of the upper beak making it impossible for the chicken

to peck another bird. It does not interfere with eating or drinking (below). KARL C. SEEGER

Georgetown, Del.



CHICKEN AND SAWED-OFF BEAK

### HERE COMES THE BRIDE

Sire:

A fine article ("And Now Here Comes the Bride," LIFE, April 9), 1 am sure that many girls lived, vicariously, the experiences of Miss Kelly.

FRANK JONES

Birmingham, Ala,

Sura:

Why all the fuss about Grace's wedding? The guy she will marry has a realm smaller in size and population than Springfield, Mo. Would there be all this hullabaloo if she were to marry the mayor of Springfield".

FORREST BOECKER

St. Louis, Mo.

### **MARQUIS DE PORTAGO**

Sirs:

LIFE is better informed about 20th Century adventuring than 16th Century ("A Man Who Was Born 400 Years Too Late, " LIFE, April 9). Cabeza de Vaca, ancestor of the Marquis de Portago and one of my favorite historical figures, was not shipwrecked off the coast of Florida on a voyage with Ponce de Leon. De Leon is credited with discovering the mainland of Florida in 1513. His report encouraged others to search for Florids's elusive cities of gold, One of Spain's less competent captains, De Narváez, led an expedition to Florida in 1528. De-Vaca was treasurer of this expedition. The expedition landed a few score nules up the Gulf coast from the beach where this is being written. There began the journey of Cabera de Vaca, to Galveston Island in the Gulf, then overland through Texas to Mexico City, surely one of the most remarkable of recorded history.

BUDD SCHULBERG

Sarasota, Fla.

 Cabeza de Vaca was one of four survivors of Pánfilo de Narváez" unsuccessful expedition. After six years as an Indian prisoner and two years on foot, he finally reached Mexico City in 1536.—ED.

### **ESPERANTISTS, UNITE**

Sirs:

I wish to thank you for your understanding of the problem we Esperantists face in the new party line ("Esperantists of the World, Unite," LIFE, April 9). Russia has begun infiltration in Esperanto, as in all language groups. Our loyal American organization, organized in 1905, is fully aware of the danger-both at home and abroad. "Spite de enfiltrado en in alia organico, neniu Komunisto sukcesos en

CONTINUED

### MODERN DRINK SENSATION



THIS YOUKA DISTILLED FROM GRA'N 80, 86 and 100 PROOF ARROW L QUEURS CORPORATION

DETROIT 7, MICH GAN



3: Collins 4 Bloody Mary 5: With Tonic 6: Over-The-Rocks 7: Straight 2: Screwdriver



Whether you're sending or receiving, whether your shipment is big or small, no matter where you ship... it pays to specify Railway Express. You'll find it makes the big difference in speed, economy, and safe, sure delivery. It's the complete shipping service, free enterprise at its best.

### NEW, WORLD WIDE SERVICE!

Save money and time on import-export shipments! Now, overseas air connections provide the most economical, fast service for international shipping. See your Railway Express arent for information.

### ... safe, swift, sure

RAILWAY EXPRESS WILL TAKE YOUR ORDERS FOR CARE

### LETTERS TO THE EDITORS

CONTINUED

ma Asocio\*\* (Despite infiltration in any other organization, no Communist will succeed in our Association).

G. ALAN CONVOR General Secretary

Esperanto Association of North America, Inc. New York, N.Y.

Sirs

We're used to the Soviets' appropriating various discoverers. But, it comes as a shock when you describe the founder of Esperanto as a Russian. Dr. L. L. Zamenhof was a Polish physician who spent most of his life in Warsaw, Poland, where a street was named after him.

GLSTAV BYCHOWSKI, M.D.



◆ Dr. Lazarus Ludwig Zamenhof was born in Bialystok, a part of present Poland which has constantly changed hands between Germany and Russia since 1795. It was Russian when Zamenhof was born in 1859. The fends between the four different language groups—Russian, Polish, German, Jewish sinhahiting Bialystok suggested to him the idea of a universal language — ED.

### MR. JIMMY HOFFA

Sirs

Appearing while the newly formed A.F.L.-C.I.O. is in the limelight, your article on Hoffa ("A Man to Contend With Mr. Jimmy Hoffa," Life, April 9) was momentous. Thanks for airing the pressure in the new organization. The public run now sympathize with the efforts of George Meany in trying to better labor standing despite corruption from within.

MADIE CLELY

Poughkeepsie, N.Y.

CONTINUED

Places address all correspondences concerning UFFs address and advertising contents to LIFE, 9 Rockefeller Plaza, New York 20. N Y

None offen off wherepies correspondents to J. Edward. King. Gen., Manager 1 IFE, 540. N. Michight. Ave., Cheango 11. III. Changes of address require three weeks' notice. When ordering change piesse name magazine and formish address imprint from a recent issue, or state exactly how marmans is addressed. Change cannot be made without old as well as new address, including postal some number.

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### Rocket Tool News



### HEAD CAN'T LOOSEN HANDLE WON'T BREAK

Next time you're in a hardware store, pick up a True Temper ROCKET hammer. Note the shaft—a gleaming tube of boron alloy steel that won't bend or break. The muror-polished head can't loosen. This beautiful instrument is the strongest, most durable hammer ever made.

Swing the ROCKET, feel the perfect balance. Note how the nonslip cushion grip absorbs shock. The ROCKET is the largest selling hammer today . . . and with good reason!

### HICKORY-HANDLE HAMMERS, TOO



The finest wood-handled hammer—our Kelly Perfect, Mirror-polished head, Select hickory handle, fire-hardened, True Temper Corp., Cleveland 15, O.

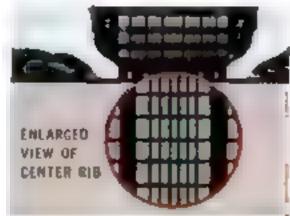
### TRUE TEMPER.



Finest quality in Hammers, ketchets, axes • Garden, lawn and form tooks • Shevels • Shears • Fishing tackin • Golf-club shafts

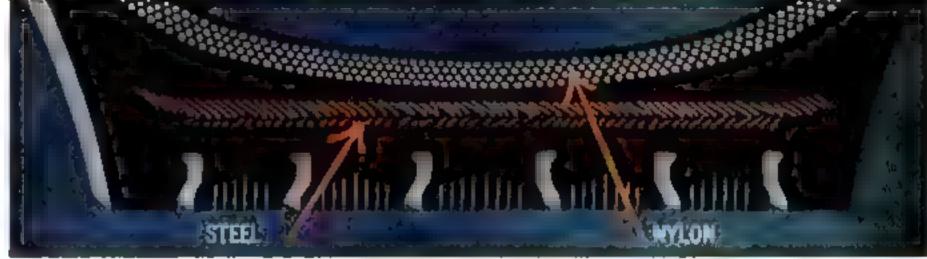
# the most indestructible of tires! Steel for strength nylon for comfort





Stope up to 10 car lengths faster. Within the unique De-Skidded trend (above) thousands of gripping "fingers" (enlarged view) grip the road the instant you touch the brake—an exclusive working safety device that increases your safety advantage as roads become more slippery.

The exclusive combination of special flexible steel and resilient nylon makes the new Safety Age U. S. Royal Master the Safest Tire Ever Built... and because this protection is matched by extreme mileage performance, so much safety has never before cost so little. Your U. S. Royal Dealer or new car dealer will gladly give you all the facts.



A "safety crown" of 18,000 threads of flaxible steel under the tread of the new Safety Age U.S. Royal Master forms an almost impregnable barrier to cuts, ruptures or blowouts in the vital tread area. This exclusive "safety crown" floats in soft rubber between the extra-deep tread and the nylon cord body, allowing the nylon sidewall to flex freely for the smoothest possible ride.

Your choice of new "Stor Streok" design (left) or conventional whitewalls (right), all protected for life by the patented Curb Guard® protective rib. Your choice of colors, too, Bronze, Blue or Green—at no extra cost.

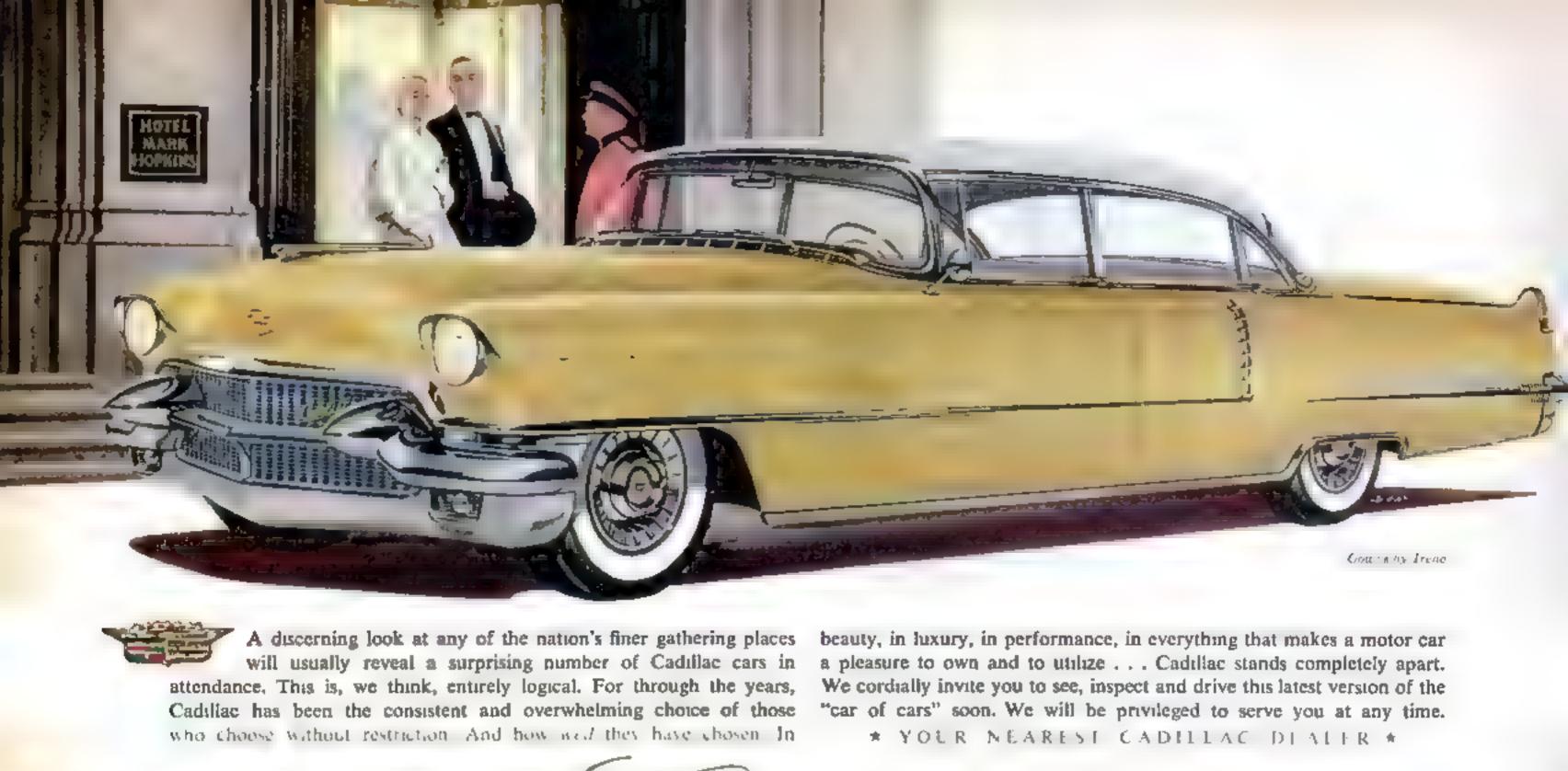




United States Rubber

ROCKEFELLER CENTER, NEW YORK 20, N. V.

IN CANADA: DOMINION RUBBER COMPANY, LTO.





# "May I ask who makes your underwear?"



# "Manhattan" of course"

PUZZLE—Even the Sphinx will try to solve these clever puzzle prints on cut-for-comfort cotton broadcloth boxer shorts, \$1.50. Swiss rib knit undershirt, \$1.00. The Manhattan Shirt Co., 444 Madison Ave., N.Y. © 1956

### LETTERS TO THE EDITORS

CONTINUED

### **ALLEY ACROBATS**

Sirs.

I would enjoy seeing the trainers of the cat acrobats "wilt" under the same heartless "rigorous training" ("Alley Acrobats," Life, April 9).

ESSA GLADNEY

Tahlequah, Okla.

Surs.

A nation that tolerates the forcefeeding to death of defenseless geese cannot be expected to stop the more subtle cruelties involved in training the Alley Acrobats. Every instinct of the feline race is violated for the amusement of people who are heire of those who delighted in gladiatorial combat, bear-baiting and in burning black cats alive.

ANN G. HUNTER

Dallas, Texas

Sirs:

The cats I train are raised in a standard, unconfined environment. They are not specially selected, subject to a special diet or placed on a rigid training schedule. Training time varies from 20 minutes for shaking hands (below) to several weeks for



lving down and rolling over. After this period the cat requires an occasional booster reminder period. However, in one experiment, one shook hands after a several-year interim without any reminder-training.

MORRIS L. GRODER

New York, N.Y.

### THE BLACK KNIT BATHER

Sirst

The young lady in the knot boken ("The Black Knot Bather," Life, April 9) is exquisite of face and form—the most beauteous creature that has ever graced your pages. It is a pressure to look upon perfection.

BILL HUNT

Chicago, Ill.

Please send		
to		name
		address
city	zone	state
ONE YEAR \$	6.75 in contin	ental U.S.,
Howan, Alaska		
(1 year at the a) you \$10.40)	ngle copy price	would cost
(Canada	: 1 year, \$7	.25)

Give to your newsdealer or to your local sub-

Scription representative or mail to LIFE, 540 H. Michigan Ave., Chicago 11, III. 1-3417

# Now! Change-Over to Cooler, Lighter Summer Shoes...by Florsheim



The Florsheim Shoe Company . Chicago 6 . Makers of fine shoes for men and women

# EXTRA-SPECIAL SATURDAY IN INDEPENDENCE, MO.

A not exactly unknown city, again in the national spotlight, spruces up while father of a bride-to-be picks up some family news

NDEPENDENCE, Mo. has had its share of history. In its early days the town kept busy building and outfitting covered wagons for the trip west on the Oregon or Santa Fe trails, Today Independence, still calling itself "queen of the trails," is a tidy, bustling city of 50,000-twice the population of all Monaco, as they kept saving on Main Street.

The most prominent citizen in town



COUSIN ETHEL PRETTIES HER LAWN

is one of the most prominent Americans alive, and last week his family had a lot of the other townspeople in a tizzy, as anyone can see from the large picture at the right.

At 220 North Delaware St., right



THE CARETAKER GETS INTERRUPTED

across from his place, Miss Ethel Noland, a first cousin, was routing out a few early dandelions from the lawn to pretty it up. The house where Miss Ethel lives with her sister Miss Nell was being painted, a job the painter had been promising to get at since last August. "We're getting cold noses." said Miss Ethel, referring to the nippy spring weather, "but we'll get her finished by Saturday "

Miss Ethel and Miss Nell had been invited to attend a family wedding on Saturday, and they were proud of it. "Do you know," Miss Ethel told a



A POLICEMAN DELIVERS PACKAGES

visitor, "there are so many relatives

around here that second cousins didn't.

In between lawn chores, Miss Eth-

el was keeping a close watch on all the

goings-on across the street. Early one

morning a group of young fellows gath-

ered in front of the house and sang Let

Me Call You Sweetheart, and Tell Me Why. They were the "Men of Song"

make the grade

in his job of getting the lawn raked and trimmed. Mail kept coming and George had to take the packages as they were handed over the high iron fence. The volume of deliveries was so big that Louis Howell, the chief of police, had to delegate one of his men to carry an armful of packages to the big white house at 219. Howell, as it happened, had got a \$1,200 raise as of this week, but what with trying to cope with mail, the sudden traffic problems and everything else, he was really earning his pay.

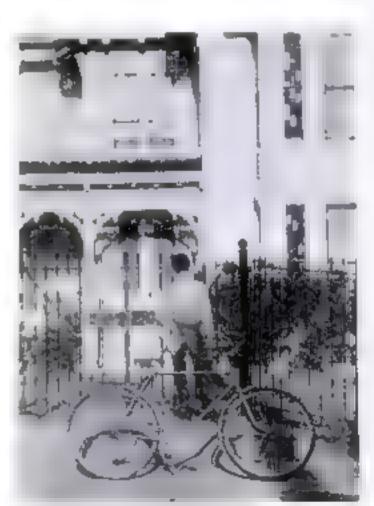
Other city officials were keeping a benevolent eye on the proceedings. Mayor Robert P. Weatherford Jr. said, "This is a city of southern tradition. The dignity and sacredness of such a



AT 4 D2 PM SATURDAY AFTERNOON,

section of this welling are , of tale maintained "

14 a suspeople did their best to of the with the mayor. "We treat the family just like any other," visit as were aften told "They like their privacy and we respect that deore," But curiosity ran strong, and traffic



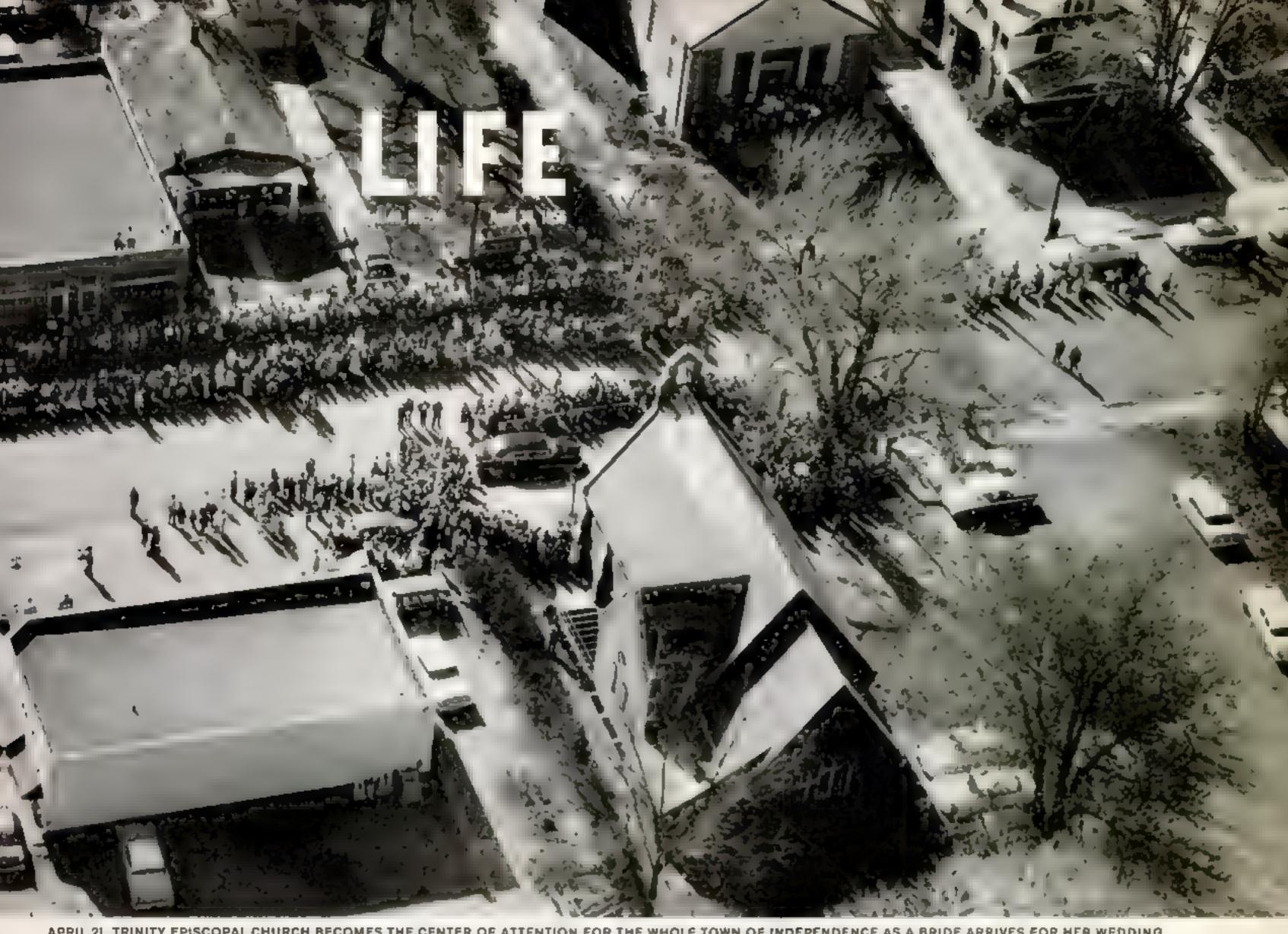
BOY PHOTOGRAPHER LIES IN WAIT

past the house was heavier than usual. Among the many spectators hover-

ing around was a 12-year-old entrepreneur, Mark Adams, who hoped to lure the father of the hride outdoors and photograph bim so he could sell the



'MEN OF SONG' FROM WESTMINSTER COLLEGE SERENADE THE BRIDE-TO-BE





REV. PATRIC HUTTON IS A CELEBRITY

picture to the local paper. In two da- by lad no lak

Six to icks away, at Trinity Episcopal Church, the Bowend Patric Hatton who has much by perfor mily last September found houself more of a cel ets than be ever expected to be People gathered as solul non-almost every till et esteppe loutside and pressol Im for details or the wedding he won d be performing on Saturday aftern on It would be allowed be a and our of celemony

The whole person burkood was about with unusual activity liven as Mrs. Luke Chief in sat in her den, a few doors away watching Prince Ramier

on television take Grice Kelly for Lis lande in targety Mongon the city sanitation depertment was giving Delawine Street the head total mashing it sown sparking clean and there was hard y a reof or front win low on the \*trect or user Is too in medical which load not been sucken for by some cameraman or reporter

Mrs. Pear Wood had becoming the ment. Die smill beacts parlor in lex-Lome was full up with cust oners anx ions to look their best for Saturday.



**BEAUTICIAN AWAITS A PRIZE PATRON** 

She thought for a while it at even the brile to be an old restauer might stop by but probably she wouldn't "She is very handy" explained Vir-Wood "Shedcester own pin ourline."

On the square across from the

con the se where the believe other had once sat as a pidge on apporel shop reported a rust on new dissess. "Exercisedy in Independence sents to lock her lest on Saturda," and the preprintor David Bodker

The tamous tatlor of the bride was



WORKMEN FLUSH DELAWARE STREET

Harry Truman, and he chuckled over the activity. "The girls" by sail "are as but y as a pretty fit be kitten chasing. ats tal." He was basy too but had time for a few chores. He took liswalks and in the afternoon he stepped out of the hoose to pick up the divis issue of the Independence Francier In it he could be sure there would be something about the fairly's don's





WOMAN'S EDITOR Sue Gentry, busily trying to keep up with social events, takes a call on head set.



FRONT PAGE wishes Margaret and Clifton well. And other things are happening in Independence.



THE RIVAL WEDDING in Independence on the special Saturday joins Ruth Elser and Lane W. Harold,

### WOMAN'S EDITOR FINDS NEWS GALORE BUT THERE'S THAT BIG STORY

For Sue Gentry, last week was the busiest she had known in 26 years as woman's editor of the Independence Examiner. A long-time friend of the Trumans, she was right on top of the story. Newspapers from all over the country were calling her. And there were plenty of other doings of interest. Miss Gentry tells about them in a special dispatch which she sent to Live on the eve of the lag event.

No independence girl ever had such a wedding as the one planned for Margaret Truman—a wedding with a cosmopolitan air, a champagne reception and much international attention. But in independence there were many other happenings of note.

Not more than 75 people are to be in the little Trinity Episcopal Church for the Triman wedding ceremony and less than 300 received invitations to the reception and buffet supper at the big old family home afterward. At least that many are expected to attend the wedding reception of Ruth Elser, daughter of Mr. and Mrs. Otto Elser, and Lane W. Harold, son of Mr. and Mrs. Ward L. Harold of Beloit, Kan., who will be married the same day as Miss Truman at the Stone Reformed Latterday Samts Church.

Ruth's friends refer to her ceremony as "The Wedding." the same way that the whole nation refers to Miss Truman's as "The Wedding." "I chose my date last fall." the bride-to-be has explained. "I was surprised when I realized Miss Truman and I were being married on the same day, but it will be a nice thing to remember."

A bridal shop provided Muss Elser's white organdy wedding gown, cap and veil. Muss Elser has written her own copy for the Examiner and has made her own arrangements for photographers to record the ceremony and the reception later.

Miss Elser will receive her R.N. degree from the University of Kansas Medical Center in June. Mr. Harold is a research chemical engineer employed by the Continental Oil Co. in Ponca City, Okla. The couple will honeymoon by motor in the Ozarka.

The Independence scene presented other items of interest.

Several hundred people planned to skip off to Kansas City on Friday to see the Kansas City Athletics play the Chicago White Sox in the season's opening game. Mrs. Truman, one of the Athletics' most loval supporters, naturally could not attend.

Mrs. Clyde Dewalt Jr., reporter for the Javece-ettes, informed the Examiner that her group would hold an installation at its dinner dance Saturday night at the Lake Lotowana Yacht Club.

Mrs. Ben Olson reported a Beta Sigma Phi Founders Day dance on Saturday night at the Knights of Columbus Hall and invited a photographer.

Mrs. Perry Bulstrup called to explain that the ladies of Trinity Presbyterian Church would be stuffing sausages for a smorgasbord. Mrs. Bulstrup requested picture coverage for the event.

The Three Trails Violeteers are inviting interested persons to enter their African violets in the competition at a show at the Jackson County Library.

Mr. and Mrs. Albert DeConnick are worrying about names for their triplet sons, born this week at Independence hospital. The babies are normal and healthy.

Several prominent local women will be out of town on Saturday, Mesdames John Overman Jr., Harry Talley, Sal Porto and Robert Shepherd left Thursday to attend a district conference of the American Association of University Women in Little Rock, Ack.

Actually a bunch of dead fish drew a bigger audience than any other event here this week. When it was announced that the Missouri Conservation Commission would spray the waters of Prairie Lee Lake with a solution of rotenone (a chemical deadly to fish but nonpoisonous to humans), a big crowd stormed the area to get free fish and enjoy a little sport on the side.

The general idea of the extern nation is to rid the lake of "rough fish"—carp, bullheads and buffalo—and restock it with bass, blue gill, coannel cat and walleved pike. More than 5,000 fishermen arrived with dip nets, bushel baskets and even bows and arrows.

Elsewhere in town mushroom bunters are out, high school seniors are making plans for graduation and several spring flower shows are scheduled.

But despite the myriad activities of this busy April week in Independence, there is no question that the real center of local attention is the big ceremony at little Trimity Episcopal Courch.



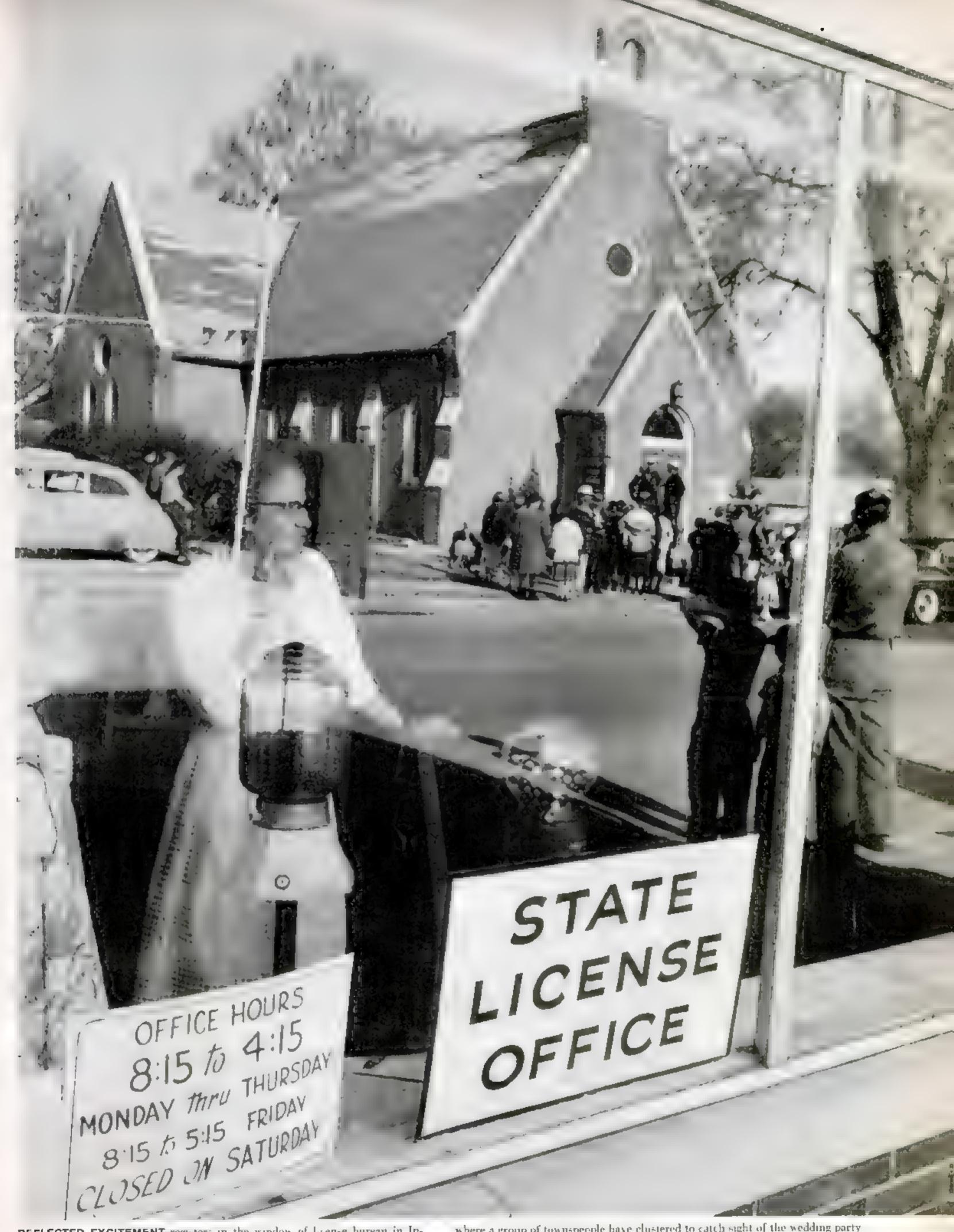
LIFE AS USUAL goes on in town as customers still have time for ice cream.



BIGGEST AUDIENCE of week is crowd of 5,000 looking for easy catches when Prairie Lee Lake is sprayed with chemical to kill buffalo fish, bullheads and carp.



WINDOW DISPLAY honoring Margaret and fiancé stops girls on square.



REFLECTED EXCITEMENT registers in the window of Leense bureau in Independence. Two ladies look across Liberty Street to the Trinity Episcopal Church

where a group of townspeople have clustered to catch sight of the wedding party when it leaves after rehearing the ceremony the day before the great event.

### Independence CONTINUED



MEETING BRIDEGROOM, E. Carton D. roel Jr. is a sport, Margaret and matrix of honor Drueic Suyder Horton approach as police han times to fuck cameras.



GETTING ACQUAINTED with the Trumins Mr and Mrs. E. Clatton Datacl St., (before weathers on the acpendance on the before well-lings are escorted to Mis-

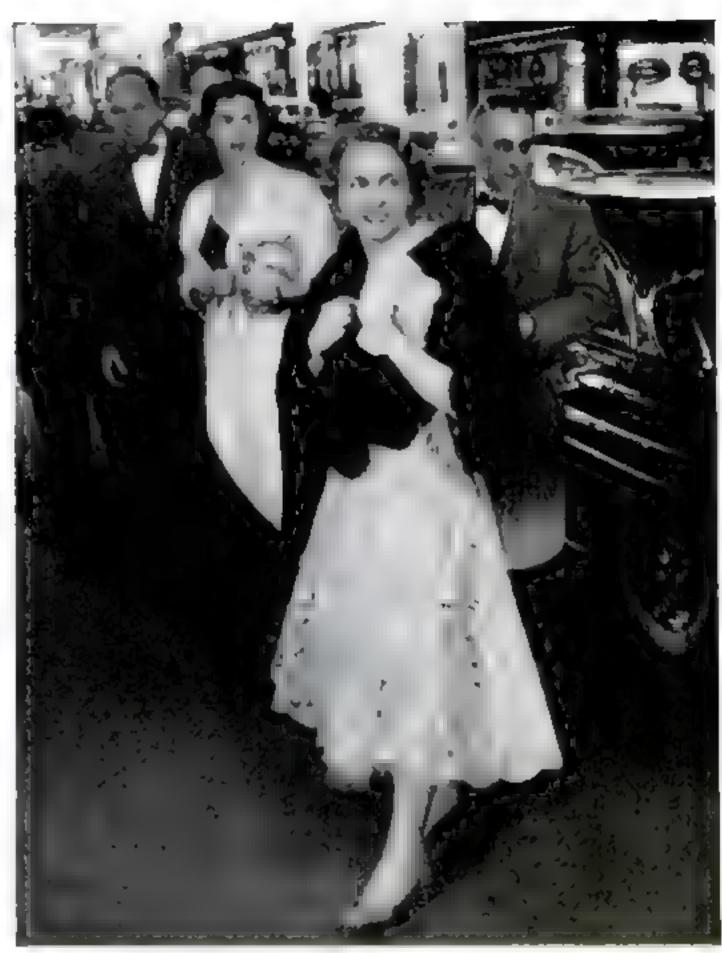


WITH MR. TRUMAN, Chaton arms and reword in releasal in the Truman automobile. Margine and releasable to the trumped assets next one out lookwed

to her in their Indicate earsal which was closed to the jude and lasted about one had Minaged archedialition, and procured for overpar in the ceremony



Truman (center) through Truman backyard to the adjoining home of her brother. George Wallace, for a lunch. Clifton, Margaret and Mr. Truman are at right.



DRESSED FOR DINNER which Mr. Truman gave for the bridal party on wedding eve, Clifton and Margaret arrive with Drucie Horton at the Kansas City Club.



WITH MISS TRUMAN at only news conference of wedding week, Clifton listens grayely as Margaret talks to reporters. Interview took place on basketball court of

Memorial Hall after the rehearsal. They announced they would spend honey moon in Nassau but declined to say precisely how or when they would travel.



HIS USUAL WALK starts daughter shoulding day for Model and who swings out with a should be form the month two or less toward be well to pro-should be pro-sh



A SPECIAL WALK takes place later as the first or President establish Mariaret to the car for ride to elimina. Her gown and violation of 2000 year and Venetian in e-

### Independence CONTINUED



ADMIRER Katie Thornton, watching reception, sava, "She's just beautiful."

### FOR ONE GUEST KISS RESOUNDS

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Minute of the Band During Paris House of the State of the Band of The State of the

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non's Independence of Kenses City friends and Was not were a featurable.

York and Was not a six as featurable.



RESCUER from veil trouble after the ceremony as the large areas in person.







FOR CIVIL RITES A SOLFMN GRACE WEARS BLOND LACE OVER ROSE TAFFETA



SEFORE CHURCH CEREMONY PENSIVE GRACE STANDS ON PALACE BALCONY

# MOVIES' PRETTY PRINCESS ASSUMES A REAL LIFE TITLE

Largely growed throughout its long bastory, the part-sized principality of Merce object week emoved a countral modern recognition. Grace Kelly daughter of a minomaire for nor hod carner from Philadelphia and the variable princess of moviedems make beaeve world was gotting married there. She was becoming a princess officially by her marriage to Monaco's Prince Ramaci, who holds 130 other titles and







KNEELING IN THE CATHEDRAL, REVERENT GRACE WEARS 125-YEAR-OLD VEIL

is absolute ruler of a 370-acre realm with 20,-000 subjects.

Throughout the palpitant anxieties which are the lot of every bride. Was Keily was everything the enthusiastic Monegasques could have wished. She had to go through two wed lings, separately required by the Napoleonic Code of Monaco and the laws of the Roman Catholic Church. "I'm halfway married," she exclaimed

after the first wedding, a 16-minute civil ceremony in Rainier's crimson-damasked throne room. She was now Her Most Serene Highness. Princess Gracia Patricia of Monaco.

The next day before Monaco's Bishop Gilles Barthe in the Cathedral of St. Aicholas. Grace was regally and reverently beautiful during an hour-long ceremony. Delivered to the altar by her father, John B. Kelly, Grace became

a wife indeed when she helped the nervous Prince Ramier settle the ring on her finger. "You are both children of God," said the bishop during the ceremony which ended in a nuptial Mass.

And so an old-style fairy tale came to its appropriately romantic conclusion, but only after a number of modern day variations and additions had come to pass (following pages).







ON DECK WITH HER DOGS, Miss Kelly wears dark glasses against the moll hy glare on the high seas. The black poodle, Oliver, has been her pet for more than

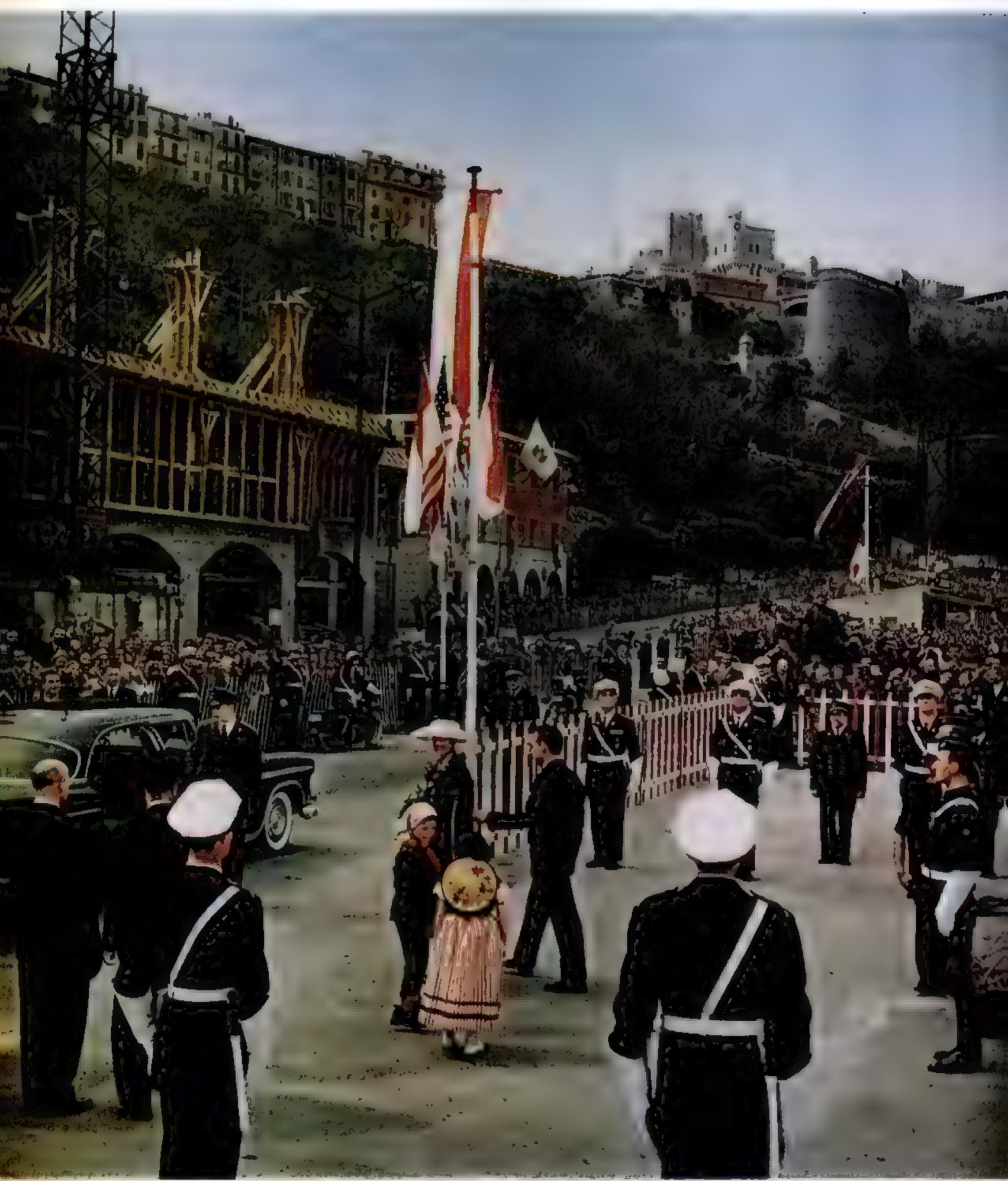
two years. When Grace boarded the Constitution she from little West arguer in her soute, a sading present from her brother Jack. The lags quickly made from de-

## AFTER CALM VOYAGE, GALA WELCOME

Voyaging to Monaco aboard the Constitution, Grace rested up from her heetic last days in the U.S. (LIFE, April 9). She mostly loafed in comfortable, sporty clothes, basked in the craise atmosphere, taught up on sleep. She also unnitentionally caused cancellation of a slup drill when 250 passengers tried to share her lifeboat station which had room for only 150. The peaceful interlude lasted eight days. It ended abruptly (following pages) when the ship anchored off Monte Carlo and, in a hedlam of welcome, Grace was greeted by her future realin.

th LifeBOAT DRILL, Grace arrives at her stat on while jacketed photographers crowd around her.





RESPLENDENT RECEPTION is accorded Grace on quartar Mouric cas she and the prace move past in formed policy toward automobile that is to take them to

the palace of the crest of the full at right. She has just releved bounquet of him as the video for More assign be and gir times who are in pative liess.



BRITISH ENVOYS arrive bearing silver tray from Queen Elizabeth in box.

Мопасо сонтише

### THE GIFTS AND THE HEADACHES

The Princess-to-be had barely set foot in Monaco when the principality and much of the rest of Europe were there bearing gifts. The wedding presents ranged from fabulous to foolish. Among the more practical was a Rolls-Royce, among the less useful a gold and bone hatchet. Grace gave Rainier a gold cigaret case studded with jewels and he gave her a pearl necklace and bracelet with diamond trimmings.

All the loose wealth gathered there acted magnetically on Europe's thieves. Their first big theft was \$50,000 worth of jewels swiped from the wife of a pal of Grace's father, Matthew McCloskey, treasurer of the Democratic National Committee. The next victim was a bridesmaid, Mrs. Maree Pamp of Philadelphia, who lamented that \$8,000 in gems vanished from her hotel room. The biggest haul was five paintings which disappeared from the home of Dr. S. Mikhailoff and were valued at \$95,000. Baffled though they were by these crimes, the police did not come off empty handed; they caught several pickpockets.

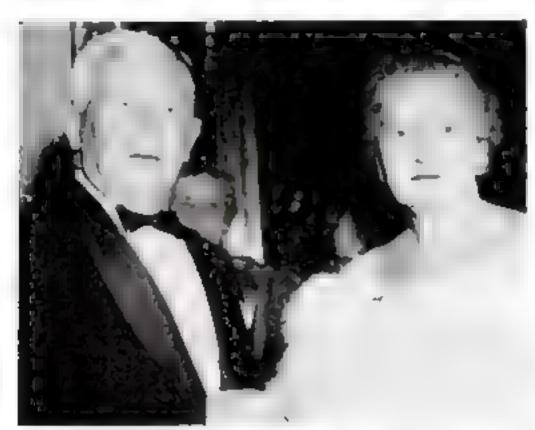


PALACE SERVANT carries gifts, staff and a jar through the carriage house.



GIFTS ON DISPLAY in the palace include 1) lamp from Prince Rainier's cousin, the Marquis de Polignac, 2) china coffee service from President Gronchi of Italy, 3) silver panther from palace staff, 4) crystal decanter and slup's barometer and clock from President Coty of France, 5) an underwater camera for skin-diving

Rainter from Monaco utilities company, 6) bonbon dishes from Princess Serge Wolkonsky, 7) twin pitchers from the mayor of nearby Nice, 8) glass case filled with gold pins, bracelets, pens, pencils and diamond-studded jewel box from the Aga Khan, 9) a bone and gold hatchet from the Speleological Club of Monaco.



ROBBED GUESTS Mr. and Mrs. Matthew H. McCloskey leave their Monte Carlo hotel where thieves looted room.



HANDCUFFED PICKPOCKETS are marched along street after being rounded up. They had stolen money and jewels.



BEREFT BRIDESMAID Mrs Maree Pamp had no jewels to wear to ballet.

#### Мопасо сонтинцер





French children ascapes and this all coupty footed



ENTERPRISING PEEPERS get an und strotted.
View of exeming reworks display by a long out in a

tree They saw politics of Griscine Run er fined into the sky by rock is the time down by parallelite,



CIVIL CEREMONY is held in palace throng room whoes Rain er and Grace sit stiffly on gilt Louis XVI chairs. Only 100 or ect guests attended. Nearest Grace.

alber M far roll are bridesmanl Rea Gir and hi bail I omas Gun zhurg.



CHEERING SUBJECTS gathered a square learning representation beginning and Representation become forms

was the copyright with the palace to back a read-



JOLLY PAIR are Conrad Hilton (left) 1 5 reperesentative and Barnjer's obsplain, bather back r

### JOY PLUS CEREMONY, CIVIL AND RELIGIOUS

All week to g Mena is rocked with the welding Testivities. As thousands of garsts are visitors jamined the streets and significs. Grain at Ether prince were swept il rough garder parties for and receptions, gala addet performances, grand balls and fireworks staged with form of silendor. The princely imprimatar different forestall troubles that in got have solve of any wellding. As the hour of the common sidrewin a , the bralegroom became visibly adjety indesmaid R ta Gain had an attack of cervous on somma one I Ra ner's friends a pset and had to be carried away at stre becambeven the bride for the first time sower signs of strain that once the solonia scremeraes a St. Nicholas Cathedra, were to sind. In complequickly left their families, the fantine and the relebrating throngs behind then your page).



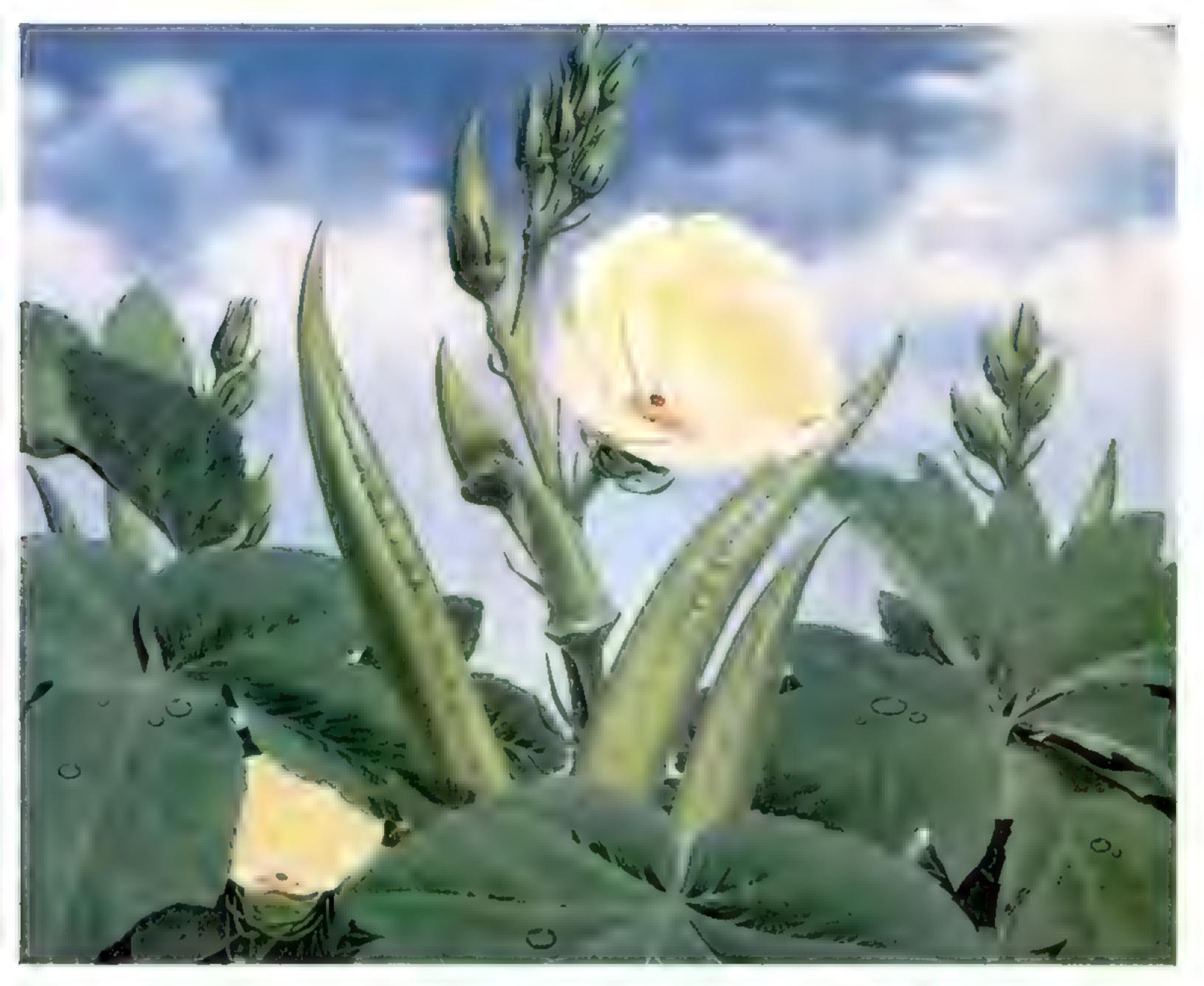
RELIGIOUS CEREMONY is held in chilly St. Nicholas Cathedral. Following sidemin exchange of vows the bridal couple kneel on ornamental pric dieux before

the altar for Community Flankan, the reare Rainer's motern Process Coarlotte (left) and Grace's parents Bet indice pless and bridesmands and lewer pirks



THE HONEYMOONERS stand close to early other on board eacht Deo Incente shortly before it sailed out of Monaco laithor into the Me literrinean twilient.

With a nine-man crew and Grace spoodle Oliver, the prince and princess will cruise around the Mediterranean, may stop off at Roun for audience with Pope,



## How an African flower has been tamed for the soup kettle

(Okra is a typical example of the pains Campbell takes to begin with the best)

Originally a native of Africa, Okra is an ornery sort of a vegetable.

Long, sharp spines stab the unwary picker of the edible pods. The pods have to be picked at exactly the right time to be at their full-flavored best. An experienced picker knows when the pod is ready by the color, but the Okra plant hides the pods under its broad green leaves.

Okra's delicate flavor combines unusually well with chicken in a soup. Campbell, with its genius for blending, uses Okra in its good Chicken Gumbo. It's also a tasty part of Campbell's Vegetable Soup.

The way our plant scientists have helped tame it is a pretty typical example of the way Campbell starts at the beginning to get the best raw materials in the world for the Campbell Kitchens.

Through generations of crossbreedings,

Campbell agricultural research men have developed a spineless variety of Okra with more attractively colored, more uniform pods. They've also made real progress toward a plant with lacier leaves so it will be easier to see when the pods are ripe.

All this, of course, has meant better yields for Campbell growers, easier work for Okrapickers, and better Okra in those Campbell's Soups to which it adds its flavor.

When the Okra arrives at the Campbell Kitchens, men who have devoted a lifetime to blending fine flavors take over. Most people seem to feel that the results they get make it worthwhile to go to all that trouble to get them the best ingredients to work with. So we imagine they'd agree with the saying that Campbell lives and works by:

cook with extra care. 33



Soups • Tomato Juice • Pork & Beans
V-8 Cocktail Vegetable Juices
Franco-American Products

Swanson Products, including "TV" Brand Dinners

Newest, freshest styling, greater horsepower, longest wheelbase, oversize brakes, and a ride that's sheer luxury—that's why so many more people are making Studebaker their big new choice in the low price field...come on along—

# Studebaker's really on the



Beautiful! Here's the longest, most beautiful, high-powered car in its class—
120½-inch wheelbase, 210 hp. Just one of 16 new Studebaker models that bring the look, the ride, the craftsmanship of luxury to the low price field. See them at your Dealer's soon.



move!

Big! Three big, beautiful new Studebaker station wagons to choose from.

All bring you an exclusive Studebaker first—double-teamed springing to give a road-hugging, limousine ride whether loaded or empty. You'll have more kinds of fun in these new Studebakers—the ruggedest, best-looking, most comfortable wagons of them all!



275-hp. Golden Hawk

Brilliant! Here comes fun-Studebaker's sensational 5-passenger family sports cars!

The Golden Hawk offers the most power-per-pound of any American car. And there are four Hawks to choose from, four price ranges—including the lowest. They're for you if you're looking for a family car that offers sweet, easy handling, superb roadability, sedan comfort and brilliant performance. In every way, the Hawks truly live up to the year's most exciting styling!

Tune in "TV Reader's Digest"every week.

# Studebaker

Caftsmanship
Hair!



...how to set the stage for a perfect evening

What a production...today's Four Roses!

Here's a flavor that's been carefully tailored to satisfy the most discriminating taste. A brightness no other whiskey can match.

And this brighter taste—this soft, glowing richness—never varies a drop in Four Roses. Each drink, each bottle offers the same unrivaled perfection.

Sounds expensive, doesn't it? Actually it costs only a few pennics more per glass for the finest. So why not make tonight a memorable one in your home. Simply feature Four Roses.



When it's time to enjoy the finest...it's FOUR ROSES time

FOUR HOSES DISTRICTED COMPANY, MYC. BLENDED WHISKEY BOD PRODE BOX BRAIN NEUTRAL SPIRITS.

## A LOOK AT THE WORLD'S WEEK



#### HIS HONOR'S HELPING HAND

In Kansas City, Mo. Mayor H. Roe Bartle put on a baseball uniform and threw out the first ball for the opening Kansas City game with the Chicago White Sox Later, seeing smake rise outside the park, he dashed from the stands and, still in uniform, hesped firemen put out a blaze.



#### A CONSTRUCTIVE CONFERENCE

In Jerusalem, U.N. Secretary-General Dag Hammarskjold met with Israeli Premier David Ben-Gurion, later announced Israel and Egypt had agreed to a cease-fire. Other broken promises caused most observers to view his announcement as at best a first step toward real peace in the Middle East.

#### TESTIMONIAL TO A TOUGHIE

■ Tough Teamster Boss Jammy Hoffa (Life, April 9) was walking amid respectability. At Harvard he gave a lecture on collective bargaming. In Detroit, standing beneath his broadly smaling portrait (above), he was honored at a testimonial dinner that featured a 500-pound cake topped by a sugar candy truck a glowing tribute from Teamster President Dave Bock (left), and a \$208,000 collection for a children's home in Israel.

#### WORLD'S WEEK CONTINUED



#### PLANE'S WING FULL OF HELPFUL PASSENGERS

Taxiing into Genoa harbor, a British scaplane was hit by a big wave, causing it to drag a wing in the water. When the plane did not right

itself, the crew herded the 37 passengers onto the other wing as counterbalance. There they waited until a tug pulled the plane to the dock.

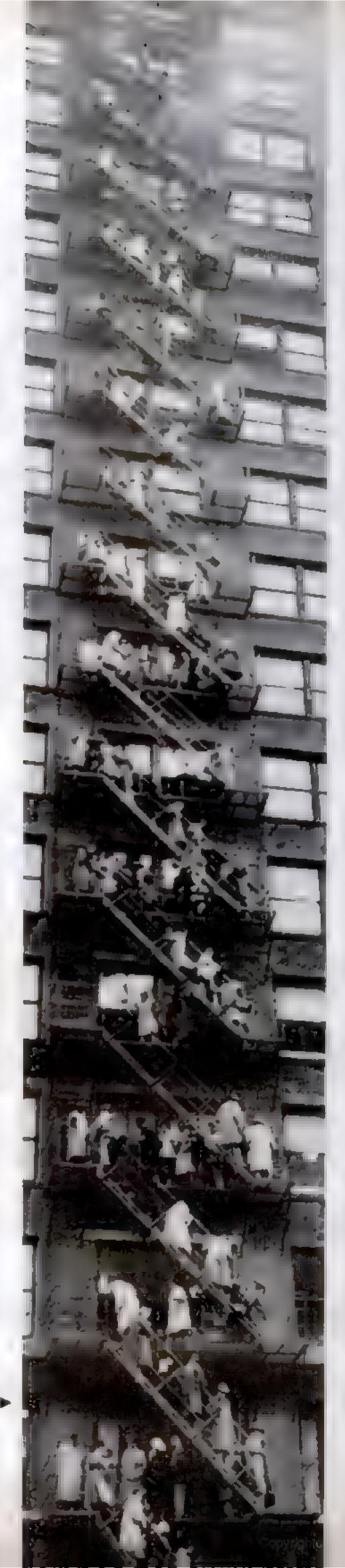


#### LUNCH PLACES EMPTY

In Charleston, W. Va., Al Carey (nght), a Republican candidate for the U.S. Senate, invited 35 politicians to a lunch meeting on clean government. When only County Chairman Roy Pierson showed up, Carey left without eating.

#### FIRE ESCAPES PACKED

When a fire broke out in Chicago's 22 story - Tran periation Rialding. 13 elevators were in use but many of the 2,800 people walked fown. The evacuation went so well the building management gave each employe a \$50 war bond.



# NEW\* Helene Curtis Spray Net actually trains your hair!



# Helene Curtis spray net

It's the most exciting thing that's happened since permanent waves!

SPRAY NET actually trains your hair to stay curled—thanks to Helene Curtis' new "control" ingredient. No other hair spray has it!

Use SPRAY NET to set springier pincurls, to hold your hair softly in place. Gradually . . . excitingly . . . your hair actually gets the habit of curling! It won't happen overnight — but it will happen! Soon your hair needs only gentle reminder-

sprays to remember its place from shampoo to shampoo.

No matter what hair spray you're using now, there's a delightful surprise waiting when you try spray NET with Helene Curtis' new "control" ingredient. It's non-sticky, non-stiffening, enriched with lanolin. And so safe you'll want to use it for little girl's curls.

But the big difference—the wonderful plus: this is the hair spray that actually trains your hair.



Not all hair is alike. That's why Helene Curtis has two kinds of Spray Net.

spray

SUPER SOFT, trains most hair and hair styles beautifully.

REGULAR, for hair harder to manage.

Three sizes. 69¢ Size, Large \$1.25, Giant \$1.89 plus tax



## HOW TO BE RIGHT AND PRESIDENT

Few issues have been loaded with more political booby traps than the farm bill which President Eisenhower vetoed. His handling of it displayed not only a high moral courage but a mastery of higher politics which seems to be blowing up the booby traps in the faces of their contrivers.

Despite the last-minute pleas of three farm state governors that a veto would cost the Republicans farm votes, Eisenhower nevertheless went ahead, rejecting it because "it was a bad bill." He made his decision on what is best for the country rather than what is politically expedient. Such political courage is rare; the veteran New York Times Washington Correspondent Arthur Krock had to go decades back into history to find two similar tests of principle—Grover Cleveland's veto of a pork-barrel pension bill backed by the potent G.A.R. and Woodrow Wilson's veto-which he knew would be overridden—of the extension of wartime prohibition.

Eisenhower, while rejecting a measure which would have pumped \$1 billion of higher supports into farmers' income this year, boosted the levels of price supports enough to bring farmers an estimated \$500 million of additional income. Some newspapers-e.g., the Des Moines Register-regarded this as a political compromise vitiating somewhat the moral courage of the veto. If it does, the action nevertheless needs to be understood in the light of the President's own approach to the farm problem.

He believes, with Secretary Benson, that the heart of the problem lies in the huge, overhanging surpluses which depress prices; that not until these are eliminated can agriculture thrive in a free market like the rest of the economy; that until then the government, having helped the farmer into

this mess, has the responsibility to help him out of it. Eisenhower has said the best that can be hoped for is a zigzag program, zigging always toward a free market but zagging enough to meet intermediate crises. His boost in support prices is such a zag.

But won't it increase the surpluses? It will, by about \$100 million worth this year—all the more reason for Congress to provide the soil bank the President requested to pay subsidies for taking acreage out of 1957 production. The President regards that kind of a handout as an evil but a lesser and self-liquidating evil because it attacks the root of the prob-

lem, which is reducing the surpluses.

In sum, the President has shown moral courage and a sense of the realities as well. It is a good example of the guidance he gave the Republican party leaders a day later when he said the party's forthcoming campaign should be based on "people and principles." That this combination-of concern for people without surrender of principle—is better politics than either alone is shown by the failure of the Democraticcontrolled Congress to get even a majority on the motion to override his veto.

Walter Lippmann, in The Public Philosophy, deplores the fact that most "successful democratic politicians . . . advance politically only as they placate, appease, bribe, seduce, bamboozle." We are inclined to think that the American people as a whole have grown tired of the multiplying corruptions of expediency and pressure group politics. There is a growing thirst for integrity in government and the President is providing it. Henry Clay would rather be right than be President, but Eisenhower thinks it is possible to be both.

# THE LUCK OF THE BRITISH

It is a solemn moment in the British parliament, each year, when the chancellor of the exchequer, in his striped pants, enters with the locked, black dispatch case containing the closely guarded secrets of the budget. This year after Chancellor Harold Macmillan unlocked his box, he announced with pride, "I have something completely new for the saver in Great Britain-a premium bond." (Ministerial cheers) "Let me say at once," he went on, "that this is not a pool or a lattery where you spend your money. The investor in the bond I propose is saving his money. He will get it back when he needs it, but as long as he holds it saved, his reward instead of interest is the chance of winning a tax-free prize."

An awed hush seemed to fall across the assemblage at the prospect of the proud and mighty government of Great Britain proposing to go into the gambling business. In the ensuing debate Laborites rose to roar their shocked contempt. In 1951, cried their spokesman, Harold Wilson, the Conservatives had promised to "build a Britain strong and free." Now, said Wilson, Britain's strength, freedom, and solvency "apparently depend on the proceeds of a squalid raffle." He predicted the Conservatives will fight the next election on a bookmaker's slogan; "Honest Charlie Always Pavs." Members of the British clergy were equally shocked: "An extraordinary confusion of spiritual and commercial values," cried one.

Well, it does come as a bit of a surprise, much as if our own Secretary of the Treasury had been discovered tossing pennies at a crack. Actually, the British government raised funds by lotteries until moral opposition led to their outlawing in 1823. Macmillan's proposal, not designed to raise revenue but merely to promote savings, is different.

He proposes to issue bonds in one-pound denominations (\$2.80), with a limit of 250 or so to each customer. The bonds will pay 4% interest, but this, instead of going to the owner, will be pooled and awarded each month to lottery winners. Prizes will go as high as £1,000 (\$2,800). Any time the owner wishes, he may cash in his bond at full value. If Britain's economy is to remain sound, said Macmillan, the nation must, above all, save. The lottery bonds will encourage this.

To us the proposal has its points. Englishmen are already spending an estimated \$1.5 billion a year on various forms of gambling. What makes this questionable, as we understand it, is that people who cannot afford to lose money, do lose it in such ventures, as they do also in the type of state lot teries run by France, Spain, Mexico, etc., which thereby give public blessing to a private weakness. Some lotteries are at times further tainted by being "fixed," or looted by the officials who administer them. LIFE has always taken a dim view of such schemes, as well as the argument for their reintroduction as a source of revenue in the U.S. (Louisiana and other states used to use them, but fraud and corruption led Congress to ban lotteries from the mails in 1890). Besides there is no need for Macmillan's scheme in the U.S., where savings bonds adequately serve the same purpose.

The moral objections to lotteries in general do not seem to apply to the British plan. It involves no loss of capital and surely would be honestly administered. It strikes us as a praiseworthy product of that somewhat sanctimonious realism which is the real source of British character. It recognizes the reality of the gambling instanct but directs it toward that very quality which the moralizing Victorians prized most, thrift, a quality which has been out of fashion ever since 1939. If gambling is the only way that thrift can be revived, better that way than having no thrift at all.



Pat-a-cake, pat-a-cake, baker's man.

Make me some Jell-O as fast as you can.

Pick a new flavor and mold it in shape--
Black Raspberry, Black Cherry, or delicious new Grape.



JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORPORATION



Hunt...for the best





With more years of research...more study and experimentation...more major contributions to dental hygiene during the past 79 years than any other company in the world, COLGATE—WORLD LEADER IN TOOTHPASTES—NOW ANNOUNCES

COLGATE

# BRISH FLUORIDE TOOTHPASTE

Contains the ONLY FLUORIDE proved in 10 years of clinical tests



# HARDENS TOOTH ENAMEL, MAKES TEETH STRONGER

starts working instantly

# TO DEFEAT DECAY



Scientists proved this Fluoride

and Brisk's Fluoride is the only Fluoride proved in 10 year clinical tests... the same fluoride now being used successfully in water supplies... the same dentists use successfully to reduce decay. That's why this same fluoride, so widely approved by medical, dental and governmental authority, is now in Brisk.



Benefits both adults and children

Brisk's Fluoride, 85. Colgate's exclusive new formula, helps protect all permanent teeth whether in adults or children over six. Brisk's Fluoride is instantly released . . . works on contact as you brush your teeth . . . strengthens tooth enamel as no other decay-preventive ever could.



Works even while you eat, drink or sleep

because Brisk's Fluoride/85 not only gives you wonder-working Fluoride to strengthen tooth enamel, but provides a second, tested decay-fighter that starts working instantly . . . keeps working all day against the formation of decay-acid. Unless you get Brisk, you cannot get the benefits of Fluoride/85.

#### Only BRISK has FLUORIDE 85,

gives extra protection Fluoride alone can't give — works best where you need it most



Brisk's Fluoride concentrates in weak or "soft" spots where decay usually starts — combines with and becomes part of the tooth enamel — thus protects as no other decay-fighter can. And Brisk's stay-active decay-fighter reaches into crevices between teeth — starts working instantly to defeat decay.

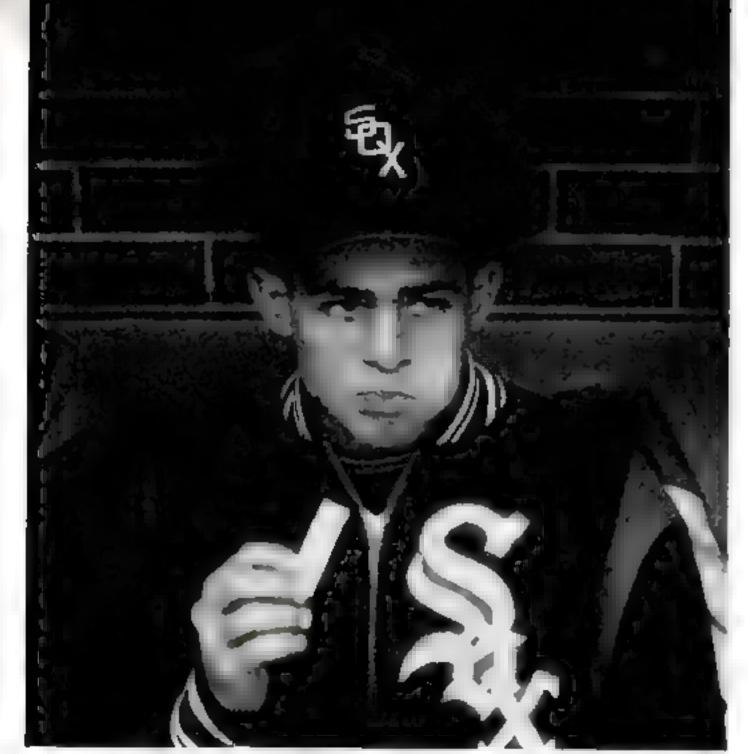


#### **WONDERFUL FLAVOR!**

Helps keep breath fresh all day?

And there's no "tinny" aftertaste
with new Brisk! Your mouth
tastes sparkling cool and sweet!
Brings out all the natural
whiteness of teeth!

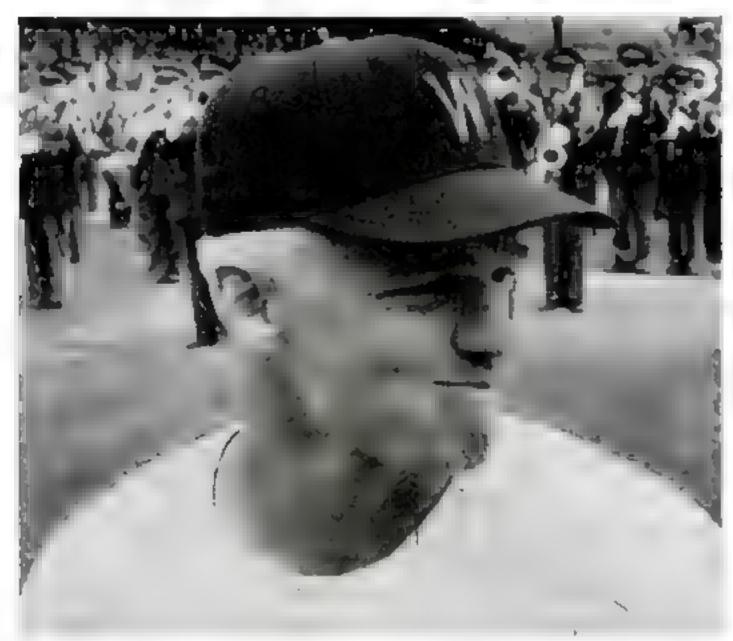
"A trade-mark of the Colgate Palmolive Co.



LUIS APARICIO of White Sox, 21-year-old shortstop, tries to ward off the cold and first-game jitters. A 160-pound Venezuelan, he was discovered playing winter ball in Caracas two years ago and signed by a Chicago scout. Brought up and assigned to Memphis last year, he was impressive in the field and batted .273.

# THE FIRST BIG LEAGUE GAME FOR EIGHT BOYS

Last week seven dry-lipped young men pulled themselves together with considerable effort. They were about to play their first big league ball game and the fuss and confusion of opening day did not help. Before taking the field a White Sox rookie (above) chewed gum, then a wad of tobacco in an effort to be casual. Others in the record crop of rookies making opening-day debuts gave way to helpless giggles and silly grins, or just went numb. On these pages Life catches moments in the big day of the skittish seven and documents the nonchalance of an eighth, Frank Robinson (next page), who slept 12 solid hours, took his time showing up at the park and explained, "It's just another ball game to me."



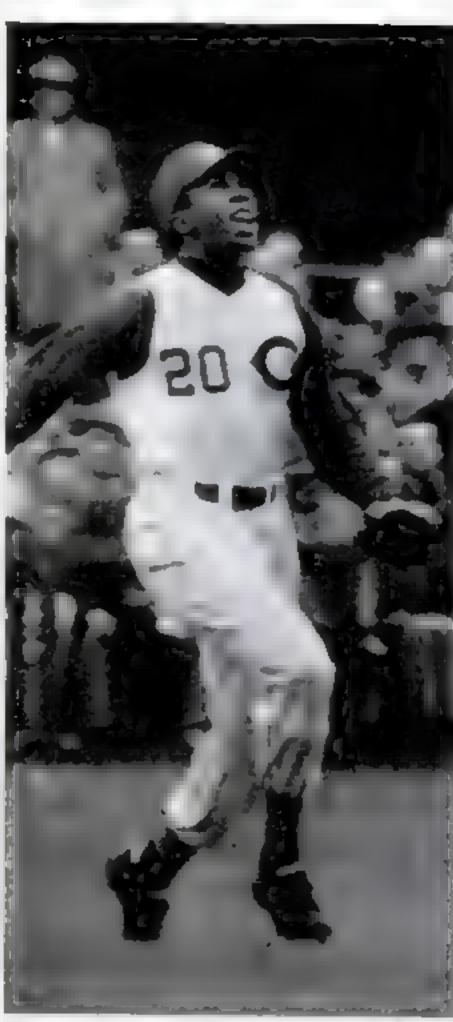
DORREL HERZOG of Senators, 23-year-old rightfielder, tips off his anxiety with a nervous grin. He was first spotted by a Yankee scout playing high school ball at New Athens, Ill. After two years in the service he played with Denver and hit 21 home runs. The Yanks traded him to Washington over the winter.



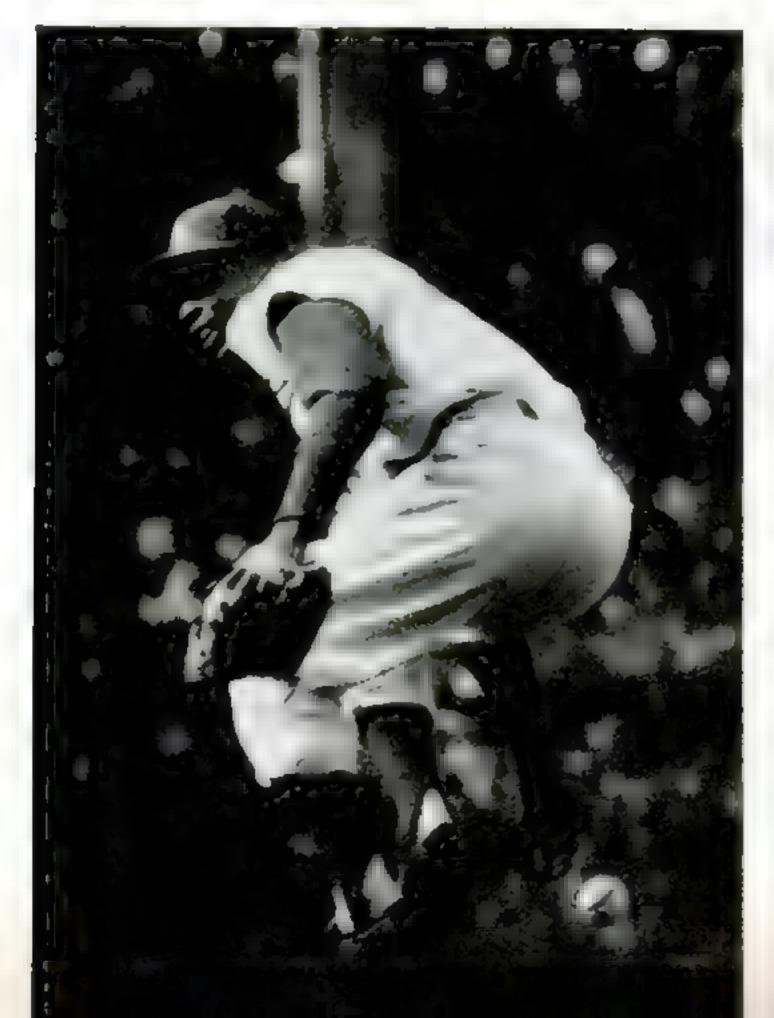
CHARLEY NEAL of Dodgers, 25, a native of Longview, Texas, wears scared look entering ball park for his big league debut. Called the best second baseman in baseball before ever playing in big leagues, Neal was phenomenal in the field for Montreal last season. In addition he hit 16 Lomers and batted in 75 runs.

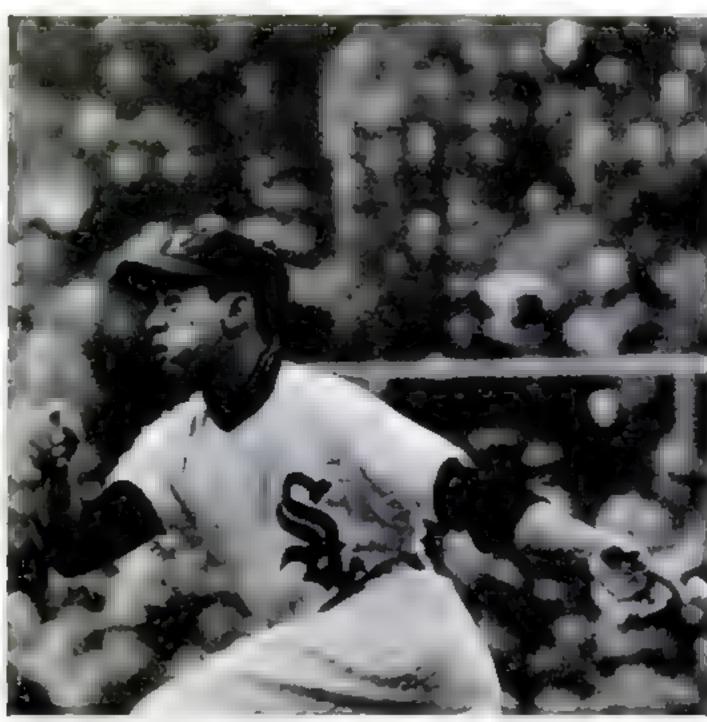


First Game CONTINUED



FRANK ROBINSON OF FIRED Test of charges one (1900) better game its light paight over a fly (1900) of the fired to the detail to each of the following lives to Ocklot Carrollate the amount Concarnate from a Sala larger last year when not transported by a force swellen aim as pattern nearly 100.





A HIT BY APARICIO, still vigorously chewing his wad in (1) ago-Cleveland game, moves runner up. He is consistent at hat but soldom its fir extra bases.

BOBBLE BY NEAL in Brooklyn Philadelphia game comes with bases leaded and permits run to score. Overanxious. Charles grabbed the ground ball, then lost it.



Afford it? Of course you can ...

How Little More it costs to enjoy these extra travel comforts...in the competent hands of Pullman

# Everybody can afford to travel by PULLMAN!

Anyone who travels can afford to go this safe, relaxing, time-saving way!

Only Pullman can offer you all these travel advantages:

Dependable schedules • The convenience of heart-of-town departure and arrival • No parking problems or weather wormes • Individually controlled heat, air-conditioning • Superb dining cars; no time-wasting stops for meals • Travel while you sleep; arrive relaxed, refreshed!



You'll Relax in Safety! How very good it is to know that this fast, comfortable, dependable way to travel is so safe! Figures show you and your family are safer in a Pullman than in your own home! And what fun to travel by Pullman!



You'il Save Valuable Time! You save yourself so much when you travel by Pullman! No weather wornes, no highway hazards, no stops to find meals or lodging! You rest both mind and body, sleeping all the night-long miles away in comfort!



You'll Love the Privacy! Family trips are a jou when you travel together in your own private Pullman quarters! No taut nerves, no noisy rush. You can relax and be yourself, by day and by night, as the pleasant miles disappear like magic!



You'll Revel in the Comfort! The thoughtful Pullman conveniences meet your every need. Private tonet facilities. Courteous extra services. You even dial your own "climate." Then to sleep, in your own deep, snow-white, king-size bed!

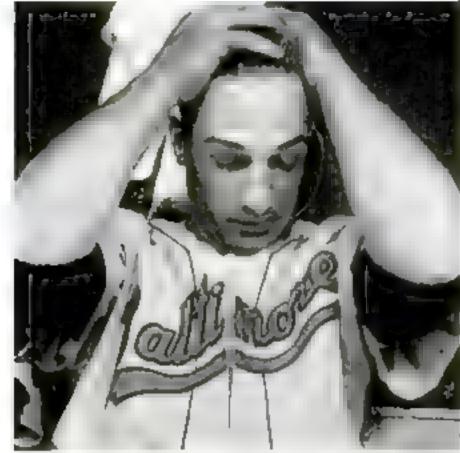
🗗 1910, ТИЕ РИЦІНАН СВИРАНТ



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YOU LOCAL TICKET AGENT WILL HELP YOU THESE THE WAYS: 1. Provide information on routes, schedules, Pullman accommodations and fares. 2. Make your Pullman reservations, going and returning. 3. Furnish your rail and Pullman tickets. 4. Assist you in planning stop-overs and side trips. 5. Have a "rent-a-car" reserved for you at your destination, if you wish

#### First Game CONTINUED



TITO FRANCONA of Orioles, 22, clutches head before hist lig league appearance. Sin of a New Brighton, Palminister, he played for York. Palmin Aberdoen, S.D., and then spent last two voirs in Army. An enthelder with tremen has power be led team in spiring training with eight honors. 25 RBIs



masks his apprehension before passing A Soull tarounal agree fresh, and of his his work fresh or Louis fee the past two years proved not about 2 at making compacities. A good fotour, his average list car was 202 red ding 8 himself.



JERRY LUMPE of Yinkees 22 reflects grants on task of filling P if Roze to shoes at short-top. A notice of Loncila Mar, he worked his way up Yan kee farm ladder playing at Jophin. Mo. and Brimingham, Ala. He possesses a fine arm, covers a let of ground and hits consistently to all fields.



DANNY KRAVITZ of Pirites, 25 a citch of male two costly errors and was responsible for for ightst big line of gire to played. In the draps had to a

part time in a k to contract to Manuel Contract Problem 19 for a reason New Orleans last year.

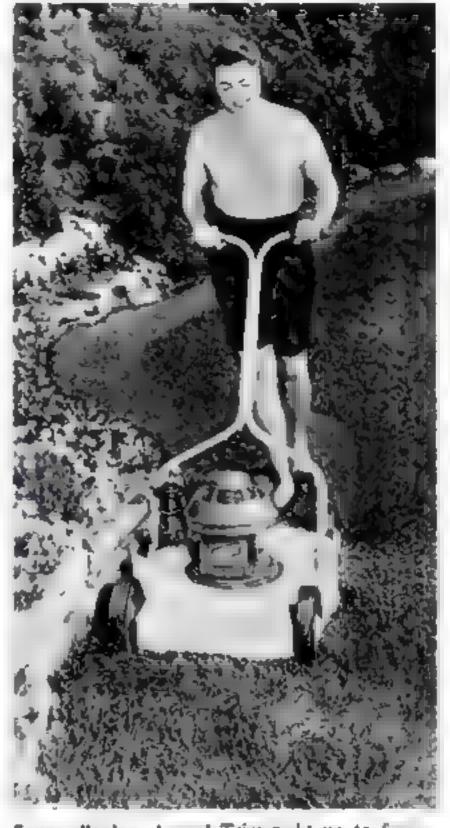


# new kind of power mower "vacuum cleans" your lawn

Duo-Trim sprays tiny clippings into the lawn for a velvety swept-up look



Cuts smoother, faster, cleaner! Duo-Trim's unique vacuum action cuts smoother, chops grass finer, sprays it wider into the lawn, for a velvety "Vacuum Cleaned" look, with no unsightly streaks. Easy to push. No "U-turns" with Duo-Trim reversible handle. Simply cut back and forth. So easy to start. Automatic rewind starter on most models. So safe—no foot level openings.



Seves elipping cheres! Trim right up to fences, flower beds, driveway, house. Wider-tread tires minimize tire marks. Cuts high weeds, too! Makes it possible to reclaim unsightly overgrown area. Leaves no dandelion stems or shoots on lawn.



Not just a mower... mulches leaves in fall, too! Duo-Trim is an all-purpose lawn tool for large or small lawns. Next fall forget leaf raking! Duo-Trim chops leaves fine, sprays them into the lawn without extra-cost attachments!

#### Here's DUO-TRIM'S EXCLUSIVE "WIND-TUNNEL ACTION" in ACTION



Only Duo-Trim has it! The steel cutting blade is completely enclosed in a steel drum. No front, back or side openings. Result: a strong, turbulent vacuum lifts

grass, lets blade clip trimmings finer. Twin "Wind-Tunnel" discharge ports spray clippings out both sides, in a wide arc, let them sift evenly into the lawn.



# DUO-THERM'

Water Heaters . Home Heaters Gas Incinerators . Snow Removers

Products of Motor Wheel Corp.
Lansing 3, Michigan

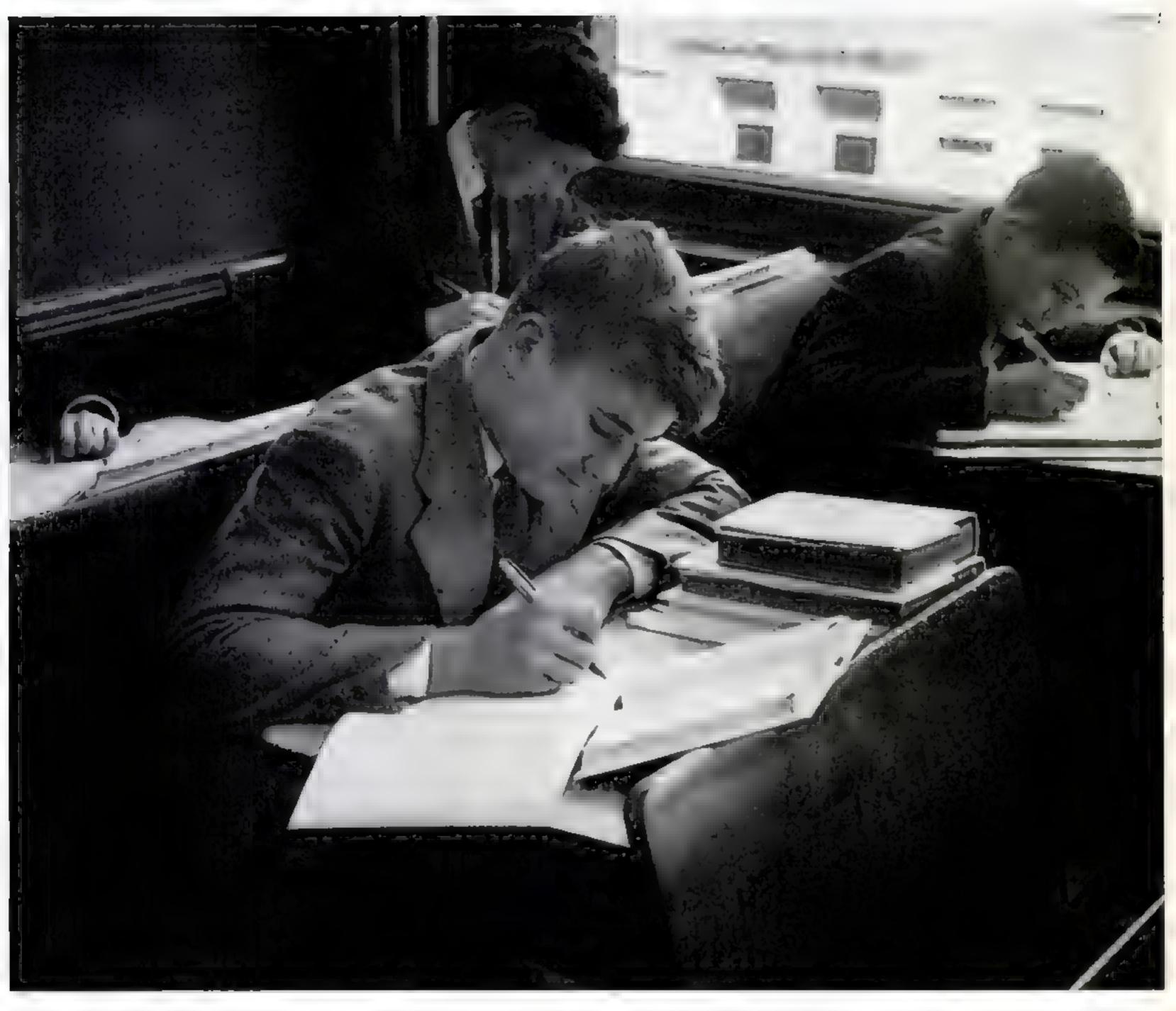
# SEE YOUR DEALER OR MAIL COUPON TODAY! Duo-Therm Power Mowers, Motor Wheel Corp. Dept. L3, Lansing 3, Michigan Please rush me free, full information on the Dup-Trim Rotary. Reel ... NAME ADDRESS CITY ... ZONE STATE © 1956 by Motor Wheel Corporation



will he be the "kid who left school"...to whom doors are closed even before he begins?

## What would happen

At this very moment, it's in your power to decide which kind of a break your child would get. And for this—as for many everyday problems—John Hancock has a solution to suit your needs. Learn, for instance, how you can make sure your child can finish his education ... and provide extra benefits for your family, at lowest possible cost!



or a boy who's sure of getting off to a good start in life, whatever happens!

## to your youngster?

Every penny you put in a John Hancock policy is money well spent. Your benefits are guaranteed... and backed by the entire resources of John Hancock.

MUTUAL LIFE INSURANCE COMPANY

#### "GUARANTEED DOLLARS FOR YOU AND YOURS"

The John Hancock Mutual Life Insurance Co., Dept. 12 200 Berkeley Street, Boston 17, Massachusetts

Yes—I'm interested in providing protection for my family now, plus guaranteed dollars for myself at retirement. Please mail me your booklet showing the benefits I can get by setting aside \_\_\_\_\$2 a week \_\_\_\_\$5 a week, \_\_\_\_\$10 a week.

name		Bar 18. 1 1 18. 1 14. 1 A.	TALE AT TAKEFALE	age	#14141414141414141
address	- 1812 41 '54211 '9114141 '				1611 'APARPENE



GASPING FANS IN AN AMARILLO, TEXAS THEATER PACKED TO THE FOOTLIGHTS CHEER MAIS PRESERT AS HIS SONGS PIERCE THROUGH THEIR SHOUTS

# A Howling Hillbilly Success

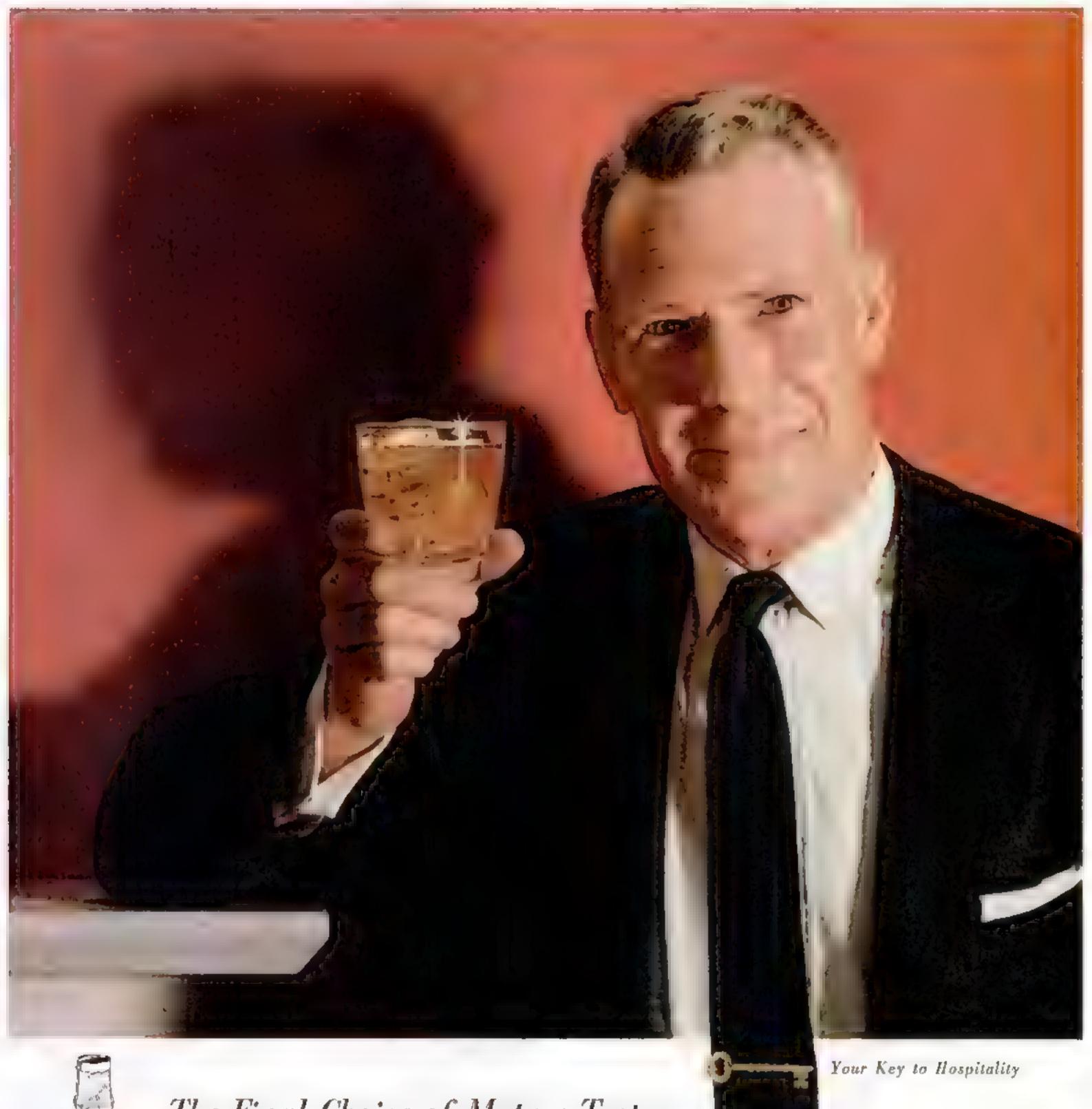


#### YOUNG ELVIS PRESLEY'S COMPLAINT BECOMES NATION'S TOP POP TUNE

A lover's lament called Hearthook II. I surg by This Presley is the best so dig record in the country this work, and the 2-years old his ally who rowls mumbles coos at Ecross Lis way through it has been alled a National Arrays Lis way through it has been at the U.S. A S35 as week Memphis track driver two years ago. Pres evaluated on a few IV shows lait fall with a gustar in his hands and a second every note. Shortly girls were quavering at Manufula whosever he tarray up to sing Long Tall Sally. I Got a Bomion and Blue Swede Shors. On a four of fexas last week they kicked through a periodiss door in America to get him to autocraph their arms and under these. In San Diego the Shore Patrol was called out to save num from an overenthusias is and more

It is week Elvis Feaded into Eas Vegas to prik ap about \$12,500 for a week's wailing. Asked what it is about him that makes all the ladies go himp. Exist answers, "I don't know, but I sare hope it doesn't sap."

-LOOKING LIKE IT HURTS EIVIS RECORDS NEW SONG IN NASHVILLE STUDIO





Most of as go through "growing pains" in our choice of whiskey. But we callimentary in faste appropriation finally agrices—inditing has after to do with one's and there's usually one whiskey that's horored as our altimate selection. So many meriod in after ungirent have adopted Old Latzger, ld as their very own that we date so gest that you, too, discover whether your fast is to my form You have be missing, some harg with every drink until you do.

ALWAYS BOTTLED IN BOND

SIX YEARS OLD . 100 PROOF KENTUCKY STRAIGHT SOUR MASH BOURBON . STITZEL-WELLER DISTILLERY . ESTAB. LOU SVILLE, KENTUCKY, 1849



### LINOLEUM DESIGN

# PRIZE CONTEST nothing to buy-nothing to solve

205
CASH PRIZES FOR
WINNING NAMES

# First Prize, \$5,000

Second prize \$2,000 Fourth prize \$500 Third prize \$1,000 Fifth prize \$250

200 SIXTH PRIZES \$10 EACH

### \* how to pick a winner!

See this new inlaid linoleum design at your nearest Gold Seal dealer. As you look at the wonderful colors—and there are six of them—think how many different decorating ideas each color theme gives you for today and the years ahead!

Doesn't show dirt and dust — the satin-sealed surface is a breeze to keep bright and clean.

Colors and design are inlaid clear through to the exclusive Gold Seal SuperFlex\* backing, so its beauty lasts and lasts.

The ABC "Buy Now — Pay Later Plan" for Gold Seal floors and walls brings this new inlaid linoleum to your home for only \$5.00 a month.

#### HERE'S ALL YOU DO:

- 1. You can get your entry blank and complete rules from your nearest Gold Seal dealer. It sted under Linaleum or Floors in your classified phone back!
- 2. Print or write plainly the name you think most suitable for this new Gold Seal inlaid lingleum design. Use entry blank or plain paper. Mail entries to: Gold Seal Contest. P. O. Box 33B, Mt. Vernon 10, N. Y

later than June 30, 1956 and received by July 15, 1956.

Get FREE entry blanks from your Gold Seal dealer today!

For a free list of dealers in your area who are Contest Headquarters and can help you with the new Decor Selector, write to: Congoleum-Nairn Inc., Kearny, N. J.

@1956 CONGOLEUM-NAIRN INC., KEARNY, N. J.

16 7 6 11

for home or business:

T102 Beige

INLAW BY THE YARD-

RESILIENT YILES-

PUBBER - CORK - NAIRON CUSTOM NAIRON STANDARD - VINYLBEST - JNOLEUM RANCHTILED LINOLEUM - ASPHALT

ENAMEL SURFACE FLOOR AND WALL COVERINGS -

LOOMWEVE\*





#### "U. S. Steel Hour" Director demands studio-sharp TV for his critical home viewing!

"Only Crosley," states Director Norman Felton, "gives me the true-to-life television I must have to study new techniques. Only Crosley will do for my family entertainment."



The Crosley "Ridgewood" with swivel base and TV Eye.

### New Crosley PICTURE PULSE adjusts brightness 15,000 times a second for greater picture clarity



Just imagine a TV picture that's always perfectly balanced . . . blacks, grays, and whites right every time! With new Crosley "Picture Pulse" you can have that kind of TV reception. This remarkable Crosley feature actually monitors picture brightness and contrast over 15,000 times a second! Only with this automatic and constant

supervision can you obtain the picture clarity that means greater TV enjoyment.

So plan to see Crosley first. Remember, you can have all of the many Crosley exclusives at no more cost than for ordinary sets.

Ask your nearest Crosley Dealer for a demonstration. Just call Western Union-Operator 25-for his name and address.

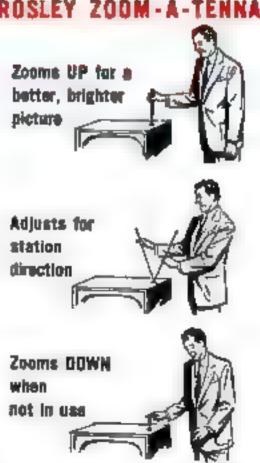
#### FOR THE NEWEST... RESPECTED FOR THE BEST!



CROSLEY DIVISION, AVCO MANUFACTURING CORP., CINCINNATI 25, OHIO.

Crosley Radio and TV sets are sold and distributed in Canado by the Crosley Radio and TV Division of Moffats Ltd., Toronto, Ontario

#### CROSLEY ZODM-A-TENNA



Zoom-a-Tenna . . . the exclusive Crosley advance that makes expensive outdoor antennas unnevessary for millions of homes! Now . . . pur-point tuning never before possible is yours. See it yourself!



WHINNYING INTO THE COLD WIND, ELIJAH, THE MAROONED HORSE, WELCOMES THE APPROACH OF RESCUE PARTY SENT TO HIS AID BY A DENVER TV STATION

# HIGH-FLYING HAYLIFT FOR A HARD-LUCK HORSE

### Stranded on Continental Divide, Elijah gets a lot of attention

Stranded forformly on the two-mile-high Continental Divide in Colorado, a shaggy dark has norse named Bugs was a prisoner of the snows and the most worried-about horse in the U.S. Last autumn Bugs and another horse, a gravistrayed off from a pack string belonging to surveyors who were mapping the range. Obeying the horsy instinct to seek higher ground, they retreated before deepening valley snows to the ridge and were cut off by 40-foot drifts

Pilot Wally Powell discovered their plight in February while flying over the range. Mayor Ben Jorgenson of Gunnison, Colo, hired Powell to drop hay to the horses. On the first havlift flight Powell discovered that the gray horse had disappeared. Newspapers, recalling the stranded prophet who was nourished by ravens, renamed the survivor Elijah. People sent money to the mayor and two expeditions set out to rescue the horse. They got there almost in a dead heat and found they could not take Elijah out until the snows melted.

OPERATION HAYLIFT keeps its semiweekly appointment as Elijah eats fodder dropped by plane.

CONTINUED



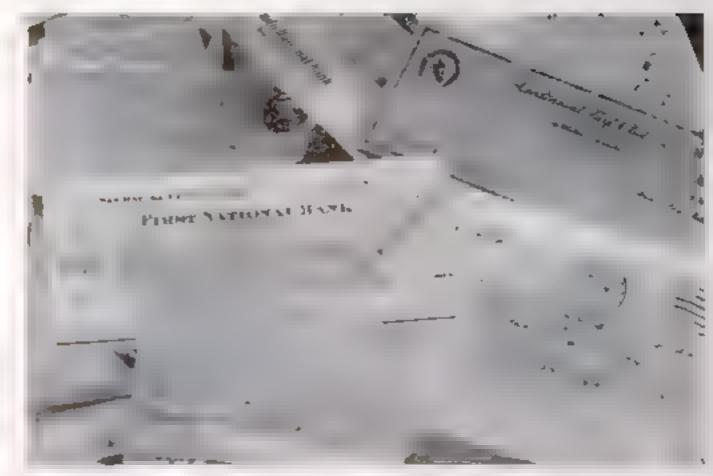
Always look for this Solemark of Quality

### 

AVON SOLE COMPANY, Avon, Massachusetts
For forty-five years specialists in fine sole materials

Makers of the famous AVON DU-PLEX, CUSH-M-CREPS and DU-PLEX AVONITE SOLES

#### Hard-Luck Horse CONTINUED



FLOOD OF DONATIONS for the maroon I have peared into the office of Mayor Jorgenson to help defray the \$12 per for the state delivering the have



TEDIOUS TREK to the Collegate Range, where the horse is trapped, a made by party sent by Denver's stato. KBTV. They crossed drifts on an waters,



HAPPY HORSE in azzles up to rival researcharts sent by Denver Post Two groups dispute over which got there first but Enjah seemed god to see both.

Out of 2 years of intensive hair research comes Richard Hudnut's

\$1,000,000

home permanent—
half the work,
half the winding,
all of the natural look!

turn the page QUICK!

## RICHARD HUDNUT FREES WOMEN



WEARY OLD WAVE-40 curlers to wind. Too much arm work. A tight, frizzy, unnatural wave.



## BRAND NEW QUICK WITH THE FIRS

Revolutionary! Extra-penetrating! Extra-fast! Takes 1/2 the winding time, 1/2 the arm work! Entirely new natural look for the latest styles.

## FROM 1/2 THEIR WAVING WORK!



NOTE THE SOFT NATURAL LOOK OF THE NEW QUICK WAVE—how beautifully it suits the newest styles

## CRYSTAL-PURE WAVE LOTION

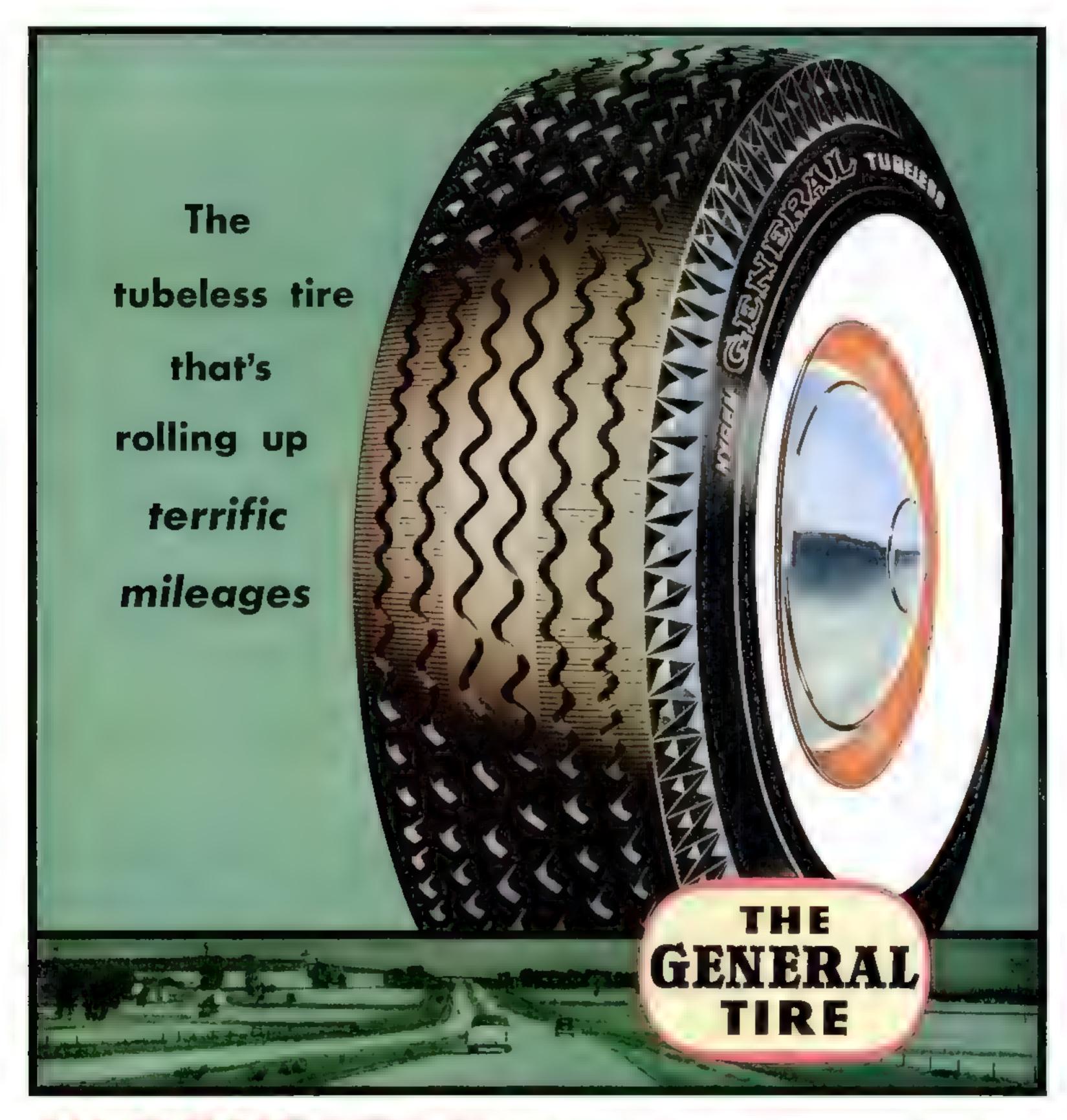
There has never been a home permanent like this new Quick. Just look! New Crystal-Pure Wave Lotion has no opacifiers like ordinary cloudy lotions that are just partially absorbed by hair. It's nonsticky and so pure, it can be recapped and saved for another wave. It leaves a garden fresh bouquet. It's so penetrating and fast, it takes half the number of curiers! Yet it gives you a complete, full-bodied, longer-lasting wave. No more weak

surface waves. No more dry, frizzy waves because Crystal-Pure Lotion is lanolized. And there are lanolized end papers, too.

A new Quick wave can't wash out—lasts till you cut it off! It's made for the new, natural-looking styles—and there are complete directions for these styles in every Quick package, created just for you by one of America's foremost hair stylists. Truly a \$1,000,000 home permanent. Get the new Quick—quick!

THE FIRST LOTION YOU CAN RECAP AND SAVE FOR ANOTHER WAVE. 2 WAVES IN EACH BOX.





#### HI-DENSITY Rubber

tougher textured for longer mileage!

#### NYGEN® CORD

pound for pound, stronger than steel cables!

HI-DENSITY Rubber is an exclusive General Tire development. It combines new toughness with ground-gripping safety never before thought possible and gives far longer mileage than you have ever known.

Nygen Cord and HI-DENSITY Rubber give you all the extra-long, extra-safe mileage you have ever wanted in a tire.



#### KIND DICE AND DEATH

As a gambling Gl, Rooney wins . . . and loses

hy a tense 10 millates of ran bling freezy, the core of it shows in the pictures above. Mickey Robicy has bit at *The Ball and the Brace*, an RKO production, above ordering war meyes. On the eye coastable of the Italian front Mickey, his tale pare ereed gets hot at dice and with \$30,000. His dream of the most beautiful restaurant in Jersey or is staddenly in his grasp. But later, in the batth, while frantically trying to recover the money a moralizing lergeant has force from to pittiso is he dies



## How to keep the event blessed for life

#### You can protect a baby's future with Equitable's Living Insurance

Somehow, it's no longer a hospital room; it becomes a place for big dreams. At first they are built with the eyes, but soon there is time to talk of these dreams and to do something about them.

Rush in with the football; register the 7 lb, bundle for college. But make bigger plans, too; it's time to put Equitable's Living Insurance to work — fast.

First, about that college. You'd be surprised to know how often new fathers (or grandfathers or not-so-rich uncles) rush out for Equitable's Endowment Plans. These plans guarantee that he will have funds for special training or college when he grows up.



Next, consider the mortgage on the home where you'll raise him. Your home will always be there for him - even if you're not here - with Equitable's Assured Home Ownership Plan.

Third, there's his health. Equitable's low-cost Major Medical Expense Policy goes far beyond ordinary insurance to help pay the huge bills of serious illness or accident that could wipe out life's savings.

These are just three ways that Equitable's Living Insurance works for you and your family while you live - or, for those who live on after you. It will pay you to see the Man from Equitable - an experienced insurance advisor - and learn how to keep the event blessed for life with Equitable's Living Insurance. The Equitable Life Assurance Society of the U.S., 393 Seventh Avenue, New York 1, N. Y.

### Living Insurance by Equitable, New York

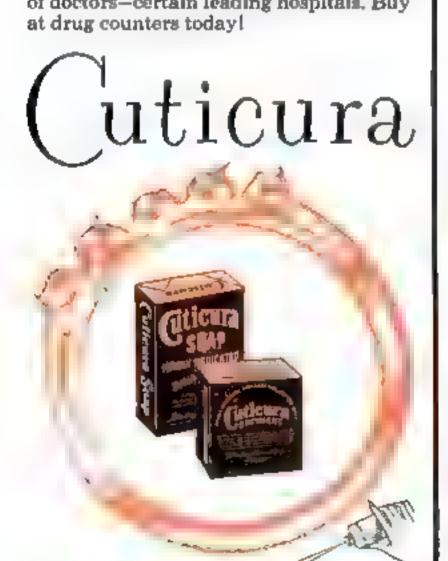
# It takes two to marry

And two to give you an alluring, blemish-free skin —Cuticura Soap and Ointment!

First—Cuticura Soap. Alone of all leading soaps Cuticura Soap is superemollient and mildly medicated to help preserve the natural moisture and normal healthy acidity of the skin—and give you the clean, clear, fresh, baby-softness men love.

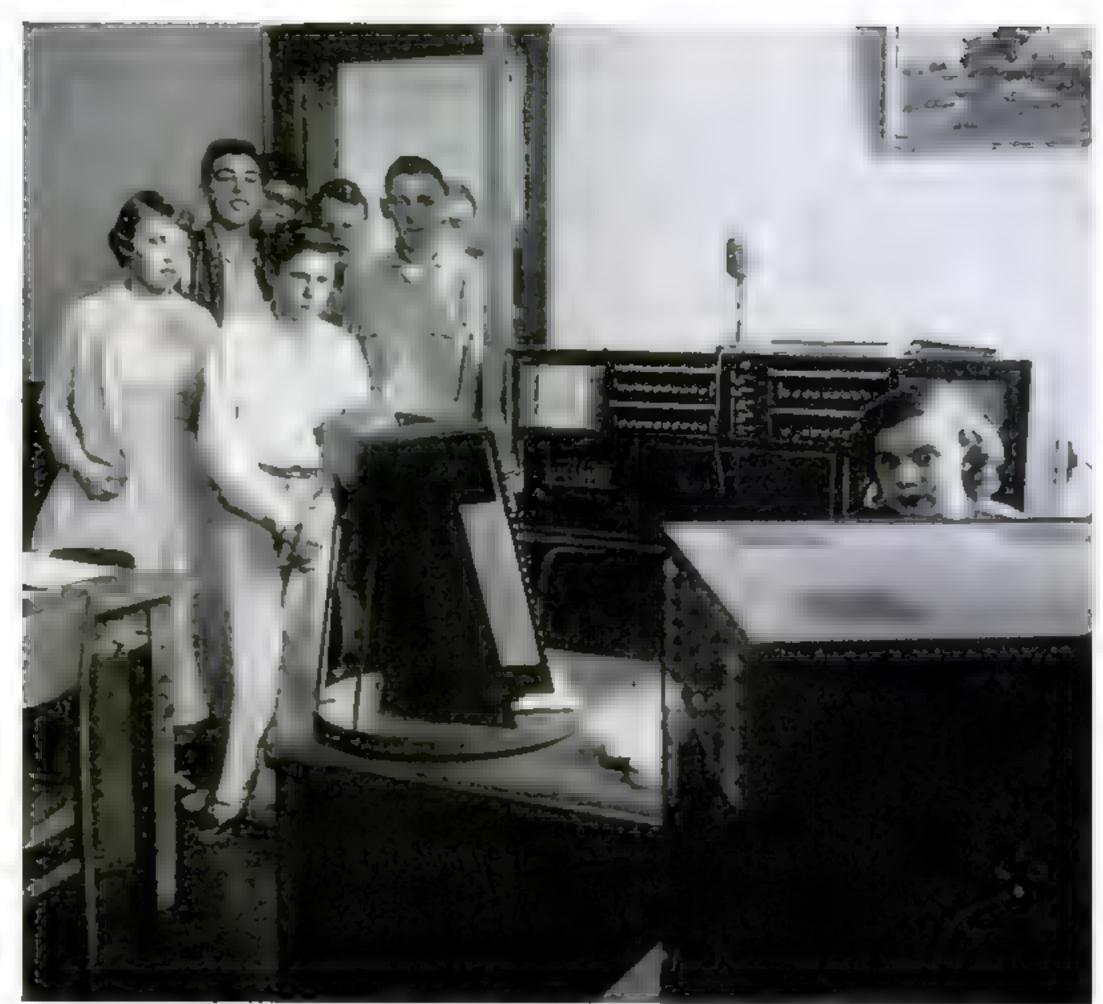
Next-Cuticura Ointment. This emollient does more than help clear up externally caused pimples. Along with modern scientific medication it contains effective softening elements—goes after hateful blackheads, flaky dryness, oily shine—softens and stimulates as it helps heal.

Thrilling results often in 7 days. Cuticura Soap and Ointment are used by hundreds of doctors—certain leading hospitals. Buy at drug counters today!



Try sensational new Cuticura Shampoo-better than soap shampoo, better than soapless shampoo-combines the best features of both. Now in squeeze bottle-makes shampoo go 50% further! At leading drug counters.

#### **EDUCATION**



AS SECRETARY MONITORS TV SET IN OFFICE, CURIOUS STUDENTS WATCH THE PROCEEDINGS WITH FOREBODINGS

#### ACADEMIC PRIVATE EYE

#### TV replaces teacher as monitor of study hall

In New London, Wis. this month television took on a new assignment as a kind of academic private eye. At the Washington High School teachers no longer sat in the study hall, keeping watch over students. Their job is done by a small TV camera. Focused on the 100 students in the room, the camera sends an image to a receiver in the office where secretaries, in between their regular duties, can do the watching

for the teachers, relieving teachers for other work. With the secretary able to rebuke them over a microphone or dispatch a teacher in an emergency, the students are generally well behaved. A microphone in study half picks up noise, but the TV image gets fuzzy for some sections. One student, discovering the limitations of TV, happily confesses: "Now we can sit in the back of the room and chew gum."





GETTING EVIDENCE on situation, Superintendent Paul Loofsboro shoots screen with quick-printing camera.

WATCHING STUDENTS in study hall upstairs. TV camera is mounted on a tall stand at the front of the class.



## It gets you off to a steaming start

THEY say "a watched pot never boils." But that certainly doesn't apply with this new Frigidaire Imperial Electric Range.

For here you have the special Speed-Heat Unit that heats things up fast—right before your eyes—to start foods actually cooking in mere seconds.

And, for more magic, there's the Heat-Minder—a "sensing" unit that keeps "feeling" the temperature of the utensil—and regulates it so that nothing can scoreh, burn, or bod over Wonderful for cooking frozen vegetables and such—with just a pat of butter, and no added water!

Then, there's the marvelous Thermizer—a multi-duty cooking unit that's ideal for pot roasts—or stews—or soups—or deep-fat frying—or even popping corn.

Even that's not all! This handsome Frigidaire Imperial also gives you the double convenience of tico ovens—each with its own broiler and oven control. What's more, the oven vent contains a "Miracle Filter" that cuts off all smoke and fumes before they can get to your kitchen No more grease-grimed kitchen walls and drapes!

And, of course, you have a complete system of Easy-View Controls for all surface units—which "take over" every bit of your tending and timing.

Doesn't that sound like something you'd like in your kitchen? Then see your Frigidaire Dealer - soon. He has a Frigidaire Electric Range that's "just right" for your family's needs and budget.



The marvelous new Frigidaire Imperial Range pictured here is Model RI-70-56. You can have it in Sherwood Green, Stratford Yellow, Sheffield Gray, Mayfair Pink, or Snowcrest White-finished in Litetime Porcelain, with a special acid resisting porcelain top.



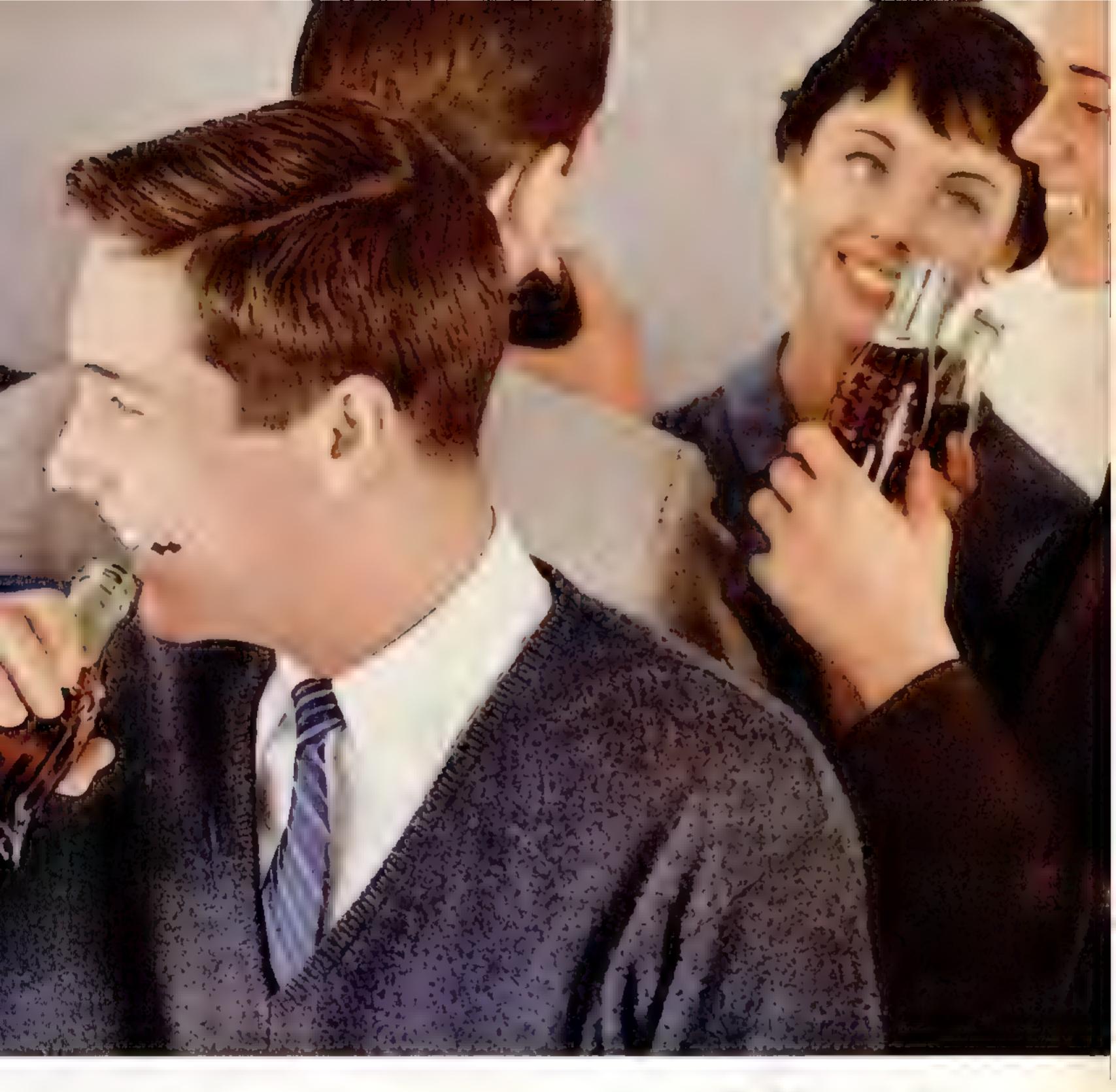






Coke! ...its real great taste





## puts you at your sparkling best



You taste the difference . . . even the bubbles taste better.

You feel the difference . . . there's life, there's lift in Coke.

Guests notice the difference . . .

serving Coca-Cola says you do things right.

BRING HOME THE COKE

## Japan's Lovely

#### THE COUNTRY GLOWS WITH

Along the road between Osaka and Kyoto huge umbrellas sheltered schoolchildren from the vernal rain as their parents, clad in traditional costumes, escorted them happily back to school. Spring had arrived in Japan, warming the souls of 88 million people who find in this season an almost religious joy. The good life, Japanese helieve, involves a proper adoration of the beautiful. And spring in the land of cherry blossoms, peach and plum blossoms, and wisteria, azalea and iris is beautiful indeed. People leave the cities

Photographed for LIFE



## Look of Spring

#### A SOFT AND SUBTLE BEAUTY

to sit serenely in the countryside, contemplating nature's gentle parade of loveliness. A few seize on spring as the time to perfect themselves in *ikebana*, the art of arranging flowers. Others, the scholars, write waka and haiku, unmetered poetry which, to Western ears, often lacks clarity but seldom lacks beauty and imagery. On these pages the evocative words of great Japanese poets who for centuries have celebrated spring are used to illuminate the photographs which Lage publishes to celebrate the same season.

by ELIOT ELISOFON



#### Under the cherry blossom trees there are no

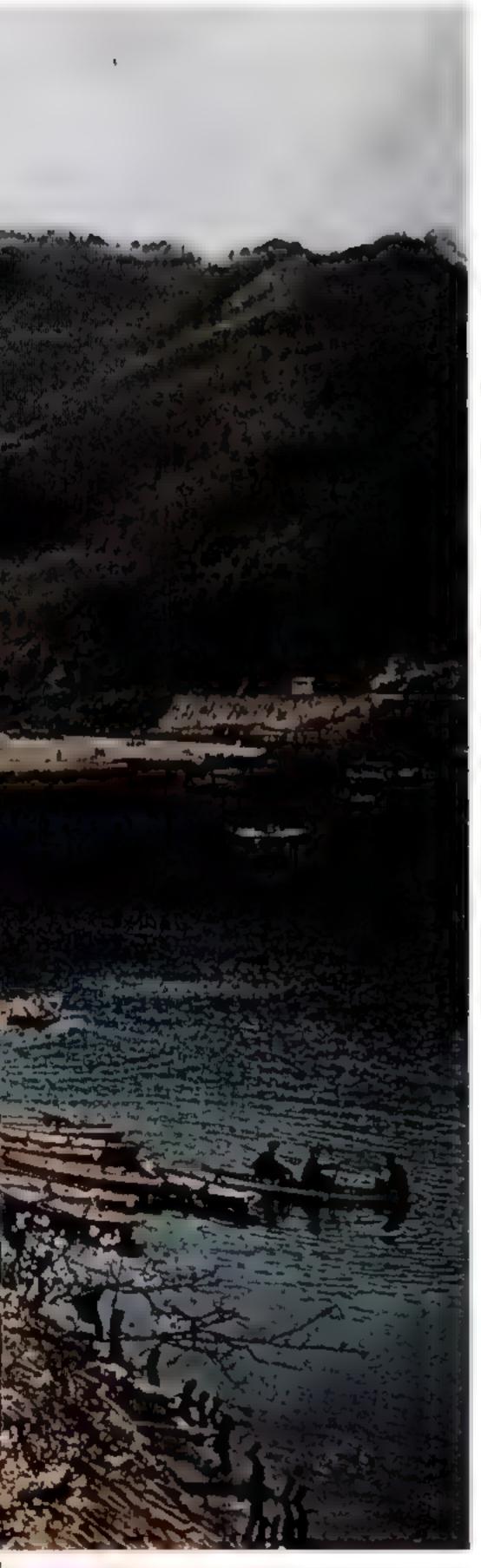


Notice Saraza River Park in Korashiki, tourists stroll beneath blos oming cherry trees. There are stall for food and drink in the lockground and boats to have for padaling along the river.

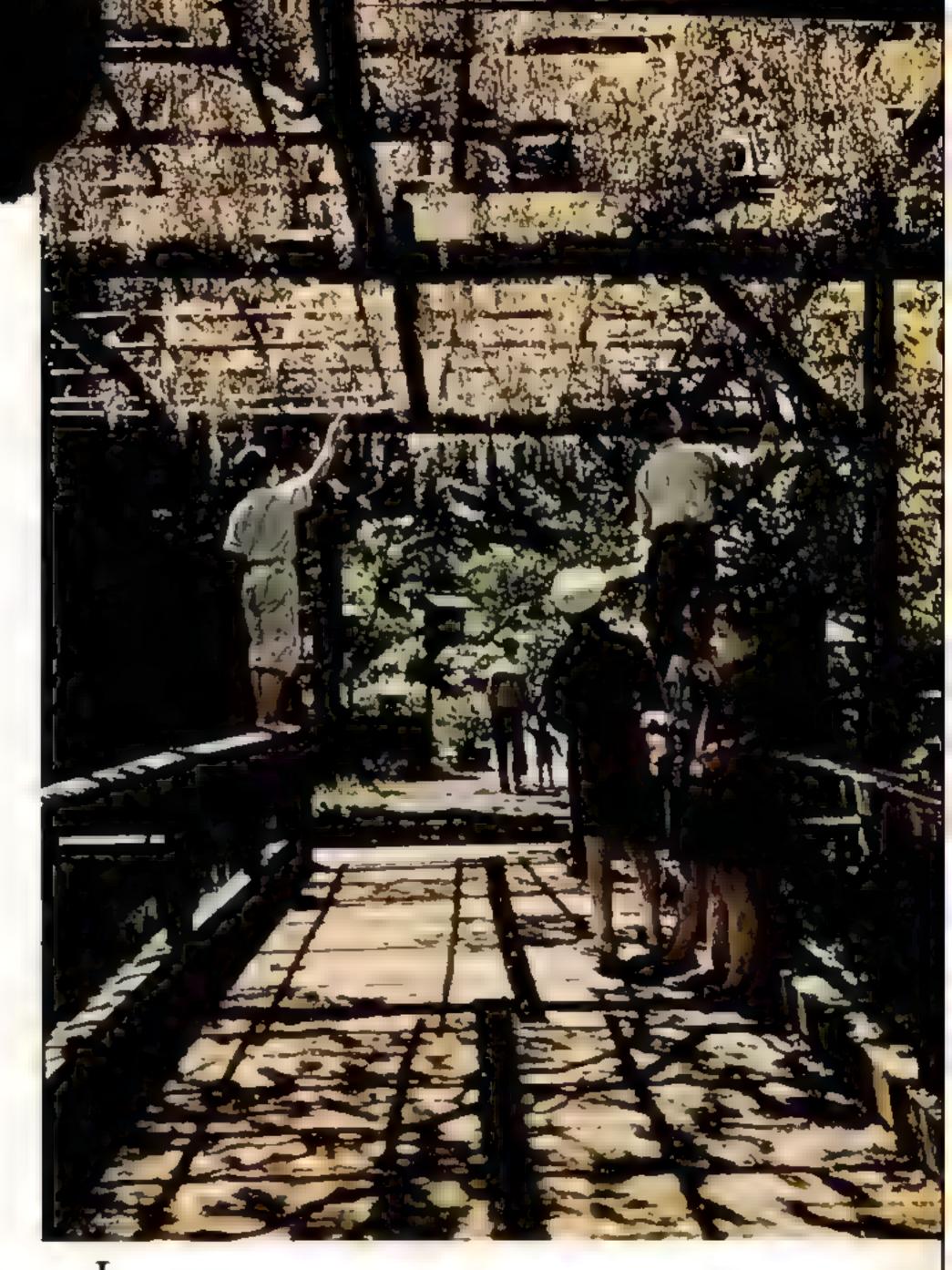


#### real strangers

Issa (1763-1828)



Two merrymakers dance the dojo sukui (loacu-fish catching dance) before their admiring friends scated typically on straw mats with shoes off. They pass peaceful hours cating and drinking nice wine.



AN Tokyo's Shiba Park boys, one barefeot in his school uniform, chase the bumblebees buzzing about beneath wisteria brain hes trained to grow in intricate patterns over a bridge spanning a pond.



## Sweetly on the ear falls the sound of the sea

Вокиро (1660?-1715?)



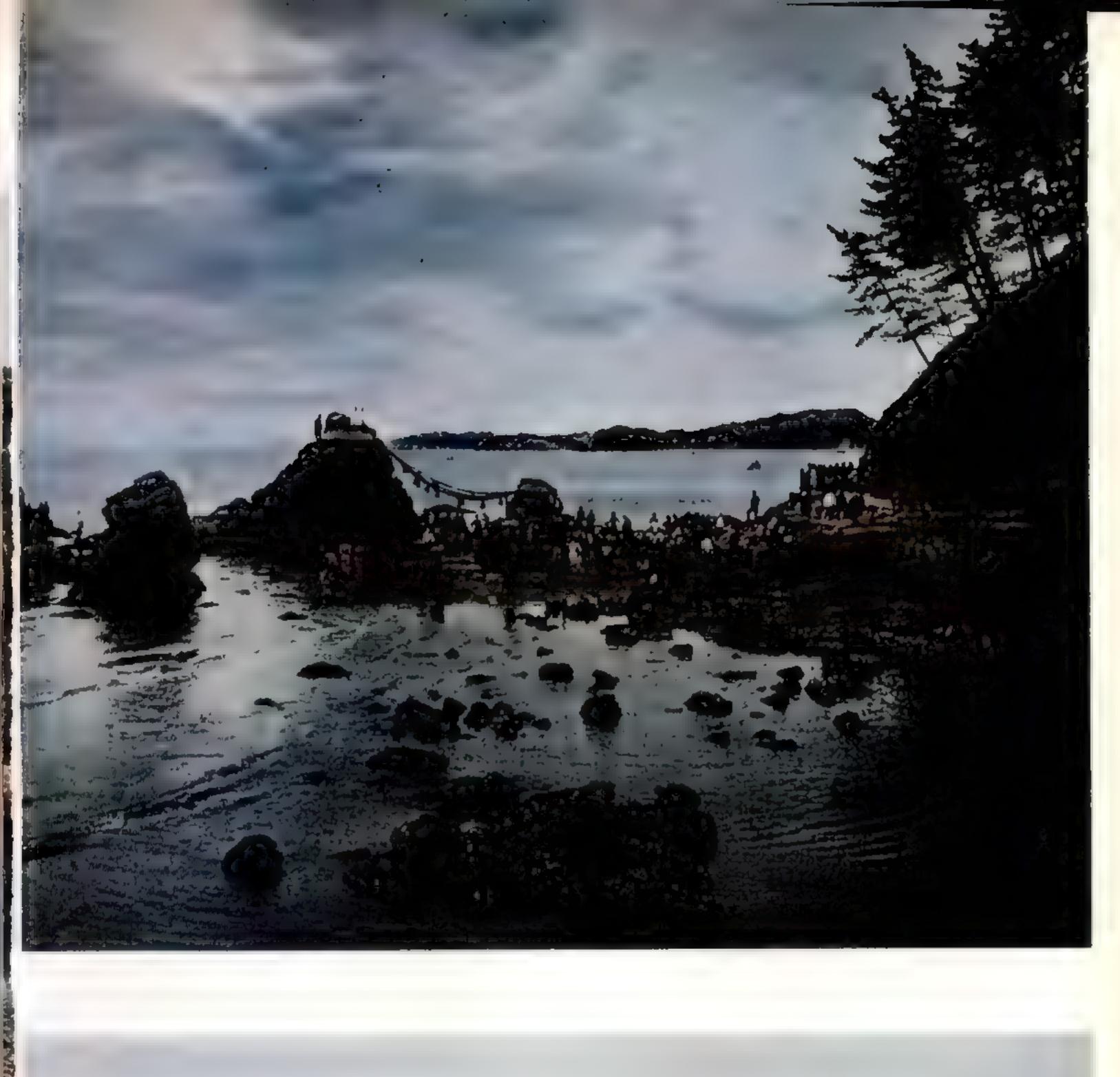
SOUTH of Hiroshima, where the craggy coast of the Inland Scass dotted with hotels and resorts perched on high rocks, a bitle inn at Iguchi is seen through a branch of pine as the soft spring sea rises and falls in distance far below.

JOINED by straw rope. Wyoto-iwa ("Wedded Rocks") awarm with sightseers at Futama ga-ura in Toba Bay. They come to see a vista that on clear days includes their believed Fuji-san (Mt. Fuji). Rocks represent two gods who, legend says, created Japan.

LOOKING for shellfish, a group of people dig in a beach across from the Island of Miyajima, typical of the many who in companionable parties spend part of every day that way, heginning in the spring and lasting throughout the summer.





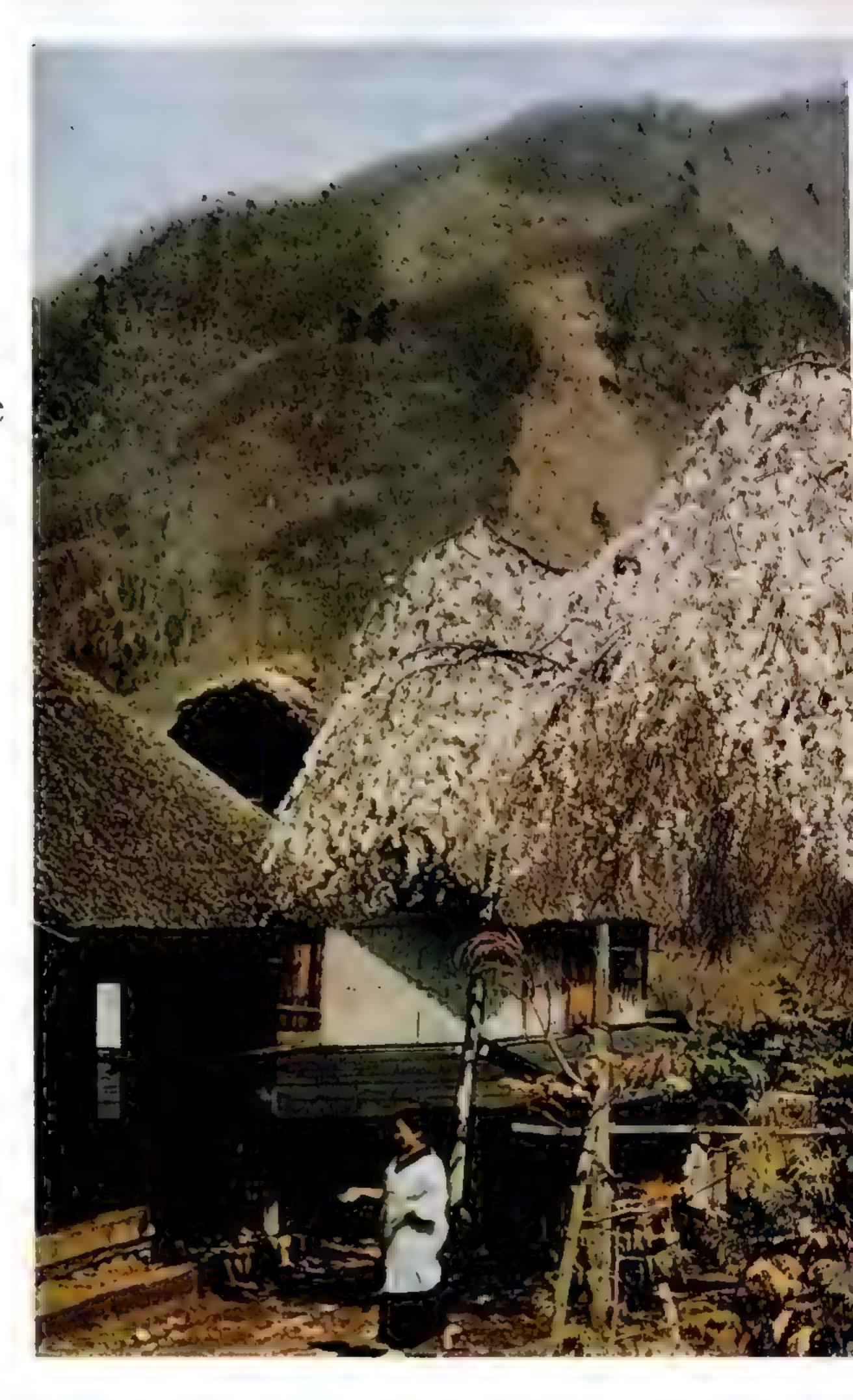




In the blossoms of a village the city is lost

MOTONARI (1497-1571)

SPLENDOR of 70-year-old "weeping" cherry glorifies a hillerde form near the village of Tonoki as the occupants go about their work, growing corn to dry on strings under thatched roofs. They count on many another spring for this tree, which is hardiest of all cherry varieties and sometimes lives as long as 1,200 years.





#### Mountain river - and even the stones sing poems



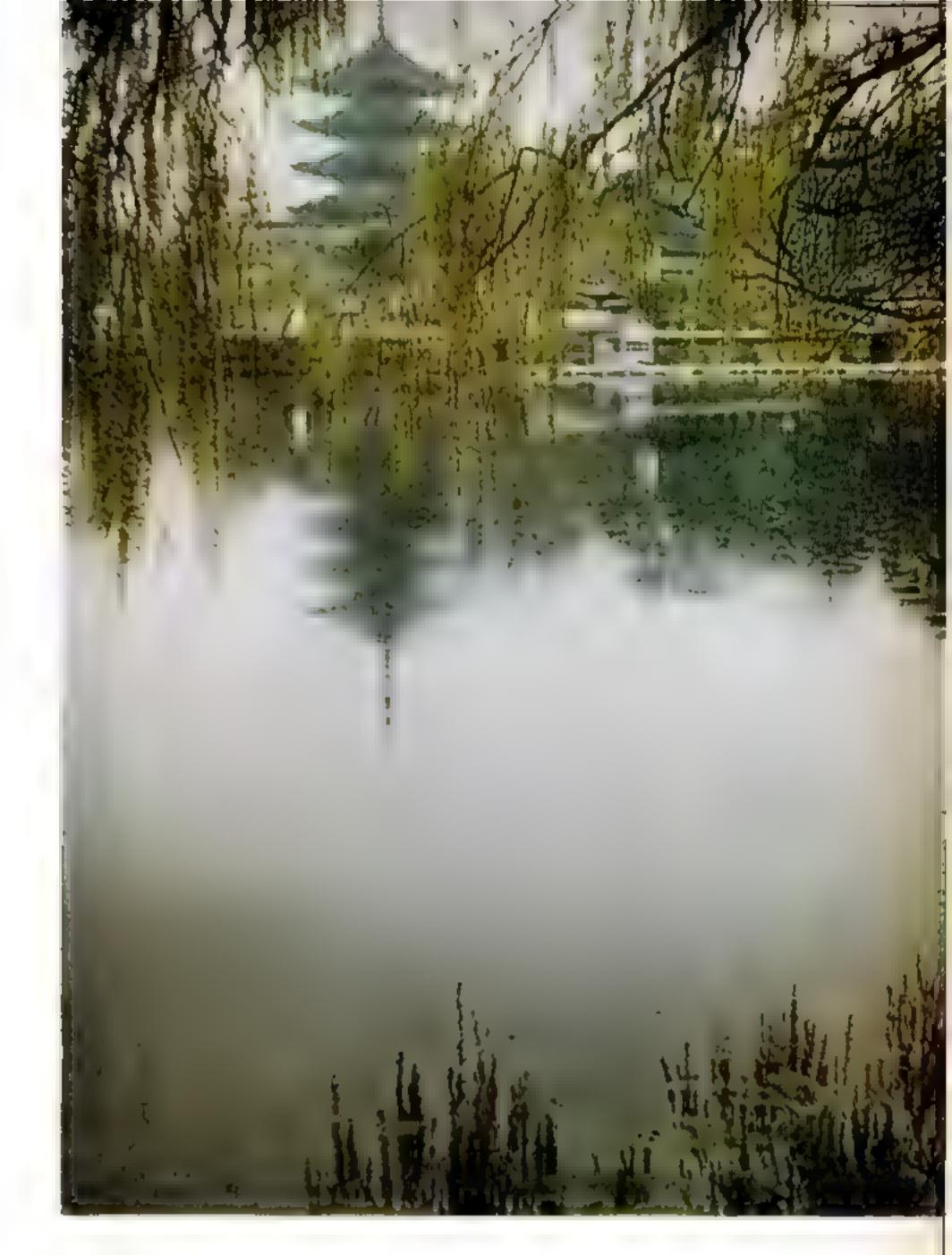
Is the ake country near Mt. Fun the Shiraito (White Threads") fad spread 120 teet and drops 87 feet a sight relished by heliday makers wito annually take springtime trips through the region

#### to the blossoms

ONITSURA (1661-1738)



As raindrops patter on the pond of an ion at Alami, fat Peking ducks, decorative pieces in a hushed and placid garden, nap on a rock. The pond also contains schools of huge golden carp and goldfish.



BEFORE Kofukuji pagoda outside Nara, weeping willows surround the Sarusawa-No-Ike ("Monkey Marsh"), a Japanese favorite. The pagoda burned five times between 730 and 1426 A.D., when this one was rebuilt.

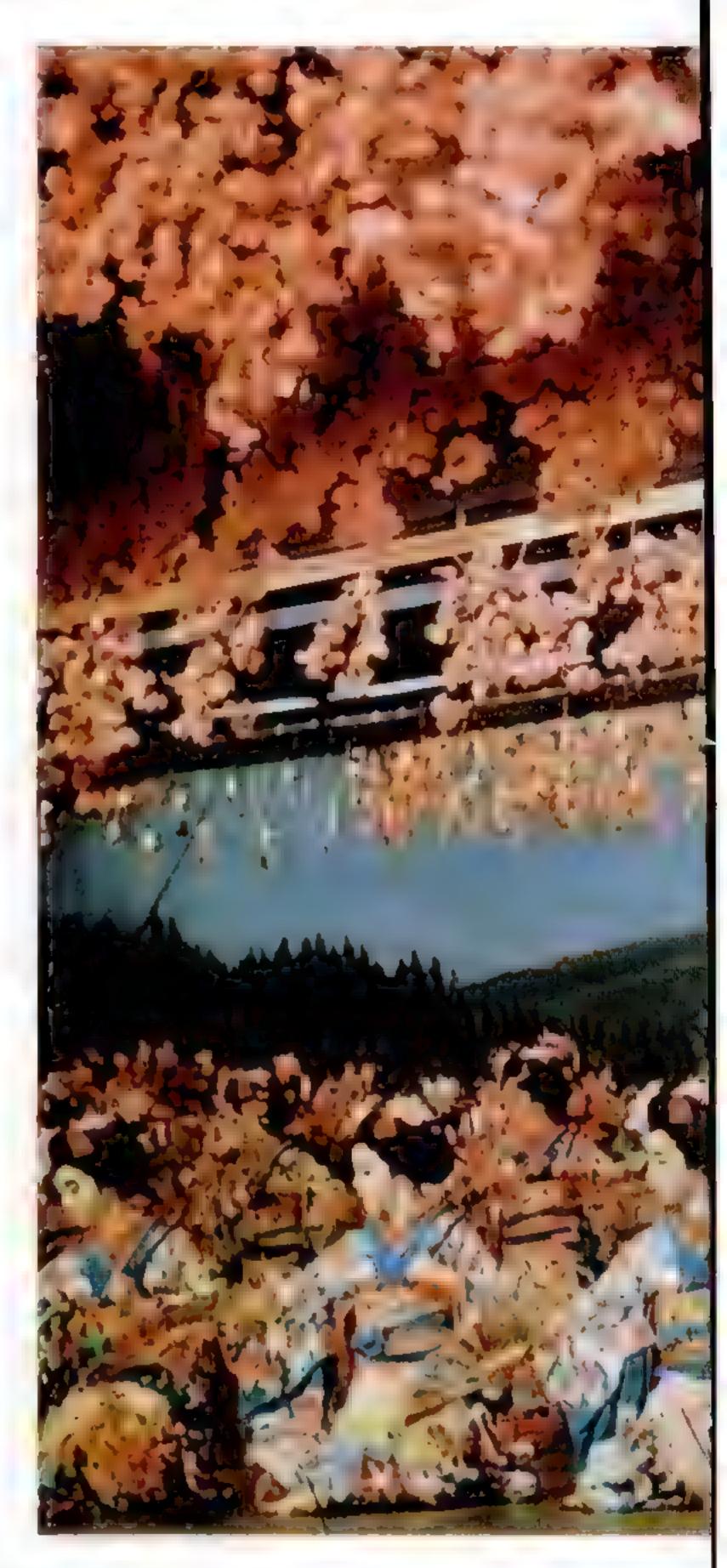


#### Flower is my proper name - watch the



Title none shorotaches do seneres gels es makes, or apprentice gers has little remider than the true gers has do Selver and their heap insure used as or propents (1994), and for the king architecter).





HER face lacqueted with cosmetics a girl parales with umbrella holder in Kvoto Japan's ancient capital, in an annual gersha festival. To dress her in costume traditional for 300 years costs \$7,000.

#### dancing sleeves of my twirling kimono 50-18 (1605-1681)



N Kyeto ge shas from the Gion quarter of the city usher in spring with spectacular Miyuko Odori (\*Dance of the Capital\*\*) accompanied by bamobke samisens, drums an Clittle bells. The pageant goes on for 40 days

## First buds-like the eyes of a girl, hidden

SHUSETSU (18th Centrary)





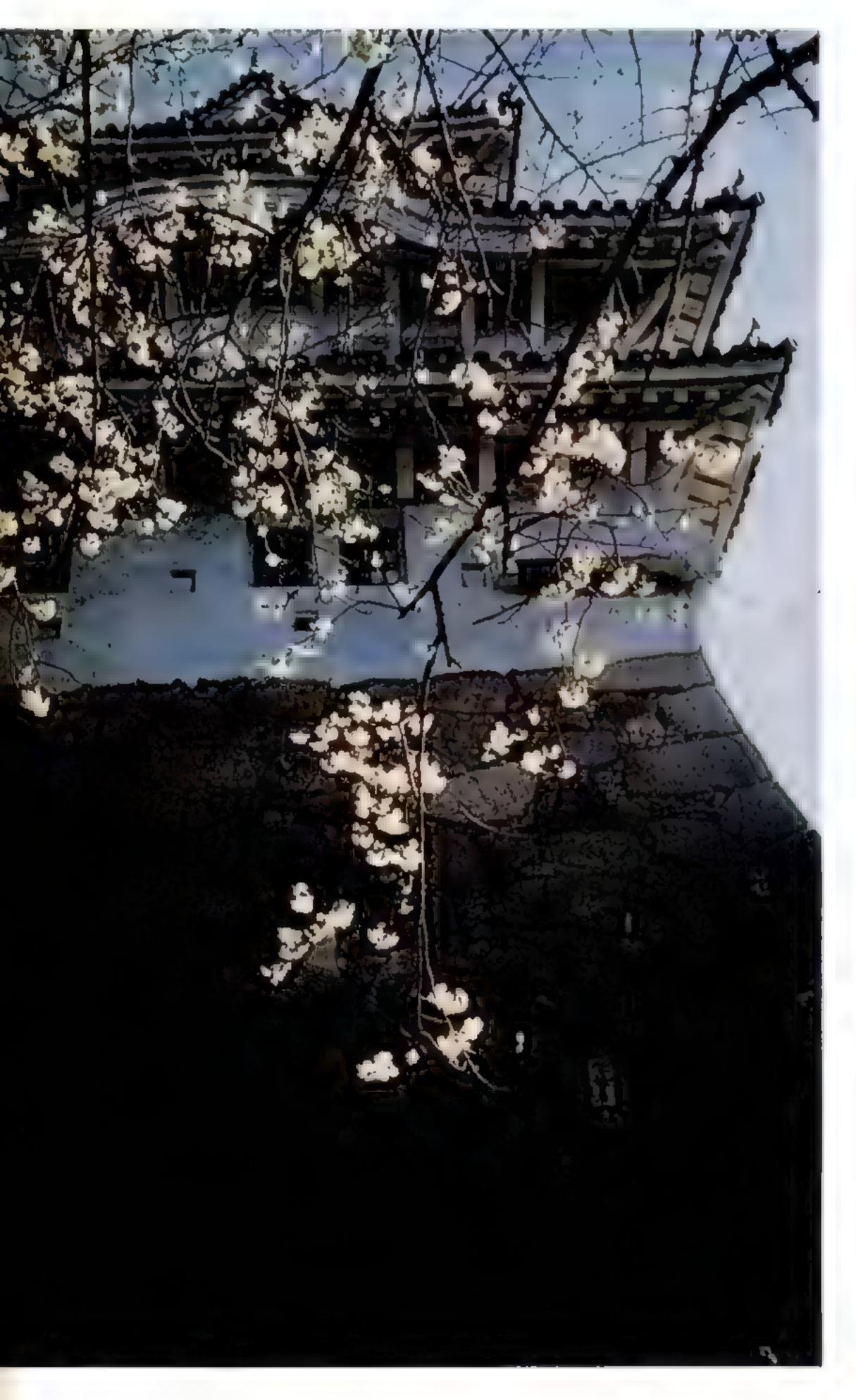
AN favorite we Hing season a demure spring bride, her head tress symbol cally indiag Horus of Jealousy and signativing willingness to obey her husband, leaves Heam Shrine, Kyoto's favorite wed hing place.



DOUBLE-PETALED cherry blossoms, decorative flowers at many a spring wedding fiesta, blossom 10 days after other kinds. Their color is of a deeper bue and they are very popular among the Japanese.

#### Dreams pass before my sight as blossoms fall

RANKO (1726-1798)



By common agreement the most beautiful castle in Japan is Shirasagi ("White Egret"), shown here in a garlanded setting which lures springtime tourists. Built by Terumasa Ikeda, Lord of Hyogo, in 1616, the castle is preserved by the government as a Japanese national treasure.

In Tokyo's Ueno Park the fallen petals he about the great lanterns of the Shinto Shrine of Toshogu, a perennial attraction for pilgrims who share the reverence which Tokugawa Ieyasu, 17th Century statesman to whom the shrine is a memorial, held for Japan's spring.



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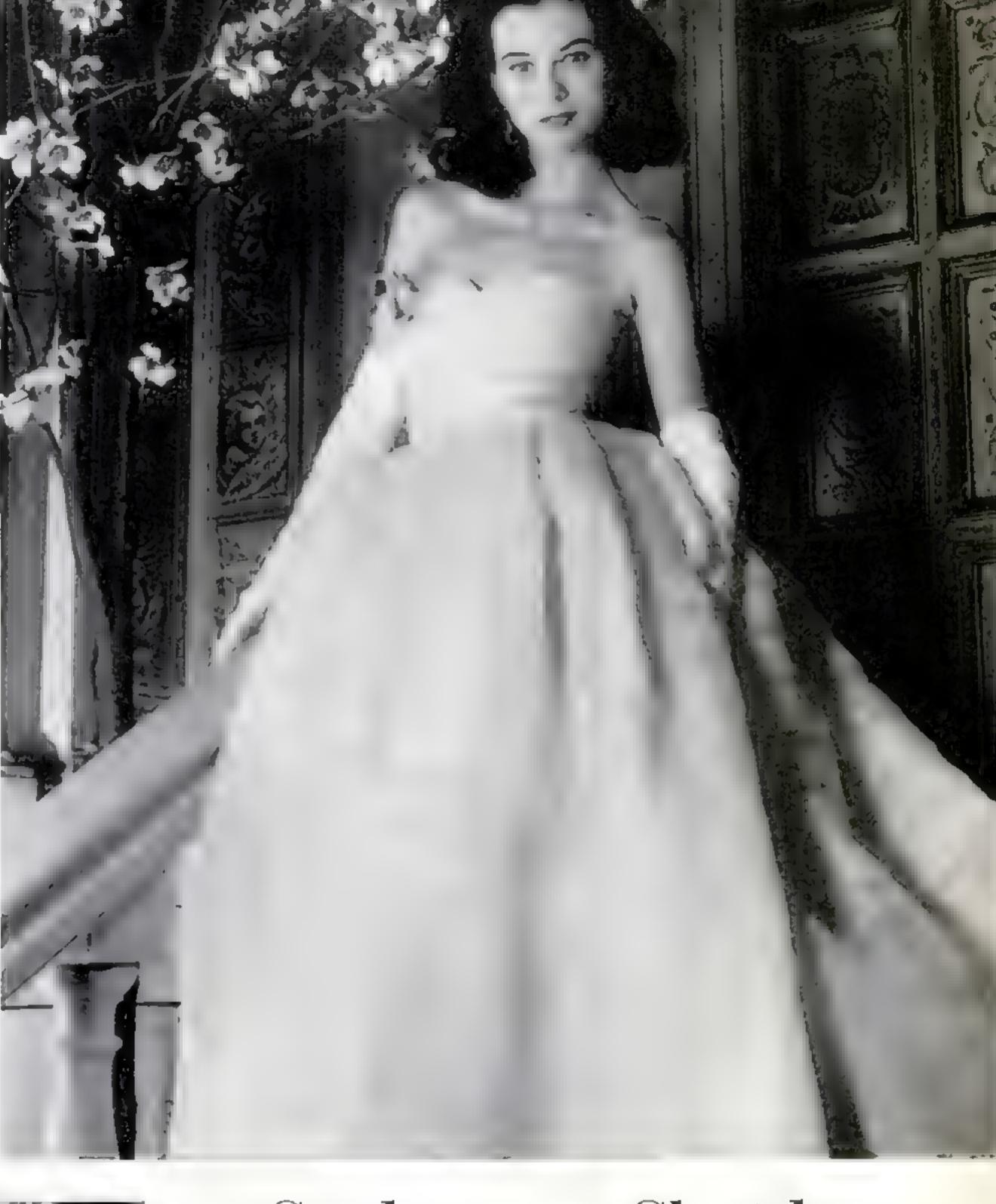




\*GELF-STICKING SELF-CUSHIONED CARPET UNITS

#### **FASHION**

IN BALL GOWN Anne Mores mores trade mal white organity who as a log skir chick flowitz \$125). This is been also remain these yers related by an areams a low yers related by an areams a low yers related by an areams a low yers.



AT SHOWING in advisory a pacity Arme sits beside Andrew Goodi and Bergoorf Goodinan's president, while viewing fress six es on Seven in Avelane and sopping Lampagne provided by many the aren.



## Sophomore Shuttles from Barnard to Bergdorf

One of the most glamorous jobs bourg held down by a college gul belongs to Anne Morras (above), a 19-year old Barnard student who after classes acts as a consultant to Bergdorf Goodman, the exclusive New York specialty shop. A sophosin ore from the ton, NY. Anne was elected last sammer to serve for a year on an advisory board for a new. Miss Bergdorf, department witch sells moderately priced clothes for the young.

As adviser Arme it spects new designs in the wholesale lives market deft) expresses her preferences and Ler Tothes ideas to the store's buyers and helps draft a questionnaire which is sent to customers. Anne's enough or spring which she models on these pages, run to the romantic in party dresses. For daytime she leans to outlits with interchargeable parts and to every lettles which can be worn either on or off the campus.

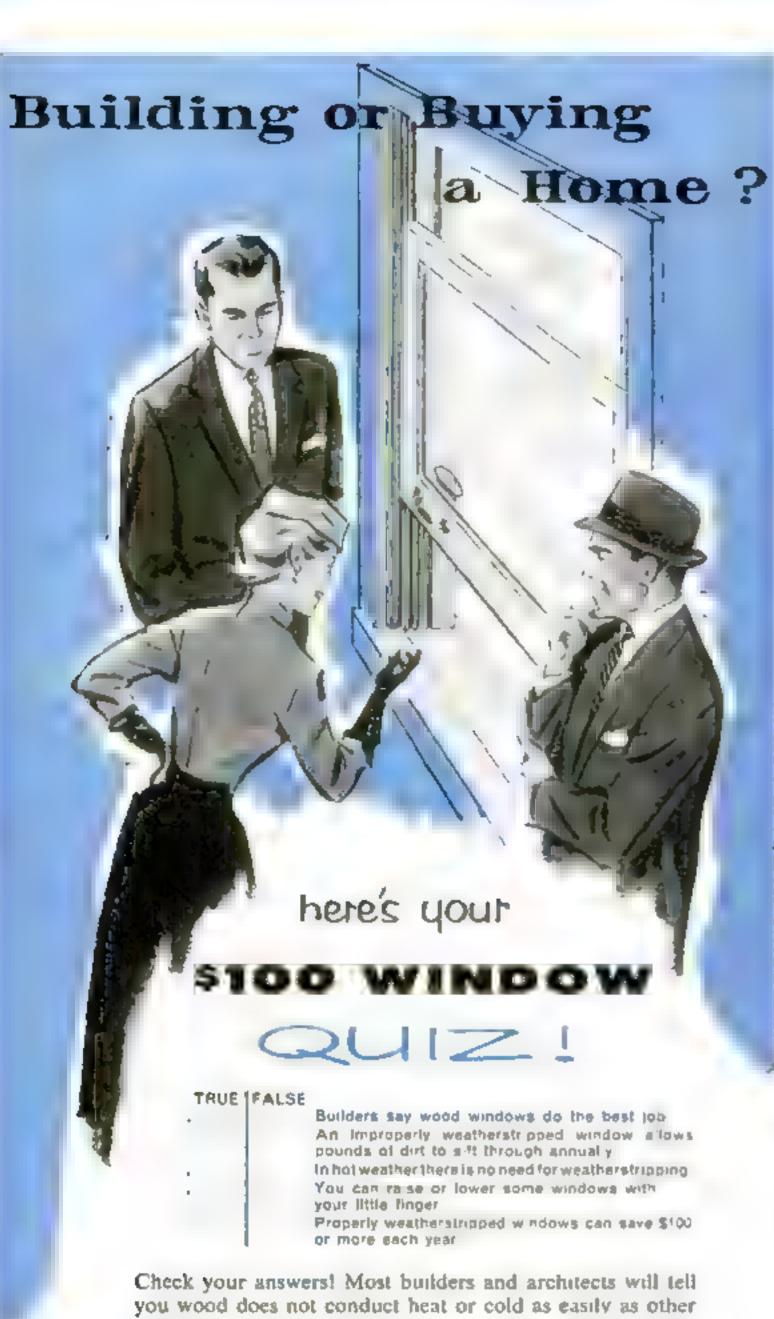


STRIPED JACKET and shantung sheath (Kasper, \$60) are worn\*by Anne (right) beside Bergdorf's identically dressed display dummy modeled after her,

CITY COAT in tweed with a high waist (Sandy Snuth, \$70) is shown with a pleated white organdy hat (Jauntee, \$20), worn straight on the forehead.

PRINT DRESS of conton which has a velvet chbon around bare shoulders (Grenelle-Estevez, \$50) is Anne's choice for an evening of jazz at the Embera,





Check your answers! Most builders and architects will tell you wood does not conduct heat or cold as easily as other materials — won't "bleed," rust or sweat — that it is less expensive and lasts a "housetime." Pounds of dirt, dust and soot can enter a window in a year if it is not well sealed. Wood windows equipped with Zegers Dura-seal Combination Metal Weatherstrip & Sash Balance seal perfectly for air conditioning in the summer. Cool air is kept in — warm air and dirt out. In winter, Dura-seal keeps warm air in — cold and drafts out. Dura-seal equipped windows can be raised or lowered easily with your little finger . . . and they can save you \$100 or more a year in fuel bills!

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Entries must be postmarked not later than June 30, 1956, and received by the judges

will be final. Duplicate prizes in case of ties. Only one prize awarded to a family, No entries will be returned. All entries, contents and ideas therein become the property of Colgate-Palmolive Company and/or Home Modernizing Magazine to be used as they see fit.

All winners will be notified by mail. Complete list of winners will be published in the Fall issue of Home Modernizing Magazine or will be sent at the close of the contest to contestants sending stamped addressed envelopes to the above address.

\*See "FEATHER YOUR NEST" on TV! Hear Bud Collyer and Junis Corter describe the hundrads of prices you can win in this big contest! See your local paper for time and station.

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#### BARNARD TO BERGDORF CONTINUED

FIREMAN'S SHIRT of white linen (Toni Owen, \$18) and tapered slacks (Evan-Picone, \$14) make a lounging outfit which Anne wears in dormitory. The top can also be worn over sheath dress (p. 100).



CAMPUS OUTFIT of silk shirt, shim skirt and broad pole belt (Junior Sophisticates, \$40) shows off wearer's small waist and provides a switch on the sweaters college girls inevitably wear to classes.



## When Jack or Jill takes a s



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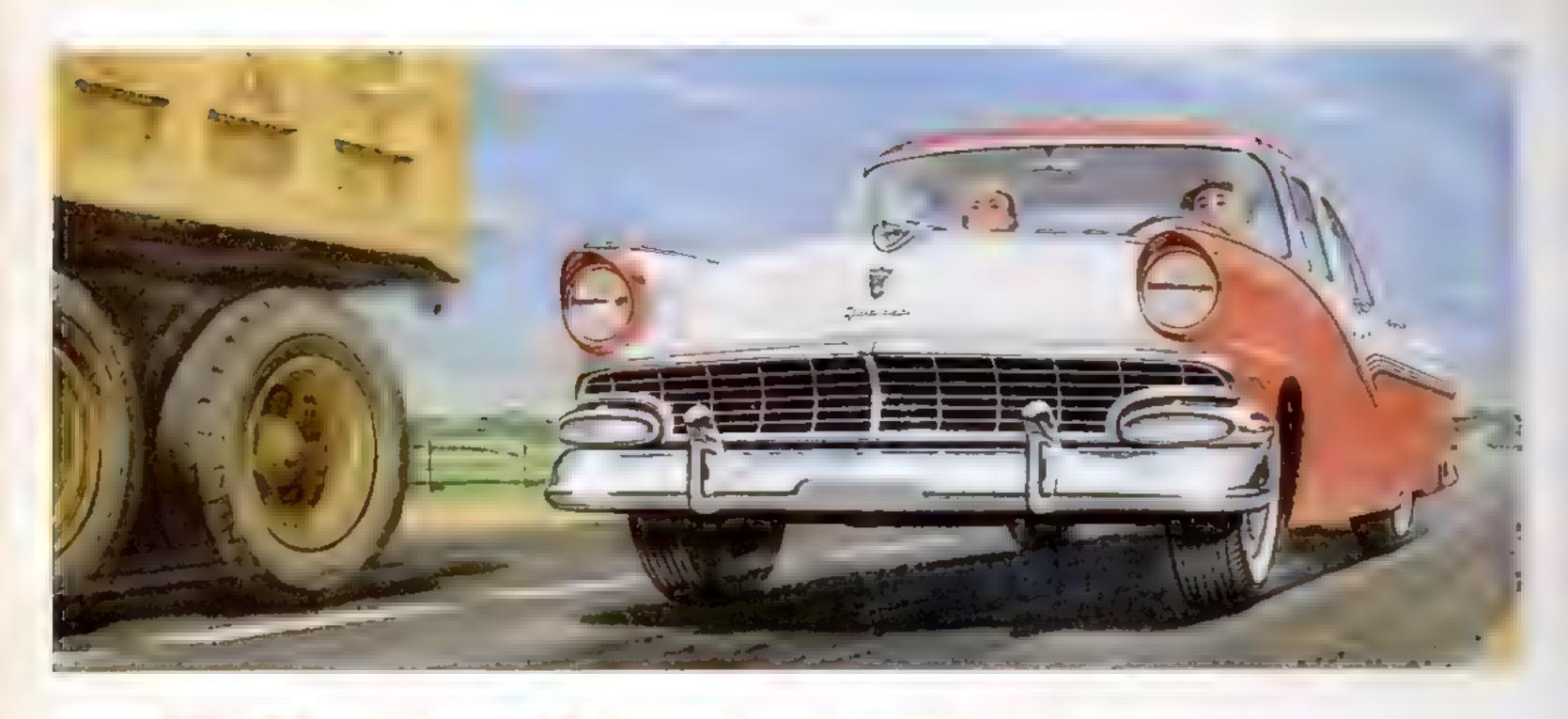




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# Science Squares the Egg

#### NEW PLASTIC SHELL IS TOUGHER, HANDIER

"Eggs," Designer Raymond Loewy once declared, "are the functionally perfect form." He was talking a out egg esthetics. But when it comes to marketing eggs, according to Professor Lawrence Darrah of the New York State College of Agriculture, their form is neither functional nor perfect. To remedy the situation he has devised a way to give eggs a handler square shape (right). He has done it so successfully that he thinks square eggs will become as familiar as the ovoid variety.

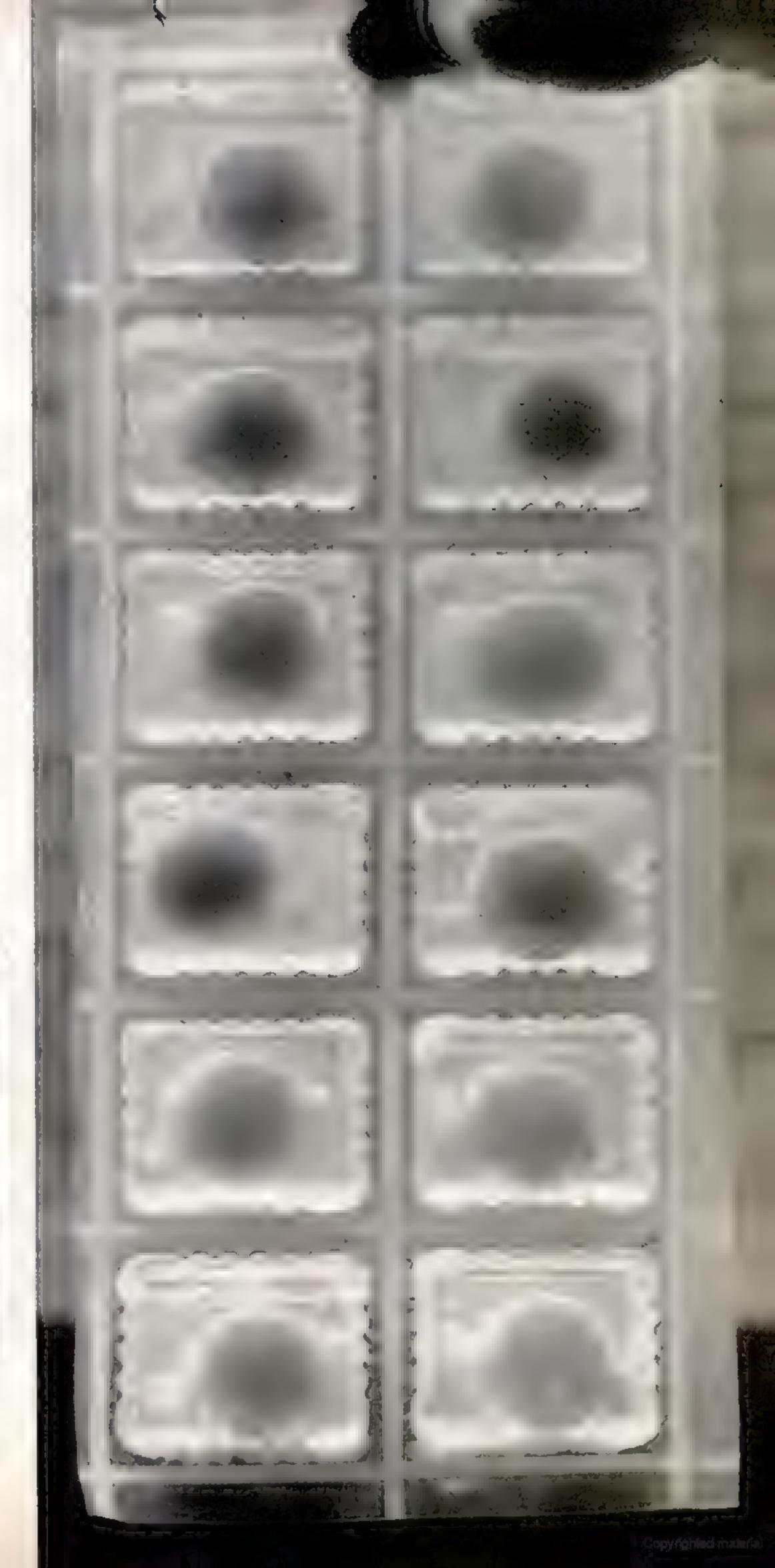
In packing his eggs Darrah first breaks them into rows of plastic containers shaped like an ice cube tray. Then he seals them with a sheet of plastic. In their synthetic shells the eggs are less fragile and can be stored longer.

Figg producers will also benefit from Darrah's invention—and not only through reduced breakage. Many grade A eggs now have to be downgraded because their quality does not show up clearly through the opaque shells in canding. Transparent shells clearly reveal quality and could chiminate unnecessary downgrading.



FRY ING EGGS, housewife strips off plastic cover after chipping individual eggs from box with streets.

A SQUARE DOZEN eggs is in plastic carton. Future cartons will have perforations between egg-.







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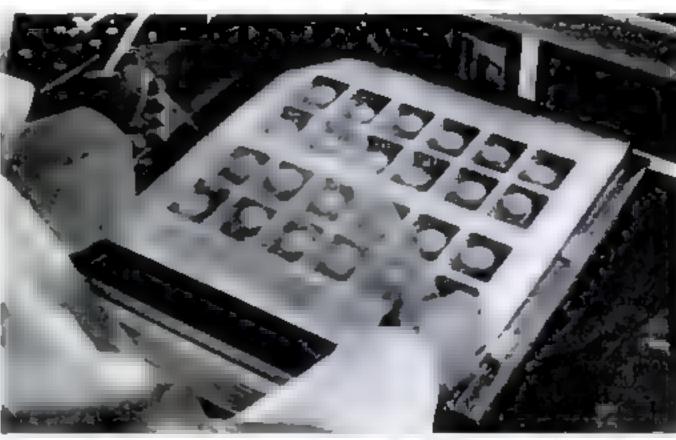
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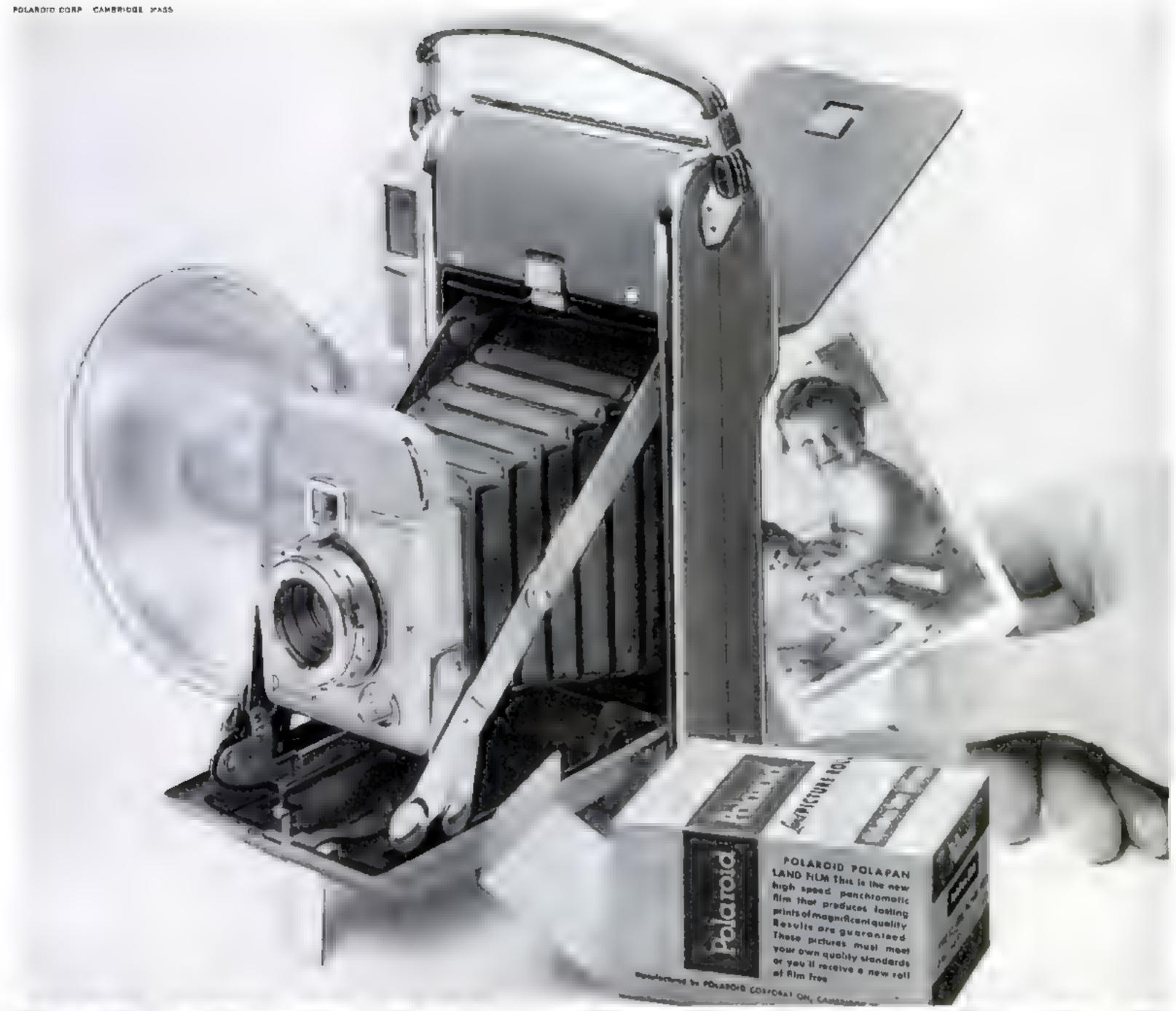
PACKING EGGS, a worker covers two filled cartons with a plastic sheet, after first replacing trapped air with a mixture of gases, which retards spoilage.



SEPARATING YOLKS is much easier operation than with ordinary eggs. A corner of container is snipped off, and white is drained off through the slit.



BOILED EGGS can be lifted by hand from pot because plastic does not transmit much heat. Transparent shell shows how thoroughly eggs are done.



# HOW MUCH

does it really cost to own the 60-second Polaroid Land Camera?

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And you'll never have a whole roll turn out too light or too dark. With this camera, if your exposure's wrong, you find out right away, and change it.

But economy is only one thing. The big thing is the fun. No other camera in the world—at any price—can give your whole family such a big kick. Every camera dealer in the country has a demonstration model. He'll let you use it to take a couple of shots. It's real easy to work.







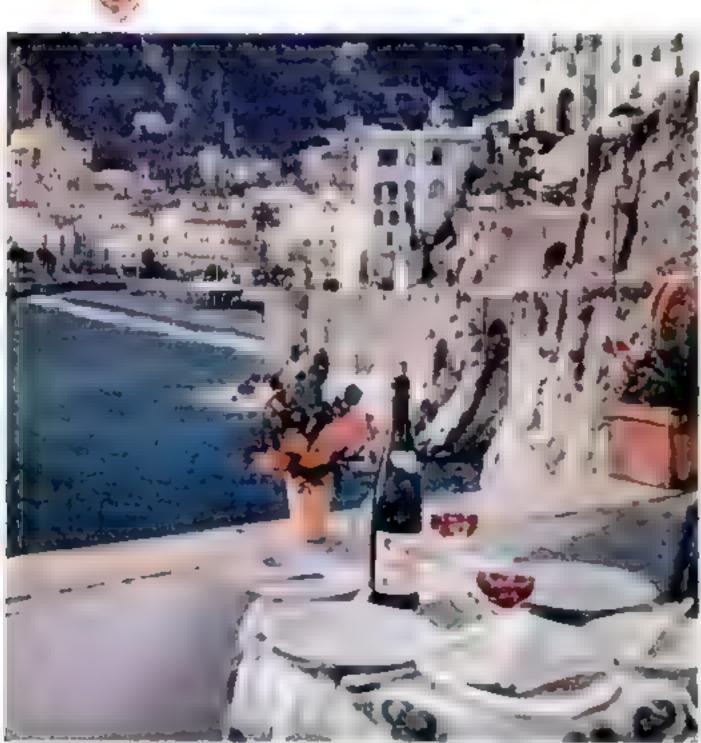
EGG DROP from three feet over table is used by Professor Darrah to demonstrate superior toughness of plastic-encased square egg over ordinary egg. The regular egg smashed. The square egg bonneed a little but is still injuct.



TASTE PANEL sniffs and tastes nine-week-old square eggs. A few which had been kept in warm room went bad. Ordinary eggs, whose shells are not as airtight as plastic, would all deteriorate after nine weeks at that temperature.







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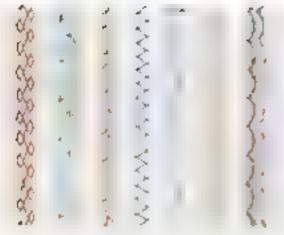
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# Athletes tell how illicit pay-offs destroy the amateur code

# CANDID CONFESSIONS DISCLOSE HYPOCRISY IN OUR SPORTS TODAY

by JACK NEWCOMBE

WHENEVER Wes Santee, the fastest U.S. miler, appears at track meets this season, he is greeted by hysterical applause. As he pulls away from his opponents, who are undistinguished runners, cheers roll out from the stands. Santee's times are usually mediocre but he is hailed at the finish line as though he had beaten the four-minute mile.

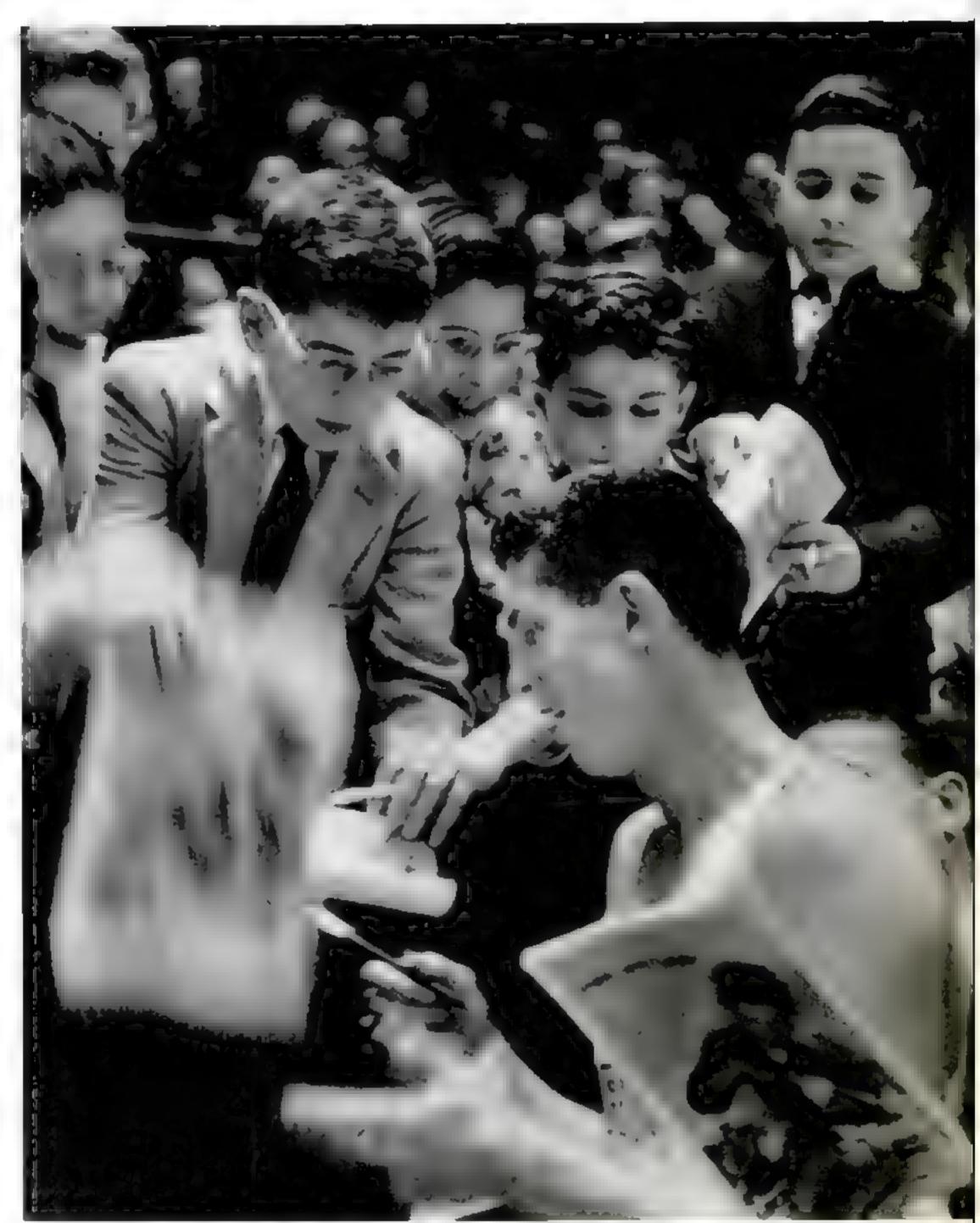
The cheers are not, however, for Santee the runner. They are for Santee the martyr. Under lifetime suspension by the Amateur Athletic Union for accepting "excessive expense money"—that is, running for pay-Wes Santce has suddenly become an immensely popular figure. Fans, sportswriters and even U.S. senators have complained about the A.A.U's "injustice." But the most remarkably convincing defense of Santee comes from his fellow athletes. In interviews with LIFE they confessed that they themselves had done essentially what Santee did -with no complaint from A.A.U. officials and with the connivance of meet promoters. They have even allowed their names to be used in revealing how the amateur code is flouted in sports today.

Santee, who has never denied that he broke the rules governing payments to amateurs, has raised two basic questions: What is an amateur? And how faithfully is the amateur code obeyed? In an Olympic year when the best athletes of all nations will meet in Melbourne, Australia, these questions are of international importance to the world of sports. And here are some blunt answers by star amateur athletes.

#### No fee, no race

LMORE HARRIS, a regular winner in the - 600-yard run from 1945-47 told Life, "I never ran unless I got my price. Maybe only a couple of us out of five or six starters were paid. But the promoters knew that without us they didn't have a race. Sometimes they could be hard when you didn't win. After I lost a race in the Nationals, the promoter of the next meet said he was cutting my price in half. I protested and said I had lost only two races in three years. He finally offered me double or nothing to win. I won. I demanded money for a good reason: I was married and operated a tailor shop. I had to pay someone to take care of the shop while I practiced for three or four hours a day as an 'amateur.' 11

Joe Nowicki, a collegiate half-mile champion at Fordham and later an A.A.U. official, says, "It was the practice to talk with other



CAST OUT OF AMATEUR RANKS, WES SANTEE IS STILL A HERO TO FANS WHO BEG HIM FOR AUTOGRAPHS

runners and find out what they were getting. If the man you were beating got more than you did, you asked for more the next time. When the Santee case broke, I thought it was unfair to start enforcing rules that have been waived for years. I know A.A.U. officials who, when they were competing, took just as much as Santee did."

Roscoe Browne, the 1,000-yard national indoor champion five years ago, says, "I think it takes a little maturity to realize that

you can be paid and still be an amateur. The money doesn't necessarily harden you. I got paid bonuses, but I know I was as pure in performance as the most rabid amateur. It isn't the extra money that makes a man a pro. It's the extra emphasis on winning, on breaking records and —especially in an Olympic year—on patriotism."

Johnny Fulton, the national 800-meter champion in 1946, wrote A.A.U. Secretary-Treasurer Dan Ferris, 'Twice I was guilty



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PAID AMATEURS Eimore Harris (left) and Roscoe Browne and Joe Nowicki (right) say that they accepted extra money for running at the big track meets.

#### AMATEUR PAY-OFFS CONTINUED

of flagrantly violating A.A.U. expense regulations. But although I was at fault I was not nearly as guilty as . . . A.A.U. officials who proposed those violations to me."

During the eastern track season one year Fulton was getting homesick, was losing weight and had blisters on his feet from running on board tracks. But he was such a popular drawing card that the A.A.U. paid all his expenses for a one-week visit to his grandparents in Canada—on condition that he appear in one more meet when he came back. On another occasion when he planned to take a job to earn \$600 for his next semester at Stanford, the promoters of a meet in Madison Square Garden saw to it that he got the \$600 without working on condition that he run in their meet.

"I'm not defending myself or any other athlete who accepts money," Fulton told Life. "But any athlete who's working his way through school can't afford to turn down money. Anyhody who criticizes this must judge his stand on the basis of what he would do if he found a \$10 bill in the middle of a crowded street. He'd look around and see if anyone was looking for it. If not, he'd pocket it. I don't condone any athlete's going to a meet promoter and saving he won't run unless he's paid. But any meet official or promoter who pays him is even more guilty."

Jim Herbert, a track star who was in great demand at meets in 1937-47, says, "Some meets were run strictly for profit-that's why I demanded 'liberal expenses.' When you are a drawing card, and you train three or four hours a day, I think you should be rewarded. Sure, I made more money than A.A.U. rules permit, but I didn't make a living out of it. When I retired, I didn't have five

dollars in the bank."

One of the fastest sprinters of the 1940s, now living in California, explains how travel costs are used to falsify expense accounts: "The way we worked it was to sign up with an athletic club in the east even though we lived in California. Then for a half-dozen meets out here we collected round-trip plane fares and expenses from New York, although we never left the state. For six meets you could collect over \$2,000." Then when the eastern season started, the stars moved east, used their California addresses and collected another \$2,000 in travel money.

#### A dollar a yard

CUCH clandestine financial deals between athletes and oficials have led to some classic cases of deceit. A few years ago a well-known West Coast pole vaulter asked a promoter for an extra \$50 in expenses but was turned down. The promoter "generously" promised, however, to pay an extra \$100 if the vaulter set a new meet record. It was not until the meet itself that the athlete learned that all he had to do for his extra \$100 was to heat the world record of 15 feet 7% inches which had been set at this meet by Cornelius Warmerdam.

An outstanding middle-distance runner is said to have set a fee of \$1,000 for a 1,000-yard race, but the promoter refused to pay more than \$400. The runner started the race but after a quarter of a mile he suddenly pulled up and limped off the track. "For \$400

you get 400 yards," he told the angry promoter.

How to avoid dry, unruly "tiger hair"



Thanks to new Vitalis-the stude is on the face of shuttering sportseaster Bad Palmer, not the tiger.

## New greaseless way to keep your hair neat all day

Hunting for a greaseless hair tonie?

New Vitalis tames hair with V-7, the unique grooming discovery that's not a mineral, vegetable or animal oil. You can use it every day-yet never have an over-slick, plastered-down look.

What's more, Vitalis protects your hair and scalp handsomely from annoying dryness. And tests show it kills on contact germs many doctors associate with infectious dandruff,

Try new Vitalis with V-7. You will like it. (And so will your mate.)

### New VITALIS® Hair Tonic with V-7,



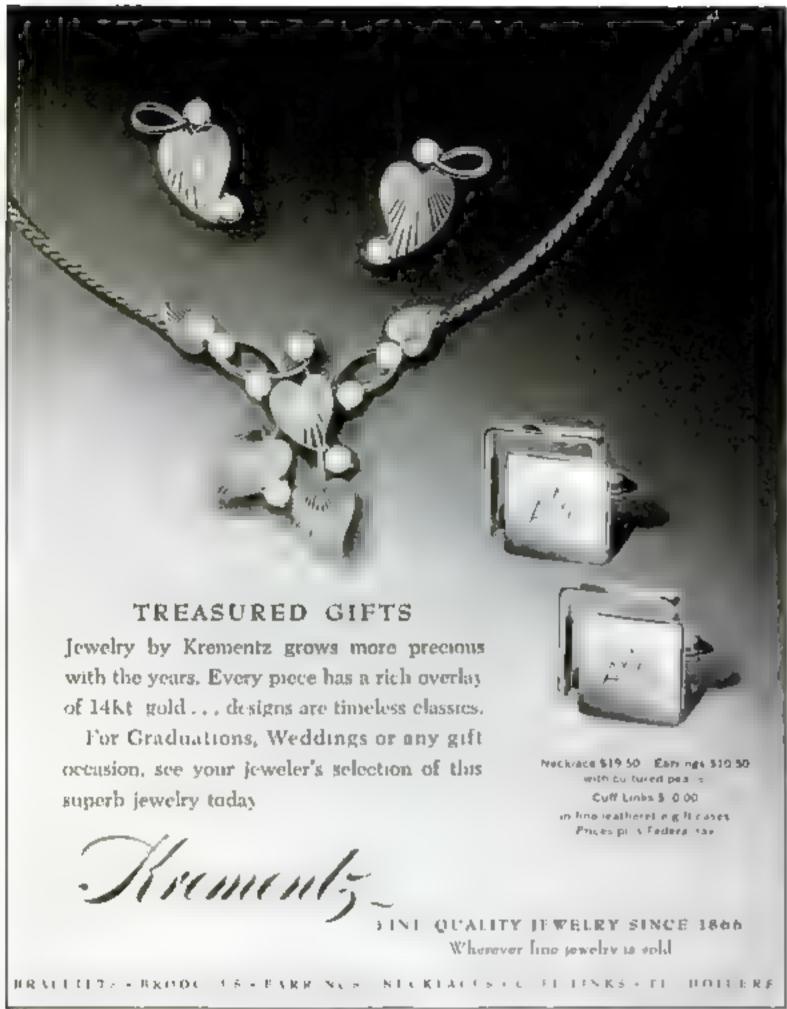


MESSY OILS



"TISSUE TEST" PROVES GREASELESS VITALIS OUTDATES MESSY Otts. In an independent testing laboratory, Vitalis and leading cream and oil tonics were applied in the normal way. Hair was combed and then wiped with cleansing tissue. Unretouched photographs above show the difference in results!

ANDTHEN PINE PRODUCT OF BRISTOL MYERS



# Helps prevent ingrown toe-nails



Major cause of ingrown nails, painful infections are suits cut with rounded corners . . .



TRIM is the only instrument that cuts toe-nails correctly-straight across.

This is the way chiropodists recommend. Taim's exclusive "chiropedic" cutting edge prevents the cause of ingrown nois, automatically trims all toe-nails correctly. Safer, easier, faster than scissors or ordinary chippers. Handy file attached. Costs only \$1. Guaranteed for life. At stores everywhere



Only clipper with the CHIROPEDIC® CUTTING EDGE

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\*put. pending





CONFESSED RULE BREAKERS Jim Herbert (left) and Johnny Fulton took extra pay as amateurs. Fulton holds officials more guilty than the athletes,

#### AMATEUR PAY-OFFS CONTINUED

Payments to amateurs have become an accepted part of sports simply because an athlete cannot afford to spend the necessary time training unless he is paid for it. The time has passed when a weekend sportsman could be a star athlete. Becoming a national or world champion is now a full-time job; a Davis Cup player must all but live on the tennis court the whole year round; a star runner like Santee must run or exercise three or four hours every day; a top golfer must practice all the time if he expects to place high in the major tournaments.

There are still many full-blooded, wholehearted, simon-pure amateurs in the old-fashioned sense of the word. But they seldom win championships. As Harry Carpenter, a British sportswriter, said, "Carry the Santee case to its logical end, and Melbourne this

year would be a deserted Olympic village,"

In spite of all this the Amateur Athletic Union still clings to its classic definition of an amateur as an athlete "who engages in a sport solely for the pleasure and physical, mental or social benefits he derives therefrom and to whom sport is nothing more than an avocation." Under the A.A.U. rules an amateur can accept only \$15 a day in expenses and, as a prize, a medal or an occasional wristwatch (provided that it cost no more than \$35).

But the bigtime track promoters, some of whom are themselves members of the A.A.U., know that they can seldom get great runners to compete for \$15 a day expense money. And champion runners cannot afford to go through the training grind if all they are going to get out of it is "physical, mental or social benefits." Unless he is independently wealthy, an athlete must also consider other

benefits such as food, clothing and shelter.

For years the A.A.U.'s high-sounding rules have been slyly broken with almost no recriminations and no questions asked. The practice is so widespread in the U.S. that it has evoked a cynical but realistic distinction between a professional and an amateur: "A pro will take a check and an amateur won't." The amateur, who must protect himself against written proof of guilt, prefers all transactions to be in cash.

#### Cashing in on ancient Olympics

THE amateur's urge to cash in on his athletic ability is by no means a development of the 20th Century. In the Olympic games of ancient Greece young athletes began to look beyond the victor's garland to more material rewards. In their home towns, where money was subscribed for statues in their honor, gifts and comforts were pressed on the athlete by hero-worshiping townspeople. Some athletes took generous advantage of offers of food, clothing and housing. When the Romans entered the Olympic games after conquering Greece, they were accused of profiting from exhibition tours. An argument over the acceptance of cash prizes ended in a riot, with the Romans burning many of the Olympic buildings. Emperor Theodosius of Rome bluntly settled the problem in 392 A.D. by abolishing the games altogether.

Originally the amateur athlete in Europe and America was usually



For toe-wriggling, springy natural fit...



For abundant absorbency, wonderful wear...



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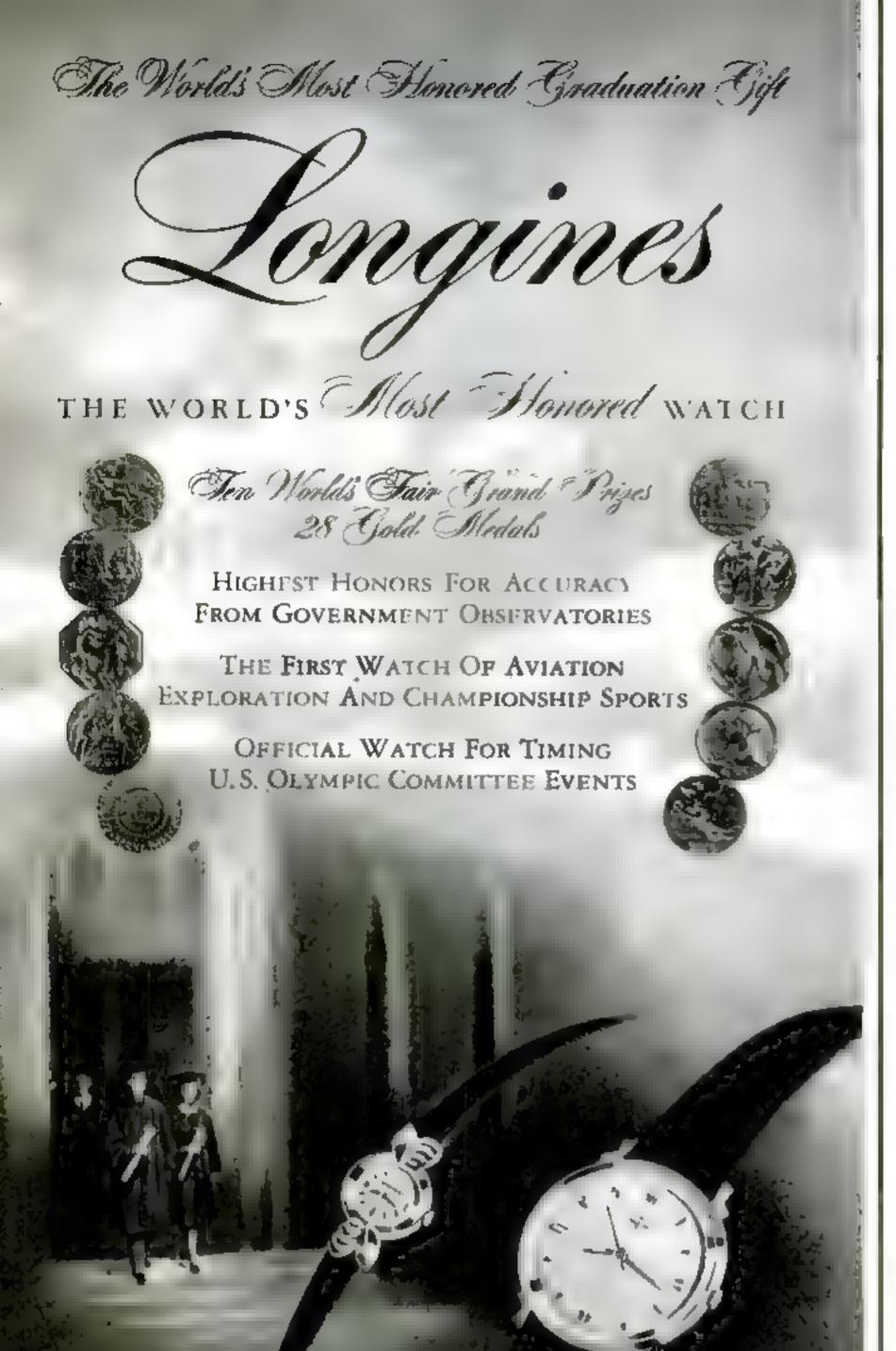


"Reg U. S Pal. Off The Trade Mark for combed, mercertsed outlon yars that must meet high Quality Control standards set by Durene Associator of Manuella, B50 Fafth Ave. N. Y.

...there's nothing like Durene mercerized cotton yarn—now adding its delights to dress fabrics as well as making the world's nicest knits!



The Professor says: Science proves Durene cotton yarn provides greater comfort all day long and all year long than most other cottons and all man-made fibers. On garments of any make, look for this label:



#### M Longines Watch Honors The Graduate

To a graduate entering a new world of competition and opportunity, a Longines watch is an inspiration. For Longines watches have proved superiority in all fields in which a watchmaker can compete. Longines watches have won highest honors for excellence, for elegance, for accuracy and reliability. And when today's graduate begins to reach his goal five or ten years hence, his Longines watch will be running even better than new—still smart and fashionable—thanks to the perfection of Longines manufacture and the good taste of Longines styling. (There is a wide variety of Longines watches to choose from, many priced as low as \$71.50. Your Longines-Wittnauer Jeweler will be honored to serve you.

Highest houses for the graduate -left Longines Fashion "4," \$135 right: Longines Pres. Van Buren "R," \$150 both 14K gold. Others from \$71.50.

Longines-Wittnauer Watch Company
SINCE 1866 MAKER OF WATCHES OF THE HIGHEST CHARACTER

#### AMATEUR PAY-OFFS CONTINUED

a member of the wealthy class and could afford to play his favorite sport for "physical, mental or social benefits." But as sports became more democratic and, as a result, more competitive, it became necessary to define amateurs and amateurism. In 1888 the A.A.U. was founded to provide these definitions and to preserve the amateur flame.

Among its original objectives the A.A.U. listed "the establishment and maintenance throughout the U.S. of a uniform test of amateur standing and uniform rules for the government of all athletic sports within its jurisdiction." To carry out this objective the A.A.U. has created 48 district associations, all manned by volunteer officials. The A.A.U. claims jurisdiction over 19 sports ranging

from track and basketball to tug of war.

This clumsy apparatus continually buckles under the pressure of high-powered competition. Because the A.A.U.'s austere code is sometimes solemnly enforced, as in the Santee case, and at other times completely ignored by the very same officials, there is wide disrespect for the system. There is, moreover, no single code covering all amateur sports. Some sports are governed by the A.A.U., some by the National Collegiate Athletic Association, some by other watchdogs. This leads to grave differences of opinion as to what constitutes amateur behavior:

In golf, amateurs may compete against professionals in open

tournaments but are ineligible for prize money.

In college basketball, four players were ruled incligible last month for announcing their intention to turn professional.

In track. Elmore Harris ran in several amateur meets after he

had already signed a professional football contract.

In college baseball, West Point cadets play an annual game against the New York Giants and emerge untainted.

But the A.A.U. has ruled (the matter is still in the courts) that anyone who races against Wes Santee since his suspension runs the risk of losing his amateur standing by competing against an

ineligible runner.

The problem of certifying amateurs for the Olympics is equally confused. The Russians are an extreme but by no means isolated example of the state-sponsored sportsman or civil service athlete. Many of the US stars who will be on this year's Olympic team are members of the Armed Forces whose full-time active duty consists of training for the Olympics. Last winter the U.S. Navy looked up members of its 1952 Olympic championship crew and ordered them to report from their various ships and bases to the Naval Academy at Annapolis. There they are earning their pay as officers by trying to get in shape for the Olympic trials in June.

#### The \$20,000-a-year amateur

THERE are other notable fictions in Olympic amateurism. Canada conducts an "amateur" hockey program that permits regular payments to players and allows them to play three games a year in the professional league without losing their amateur rating. Amateur hockey can be very profitable in Canada. For a long time Jean Beliveau, now the star of the Montreal Canadiens, could not afford to turn pro because he was pulling down \$20,000 a year as an amateur—and incidentally remaining eligible to represent Canada in the Olympics. Part of the U.S. Olympic basketball team is made up of industrial league players who are certified as amateurs by the A.A.U. on the grounds that they are regular job-holding employes who play basketball in their spare time just for the love of the sport. The fact that these employes are hired because of their basketball reputations and have little time during the winter for any work except basketball is simply overlooked.

Outside the realm of the Olympics and the A.A.U. there is the same fuzzy distinction between the pro and the amateur. Tennis, which is a self-policed sport, exceeds most other forms of amateur athletics in self-deception. In 1952 his fellow countrymen gave Australian Frank Sedgman a wedding present of \$12,000 to make certain that he remained a poor but honest Davis Cup defender.

Former amateur Jack Kramer, now the chief promoter for the tennis pros, frankly admitted to Live that amateurism is a sham: "Any time there are gate receipts it is impossible to have honest amateurism. You hear what the other drawing cards are getting and you want yours too. When I was 15 I heard of a player getting \$50 for each tennis exhibition. I decided I should get something besides a lunch for an exhibition. A timid little request for \$20 put me on my way. In tennis or any other sport a champion has to work at it full time. Only competition develops your skill, and you have to travel to get competition these days. How can an athlete travel all over the country or the world and maintain the spirit of the amateur code?"

The spirit of the code has little opportunity to survive in the

CONTINUED

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HOUSEWORK FATIGUE? FEEL BETTER FAST—When the day's housework leaves you tired, irritable and headachy, try this simple procedure. Take Bayer Aspirin to relieve your headache... sit down for a few minutes... put your feet up... and relax. See how quickly this puts housework cares behind you so you can have a pleasant evening.



MINOR ARTHRITIC PAIN? FEEL BETTER FAST—The minor pains of arthritis or rheumatism need never keep you from enjoying a happy, active life... for Bayer Aspirin will give you quick temporary relief whenever you need it. The same is true of neuritic and neuralgic pain, too. Bayer Aspirin relieves this distress—fast!



BACKACHE? FEEL BETTER FAST—This happy girl would never be able to play shuffle board if she were suffering from a backache. But that's where Bayer Aspirin comes in. It eases away backache or aching muscles in a hurry. And besides giving you the fast relief you want—it also gives you the gentle relief you need!



#### "I never forget my morning Sunsweet"

Steer yourself to natural regularity with a good-morning glass of the world's finest prune juice—Sunsweet. Only Sunsweet has the same amount of natural laxative in every glass. Only one that tastes so great, too... because it's pure prune juice... never diluted, never sweetened. Naturally, Sunsweet outsells all the others put together.

#### SUNSWEET PRUNE JUICE

An advertisement of Monsanto . . . Where Creative Chemistry Works Wonders for You

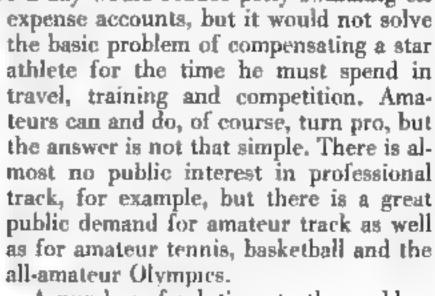


LOVE WOOD? You'll love Monsanto's Rez. Colors wood, won't hide grain. Outside, Rez handsomely protects; inside, brings beauty in depth to wood paneling, cabinetry. For color booklet showing the 13 Rez fashion colors, write: Rez, Box 291, St. Louis, Mo.

#### AMATEUR PAY-OFFS CONTINUED

present climate of deceit. The familiar practice of recruiting high school football and basketball players teaches young athletes that the code is a joke and nothing in their subsequent careers is likely to change their opinion. The A.A.U. and other amateur certifying bodies are faced with the alternatives of enforcing their rules conscientiously at all times or of admitting that the code is outmoded and needs changing.

Within the present rules an increase in expenses from \$15 to a more realistic \$25 or \$30 a day would reduce petty swindling on



A number of solutions to the problem have been suggested:

A special family payment to married amateurs who lose income while training or competing.

Payment to all amateurs for a specified number of working days while in

training for national or international championships.

A.A.U. BOSS Dan Ferris denies that the amateur

code needs to be revised

Limited cash prizes for winners in major sports events.

A new definition of "pro" and "amateur" based on the distinction that a pro earns his principal income from competition while an amateur does not.

Complete abolition of any distinction between pro and amateur, England's Earl Alexander, World War II field marshal and a great amateur runner in his youth, recently suggested that the entire business of trying to keep professionals out of the Olympics is now ridiculous. "Let everybody compete," said Alexander. "Then there can be no arguments afterward."

But A.A.U. Secretary-Treasurer Dan Ferris still says, "For the sake of amateurism there can be no deviation. The A.A.U. has got

to stand or fall on the code as it is now written."

A somewhat different opinion was expressed 20 years ago by Sportswriter Paul Gallico. Looking around to see which runners could honestly meet all the requirements of the amateur code, Gallico could find only one: "a commuter running for the 8:13 out of Larchmont or Port Washington."



AMATEUR SPORTSMAN, says Paul Gallico, is found only among commuters who run for trains (above), Sunday golfers and week-end tennis players.



### His doctor recommended Carnation

8 out of 10 mothers who feed their babies a Carnation formula say: "My doctor recommended it."

It's the safest, most nourishing and digestible form of milk for baby's bottle. It's the proven infant feeding milk, fed by more mothers to more babies than any other milk you can buy anywhere. It's the milk recommended—by name—by leading baby specialists the world over. Yet Carnation costs far less than formulas you buy already prepared. Ask your doctor about Carnation, the milk every doctor knows.



"from Contented Cows"

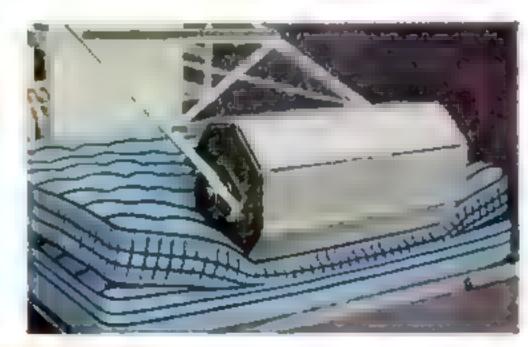
Send for this valuable booklet, "You and Your Contented Baby." 64 authoritative pages on prenotal and postnatal care, affered at no cost to mothers and expectant mothers. Address Mary Blake, Committee Ca., Dept. 1M 46, 10s Angeles 36, Calif



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BEAUTYREST PROMISES . . . longer-losting comfort! This 270-pound roller at the United States Testing Co. rolled back and forth continuously over 21 leading mattresses. One of these mattresses—Beautyrest—stood up 3 times longer than the others under this grueling non-stop torture.

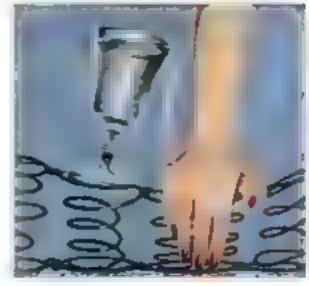


BEAUTYREST PROMISES . . . body-fitting comfort! Beautyrest-with independent springs—adjusts to every inch of you, giving gently under the weight of your thighs, yet firming up to support the small of your back. This body-fitting comfort lets you awake without an ache!

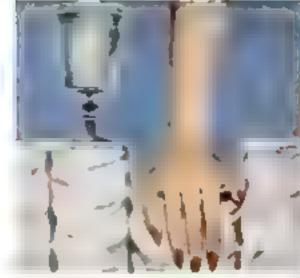


Strange bedfellows agree . . . when it comes to sleep, they both vote the "independent ticket." And that means Beautyrest\*—the only mattress with independent springs. In all other mattresses the springs are

## KNOW THE CANDIDATES-DON'T BE FOOLED!







BEAUTYREST

This famous water-glass test proves the superiority of Beautyrest. See how glass topples as you press down on nearby spring in "ordinary" mattress. Springs that are tied together, sag together. See how glass stays upright on Beautyrest. This means Beautyrest will never develop sag, major cause of sleeper's ache.

# SLEEPERS' CHOICE!





joined together. Every pressure . . . every jounce is relayed from spring to spring. On a Beautyrest not even the heaviest individual can disturb the rest of his partner. Separate comfort for two!

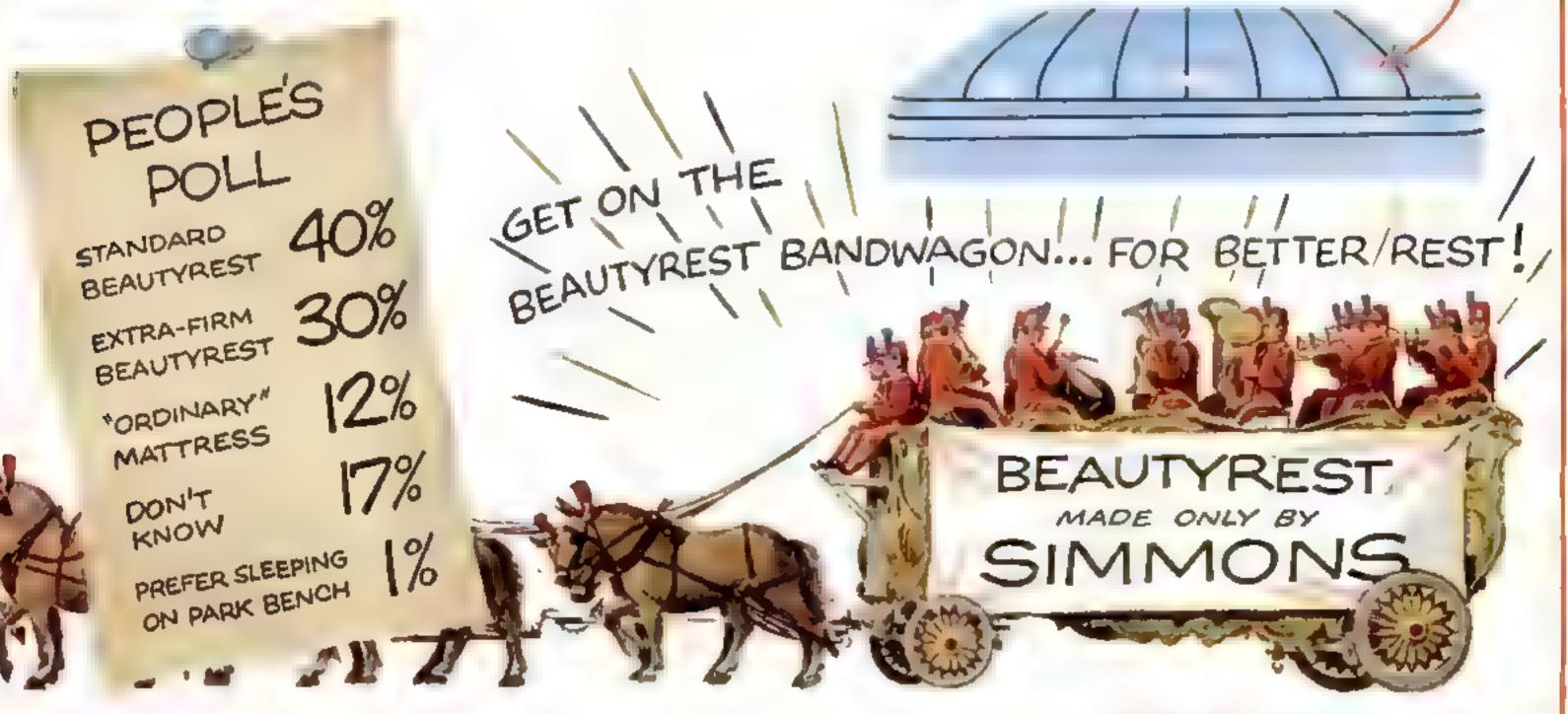
## More people sleep on Beautyrest than on any other mattress

Last night, 11 million Americans slept on Beautyrest, millions more than on any other make of mattress. To see why it is the "Sleepers' Chorce," just you be down on Beautyrest at your favorite Su mons store today. You'll discover a new aint wonderful kind of comfort,

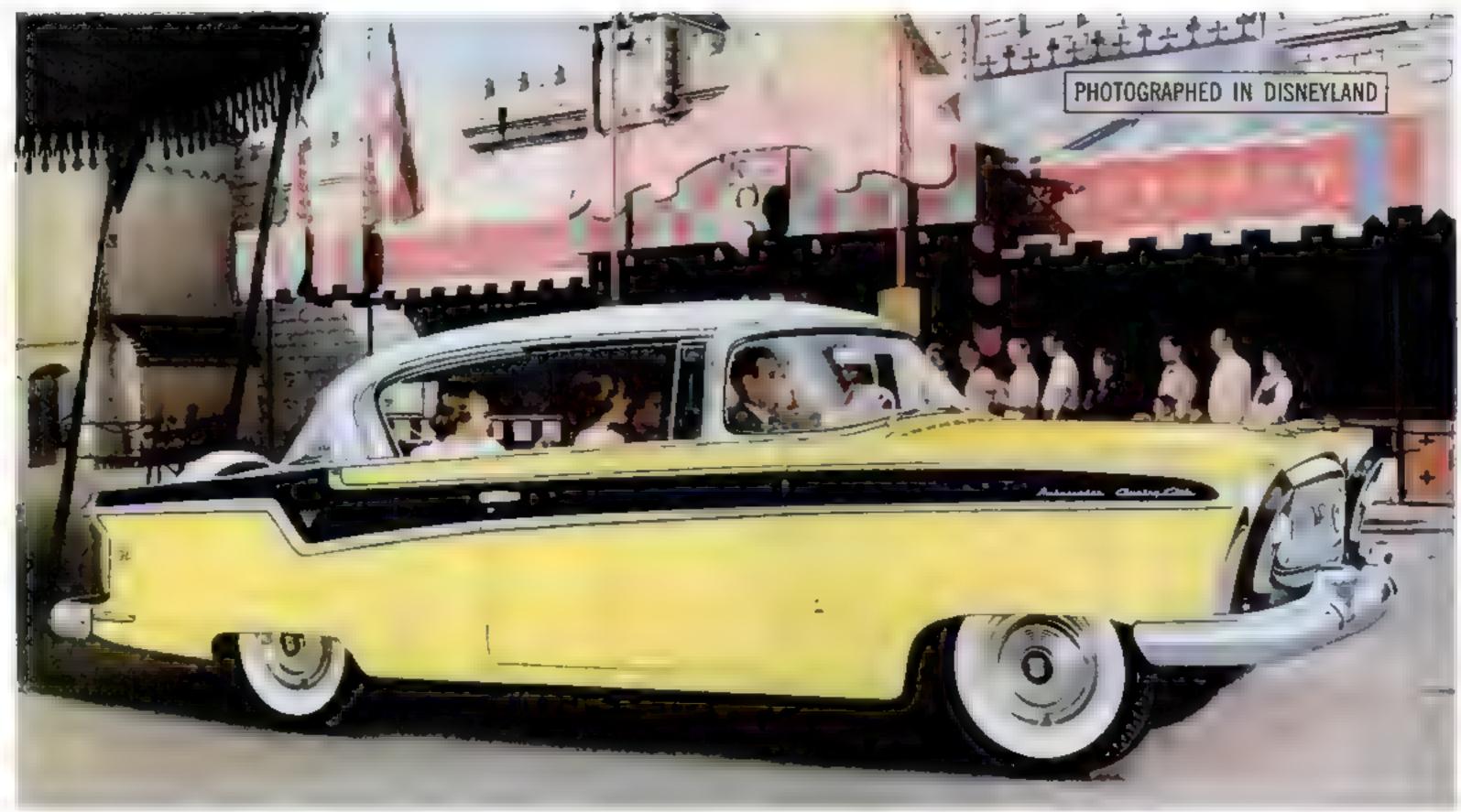


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New Nash Ambassador Country Club with 220 HP Jetfire V-8, Twin Ultramatic Drive, Power Steering, Power Brakes, Power-Lift Windows optional

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VACATION in true comfort, safety and style . . . in Nash! For the World's Finest Travel Car has the exclusive features that make any trip—across town or across country—a genuine pleasure.

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When you buy a new Nash, you receive automatically a total of

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AMBASSADOR . STATESMAN . RAMBLER . METROPOLITAN

Division of American Motors Corporation, Detroit 32, Michigan

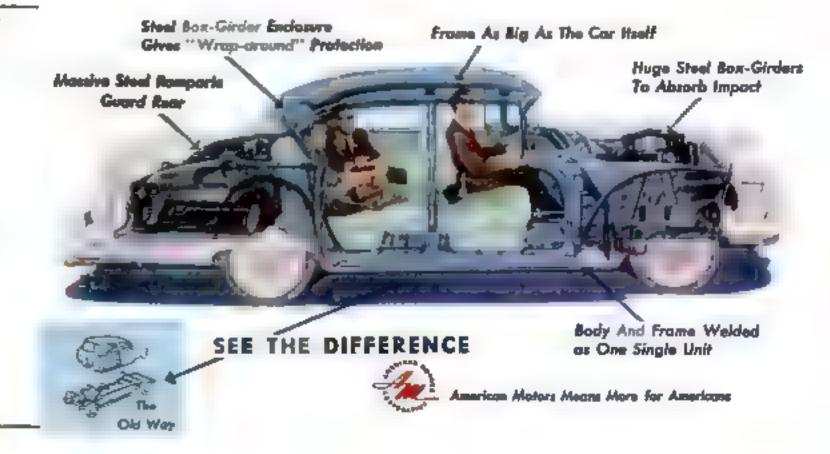
# Hurry! Hurry! Still Time To Win!

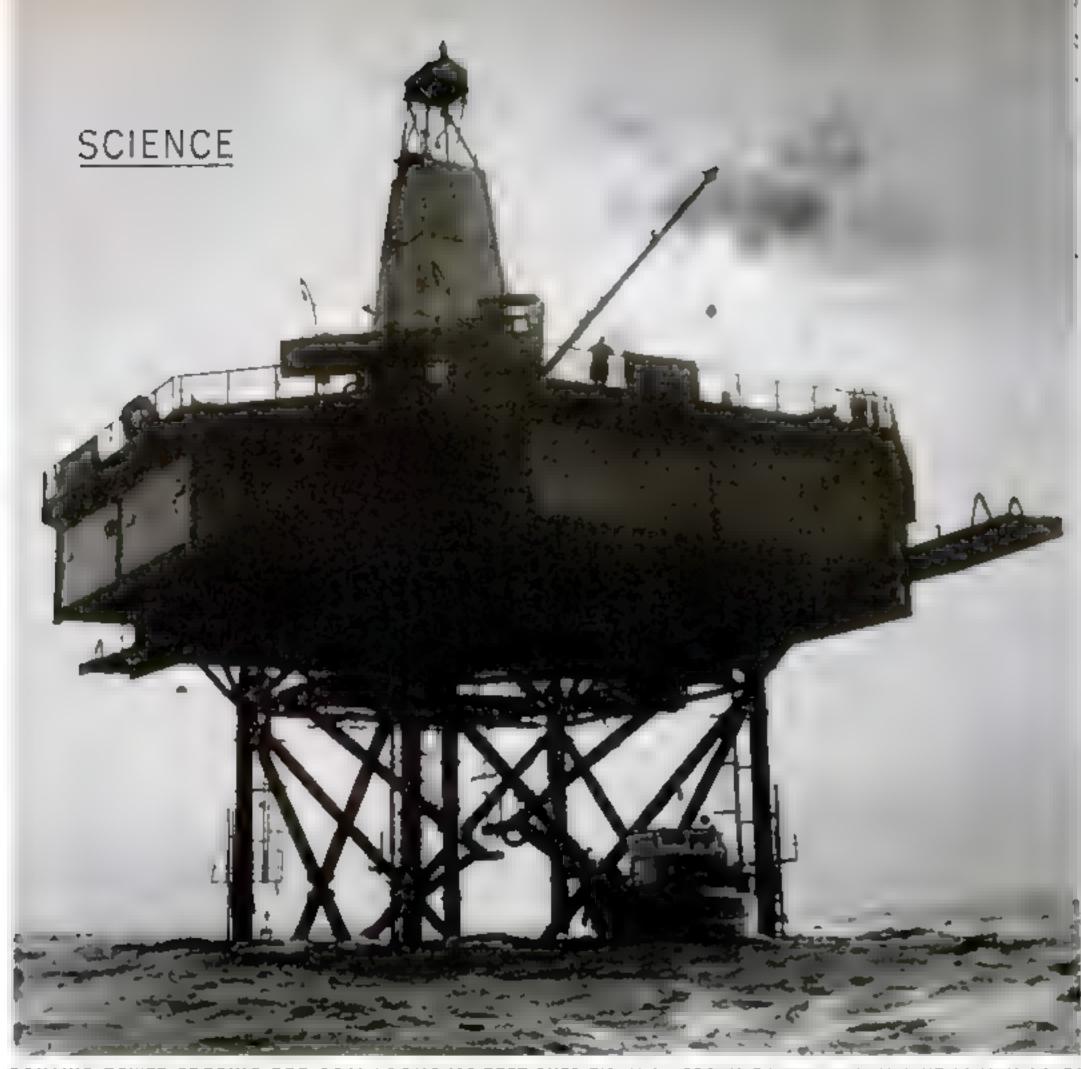
#### PRIZES FOR NAMES IN THE BIGGEST CONTEST ON RECORD

Send us a name for American Motors Single Unit Construction (shown at right)—the biggest difference in cars today. Your entry may win you the \$25,000 Cash First Prize—or a brand-new Air Conditioned Nash or Rambler car—or any one of 1141 wonderful prizes. Hurry! Contest closes May 20th.

Get complete information and free entry blank with easy rules for winning at your Nash Dealer's!

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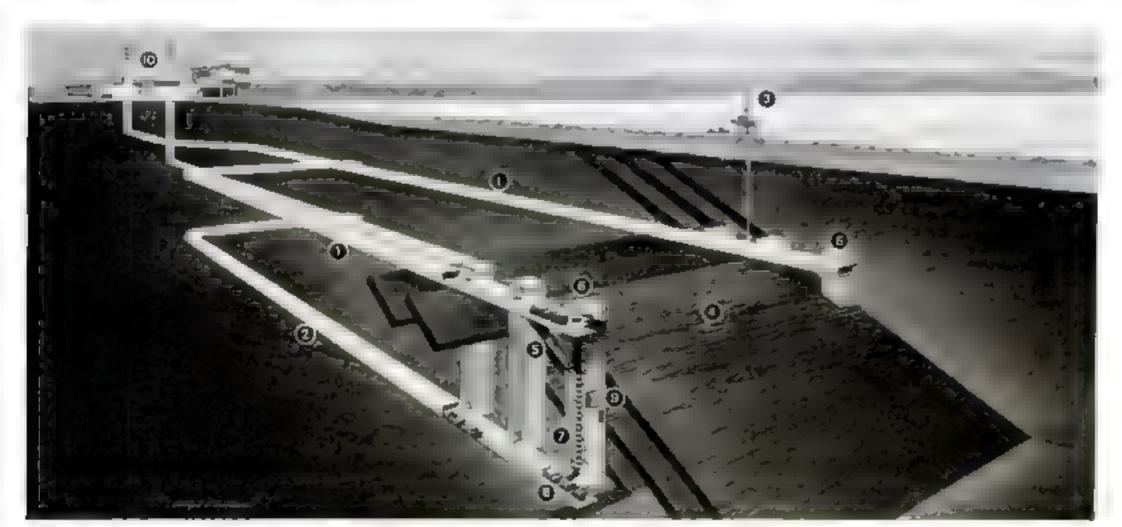
drilling tower probing for coal looms 100 feet over firth of forth. Tower can survive 80 mph gales

# BRITAIN HUNTS OFFSHORE COAL

#### Underwater drilling locates seams for a future mine beneath sea floor

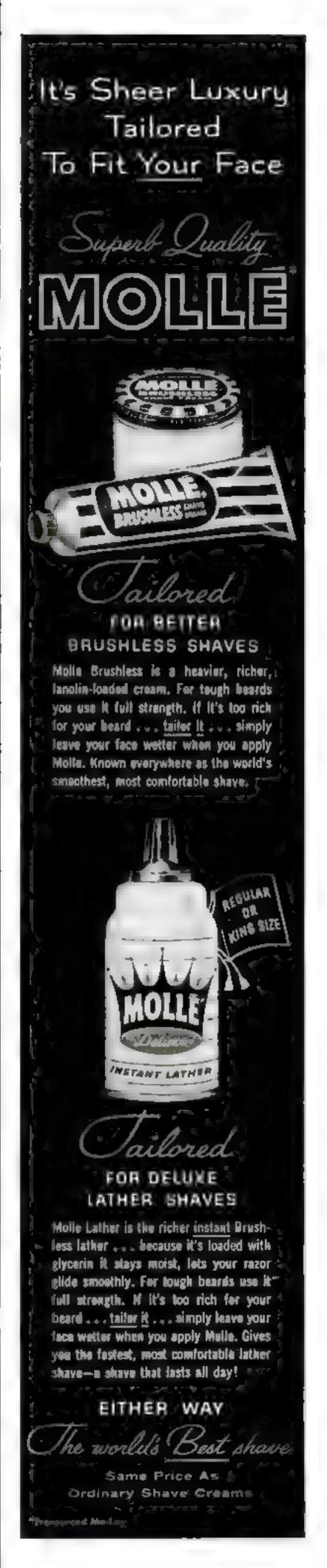
A steel tower looking like a U.S. offshore oil rig perched on stilts over the choppy seas of Britain's Firth of Forth. It was a coal-drilling tower, Britain's latest tool for locating coal beds beneath the sea floor. For years Britain has been forced to reach out under the sea for enough coal to meet its expanding needs. Recently the tower finished the first in a series of exploratory bores, locating new beds which may yield 200 million tons of coal. Next, tunnels will be driven from the shore through the underlying rock to the zich seams.

Building and working the mine, engineers say, will be no more dangerous than mining on land. The mine will cover 15 square miles, will be the most efficient and fully mechanized one in the country and will produce its first submarine coal in five years.



SUBMARINE COAL MINE, a section of which is shown above in cutaway drawing, will have series of connected horizontal tunnels at 920 (1) and 1,645 (2) feet below sea bottom. Coal previously located by tower (3) 1½ miles from shore is dug from slanting coal seams (4) by mechanical

miner (5) working from vertical shafts (6) connecting tunnels. Coal shdes down spiral chute (7) into cars (8) which take it to head of mine. Personnel enter mine by upper tunnels, descend shafts by elevator (9) to work site. Fan in colliery tower (10) circulates air through tunnels.





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Ends fear of blowouts!

Ends fear of punctures!

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Gives longer, safer mileage
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Now from Firestone comes the automatic safety tire—the new Firestone Supreme. It gives you and your family protection never before provided in any tire at any price. It's the first and only tire with built in peace of hand'

Blowout Safe! It's a tubeless tire. It's cord body is made of all nylon—stronger than steel, pound for pound. That's why the Farestone Supreme resists all causes of blowouts. But no tire is blowout.

proof from a slash or cut in the sidewall. So the leave nothing to chance, Firestone engineers have built into the Supreme an emergency life protector.

For should a blowout occur, an automatic safet valve closes in the life protector and retains of the air. This lets you ride out a blowout without swerving—without danger. Lets you come safely that a straight-line stop. This is built-in peace of mine Puncture Safe! The new Firestone Supreme has



# BUILT-IN PEACE OF MIND

special gummy rubber sealant that seals any nuncture the instant it occurs—makes it completely nuncture-safe. No more delays, no more fear of hanging tires on a busy highway. This is built in beace of mind

his efficient tread holds the road with a powerful grip never before possible. It won't skid, swerve, or

slide like ordinary tires. Takes danger out of driving on pavements wet with rain or snow. And this tread is *silent*—won't hum on the highway. Won't squeal on the sharpest corners. This is built-in peace of mind

**Thousands of extra miles!** The rugged all nylon cord body, plus thicker tread, gives you up to 25% more mileage—the longest, safest mileage of any tire by far, And it's made for beauty—as well as

duty. With its white sidewalls—made to stay white — with curb scuff protection—and smart fashion-line styling, the new Firestone Supreme gives you the most luxurious tire on the road

Have your car dealer put Supreme tires on your new car—or have your Firestone Dealer or Store put them on your present car. You'll get a liberal trade-in-convenient payment terms—and built in peace of mind in the bargain



# Jazz Helps Artists Dig That Clay



When the cymbal crashed and the string quivered and the jazz began to beat, 15 students in a Hollywood sculpture class grabbed globs of clay and began to mold their impressions of the music. The students, who work under a teacher named Vito, were accustomed to getting inspiration from music, but normally they listened to old masters like Bach and Vivaldi. This time Vito invited a top group of modern jazz makers. Chico Hamilton's quintet, to perform at one of the evening classes in the studio.

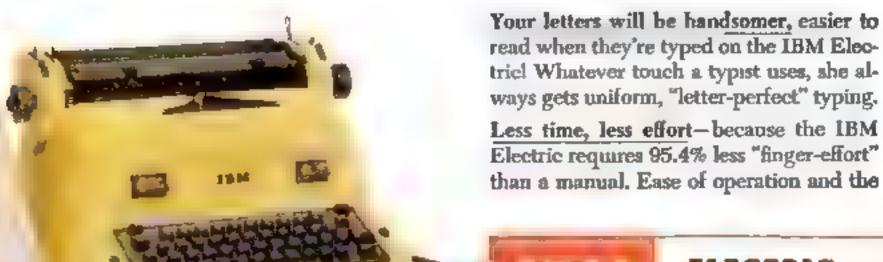
As the musicians warmed up and hit their stride, the students' clay quickly took bizarre and fanciful shapes. Said one excited student. "With all the music and everything, you got so emotional you could hardly sculpt at all."

-COOL FLUTE tooted by Buddy Collette is the inspiration for a fantastic abstraction by Nina Bara.





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# Through this gate just passed the most

...the longest,
lowest, most
powerful Lincoln
of all time

Lincoln beauty is even more—much more—than the fresh clean sweep of steel that draws so many long and longing glances.

It is more than the modern magnificence of Lincoln interiors, fashioned with such a distinctively youthful flair.

You see, for example, the beauty of motion in the way this longest of all Lincolns carries

itself-so agilely, so competently-in touchand-go city traffic as well as at turnpike paces.

You feel the beauty of power as the 285 h.p. Lincoln engine whisks you around a plodding van . . . or carries you safely and swiftly from cloverleaf onto throughway, well ahead of the onrushing pack.

And you relax in the beauty of luxury that



## beautiful car in the world

mes from the matchless Lincoln suspenon system as well as from Lincoln's superb unging comfort . . . from power assists that you control a mighty two-tons-plus with mere touch of foot or finger.

To know the full meaning of Lincoln beauty, ou must know Lincoln fully-from behind e wheel. As any owner of the new 1956 Lincoln will tell you—you owe it to yourself to drive this refreshingly new kind of fine car! Stop in and let your Lincoln dealer place a car at your disposal . . . any day you say.

#### LINCOLN

Unmistakably . . . the finest in the fine car field





Now SEE as well as TASTE its

New crystal-clear "SHOWCASE" bottle lets you see what you buy-nothing is hidden.

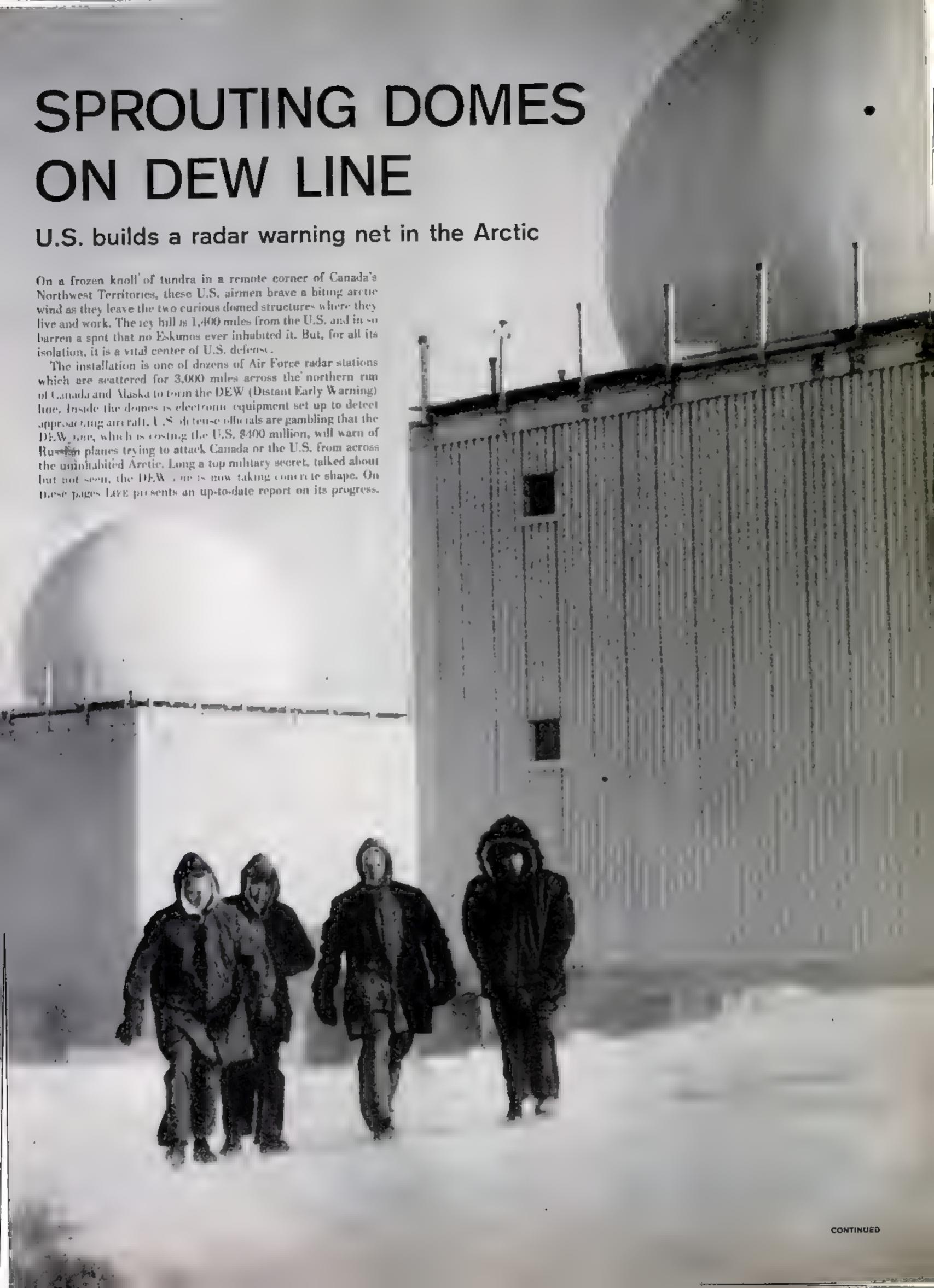
Dark but a hide whiskey. Clear bottles of you see at That's any we are being Sche dev Reserve Date a tew crystal-clear slow-ast forthe war mid of this fine whisk w, and round you to see it

Hold a little of Smontex Reserve up. shere the light strikes through it. It looks ke a liquities twition taising life we You'd his too has in its forc, spenth divor, either

See it leste it house your may you

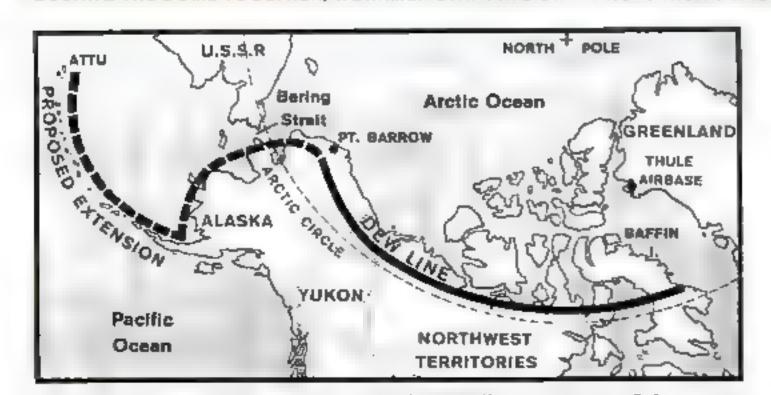


RETIRED WITH





BOLTING THE DOME TOGETHER, WORKMEN STANDING ON FLANGES INSIDE ARE SILHOUETTED AGAINST COLORED PLASTIC SKIN. THE DOME, WHICH IS 40 FEET

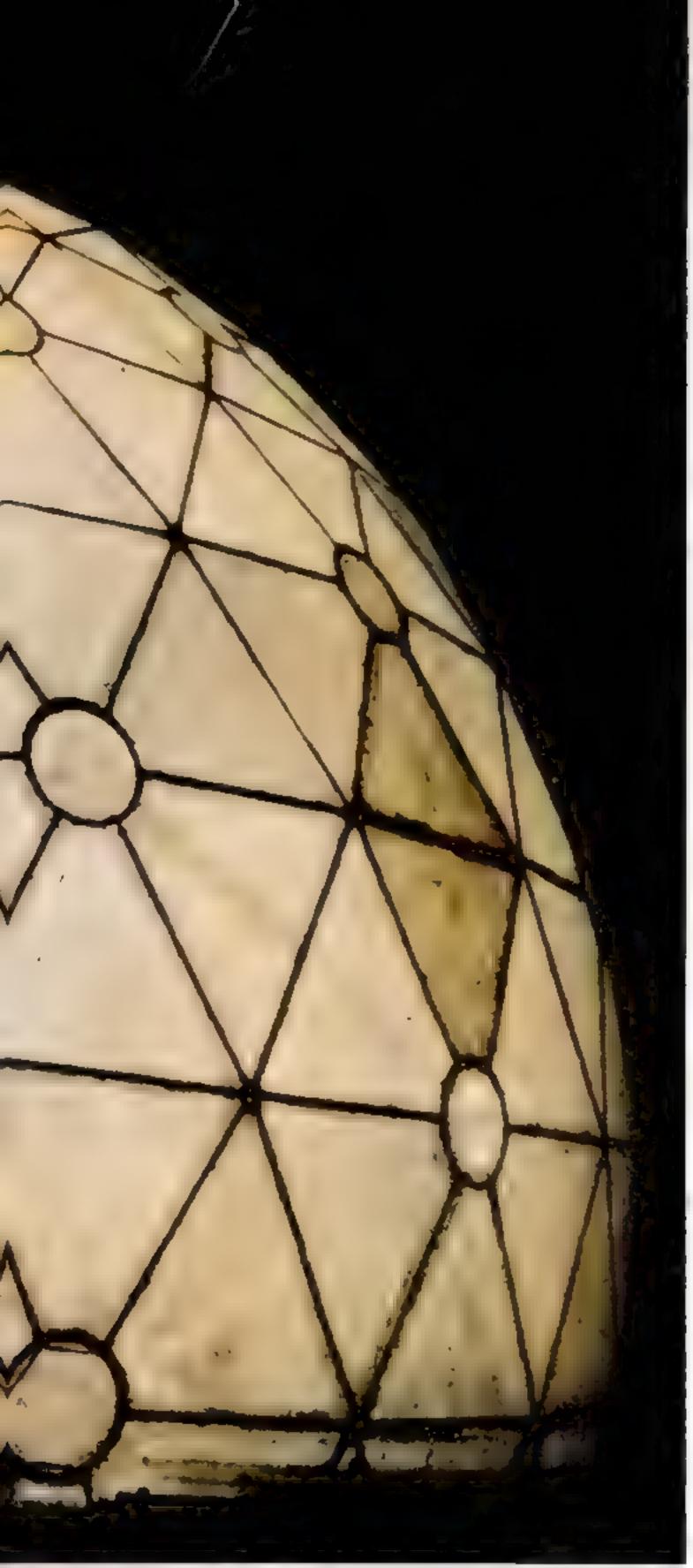


THE LINE is mapped along with proposed \$68-million extension of the system (broken line) across Bering Sea. announced last week by Air Secretary Quarles.

### A GOLDEN DOME

The golden dome above, called a Geodesic dome by its designer. Barkminster Fuller (Life, June 8, 1953), is a key piece of equipment in putting the DEW line together. It is made of plastic, which does not interfere with the radar beams emanating from the equipment it houses, and has been molded in sections which are easily transported and fitted together at the site. Once assembled, each section supports the others, and the dome is strong enough to withstand Arctic winds up to 200 mph.

From its inception two years ago, the DEW line has proved a tremendous feat of engineering and logistics. U.S. Navy ships, which deliver the bulk of heavy equipment, can reach the beaches only during two summer months. But the job is on schedule and should be completed in another



HIGH AND 55 FEET ACROSS. WILL HOUSE THE ROTATING SEARCH MECHANISM

### TO HOUSE GEAR

two years. The line's builders are not sure it will prove an unqualified success. Like all electronic systems, it is vulnerable to jamming (though this would serve as a warning of enemy intentions in itself). It is built to expe with plane speeds of the present and near future. It would probably not detect high flying ballistic missiles. Even it it did, the report would get back just about the time the missile landed. But the DEW line, the Defense Department believes, is the best kind of insurance possible now and would provide four to six hours, warning before a 600-nule-an-hour plane would reach U.S. industrial centers. Should Russia attack with present planes, the DEW line would warn of their approach and U.S. pilots would then take off to try, in cowboy fashion, to head them off at the pass.



TEMPORARY TOWER with its radar antenna suspended on a pulley is used to test the radar path to make sure the final installation is correctly oriented,

DOME'S FOUNDATION nears complete on shore of Arctic Ocean, Shaft in center leads to disulated prelability blung units which will bouse the radar crew





almost hald He had shaved his head to mak a recto well not be no or home

before to admit I take Werkers per transfer to a well normal to the



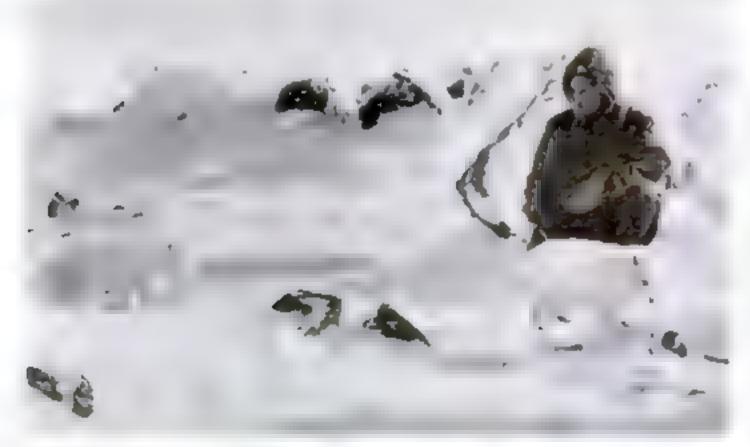
with Pick and Jackhammer workers then away at solid permatter to prepare foundation for a radiir tower. Dynamite will be used to time a the pile.

## WELL-FED CREWS, HUNGRY FOXES

Already the DEW line is making changes in the Arctic Places which baye never action white man new rock with the songs of young Caradians who Book to the sites for the pay (\$135 to rock 99 rounwork) and good food Even the Eskimo and the will white toy baye reason a new habits (to not).

Back at the beganning before work could start, light planes or skis larded at the stes with a hundral of men who scratched a traway out of the color neike way for a larger plane with a small tractor as its cargot the tractor their scraped cut a targer runway to allow still a larger, but to land with yet a bigger tractor. Scantists tried to test the techologic of both linding to make said it was sife. Sometimes, though, says a veteral pilot of the DEW line airlift, "we just went ahead and landed, it ore hats didn't float afterward we knew the ice was O.K.

Local help was often hire! One old Eskino hewever, who was to et op holes in the ice so the white men it uld test it, quit in disgust when he real zed they only was tid to study the holes and not fish through them,



FEARLESS FOXES, embol lened by near stars at our schinger up to recept peaours from John Penn, techniquan for Western his tric which is hadding line.



ESKIMO BALLPLAYERS, who learned game from Americans in nearby radar site, use stave and rubber ball on frozen field. Their fathers work on DEW site.

CONTINUED

#### Cook all automatically! Next to no watching!

# Big roast, 3 vegetables, dessert, ready all at once with this new General Electric automatic range



Start your color-levely General Electric kitches with this beautiful Speed-Cooking range in a Mix or Match color: canary yellow, turquoise green, petal pink, cadet blue, woodtone brown, satin white. A can of special matching paint is all you need to "dress up" surrounding walls and cabinets. General Electric Co., Appliance Park, Louisville 1, Ky.

#### NEW! Automatic Griddle

Fries, grills, makes perfect, all-alike pancakes. Dial any temperature you choose. Heat spreads evenly over griddle surface, stays put without adjustment. Lightweight griddle lifts off. It's completely washable, stores in range drawer.

#### **NEW!** Meat Thermometer

Temperature dial on backsplasher shows when meat reaches rare, medium or well-done. No wrong guessing. No opening oven door to peek. You put one end of the thermometer into the roast, the other into oven outlet.

Speed-Cooking ranges...so safe...so clean...so dependable



- \* Electric meat thermometer shows automatically when meat is done to your taste.
- ★ Automatic oven timer watches oven meal, turns heat on and off automatically.
- ★ Automotic unit cooks peas at just-right temperature.
- Automatic heat-controlled grill goldenbrowns tomatoes.

We couldn't begin to tell you all the grand helpers you get. The oven, for instance, holds a huge meal. Its extra width and floodlighted, "starlight" grey interior make it a joy to use.

Bake and broil units are fully enclosed. They pull out for easy oven cleaning. See the automatic-cooking Stratoliner at your G-E dealer's.



Set heat and "forget it." To use the automatic Cairod unit you set the dial just once for boiling, warming, frying. Unit comes on at Hr-heat, quickly brings food to any temperature you've set and holds it there without your hovering around. Same unit controls heat for the G-E griddle.



Lighted pushbuttons flick on at a fingertip touch. So convenient, especially when your hands are full or wet. There's a different-colored light for every heat. You can see what's cooking, at what speed, from across the kitchen.

#### Cooks Faster Than Gas!

Tested in accordance with American Standard Association electric range tests, the G-E unit brought 2 quarts of water to a boil 20% faster. Also, one quart and 2 cups of water were tested; the G-E unit was faster every time.

Gas bulmers were tested under (dentical conditions with burner input of 12,000 B.T. U. per hour (large burner requirement under Gas Appliance Mfrs. Association certification standards).



Your gift to Mother...
precious Eleritage

Here's the one gift that outshines them all! A complete set of Heritage in 1847 Regers Bris. The en silverplate pattern that has the rich, deep-seel-ptured design usually found onto in sold silver. It's America's finest silverplate, crafted and thi ished with exacting care to be loved and enjoyed forever. See it in your silverware store now.

So many lovely patterns to choose from Services for 8 start at \$59.75. No Fed. tax. Budget terms

lovel est tables on Aracra a

1347

1847 POGERS BROS

America's Suite: Silverplate



LANDING ON THE ICE of a lake at a Car of in DhW in course function comp. a U.S. C-121 cargo plane charms up the snow as its pilot reverses propellers for a

quick stop. The place werels a 25,000 points and cornes a leaf of 22 tips. To withstand this weight pilots like the runway ice to be at least five feet thick



## 28 minutes to flight time...

Soon he'll be a study in concentration behind the controls of a giant airliner, winging off on the last leg of a coast-to-coast run. But right now, planning here in Flight Control, he relaxes with a tastefully mild Dutch Masters Cigar.

Dutch Masters' superb taste and aroma bring on an "all's well" feeling of sheer satisfaction and contentment...any time! Try the magnificent Corona de Luxe at 3 for 50c. Other shapes more moderately priced.

Mild yes... tastefully mild Dutch Masters





DEMORBITIAC JIM GARNER LOOKS OVER 366 PLASMA ROTTLES, REPRESENTING THE NUMBER OF DAILY TRANSFUSIONS HE RECEIVED DURING THE PAST YEAR

# DAILY GIFT OF LIFE

#### Student blood donors keep hemophiliac in school

Every day the plasma from a pint of blood has to be given to Jim Garner, a 27-year-old senior at San Francisco State College who has a lifetime total of 1.400 transfusions. A hemophiliae, Jim has blood that will not clot well since it has too little antihemophilic globulin.

Until he was 24. Jim's life was a series of internal bleeding spells which caused his joints to stiffen and kept him bedridden half of the time. Then, in 1953. Dr. T. H. Spaet tried giving him pla-ma daily, since it contains the globulin he needs. To help him "pay" for the plasma fellow college students donated 500 pints to the blood bank. Last month, in a final campaign, they gave 271 pints more—enough to see Jun the rest of the way through school.



# IF YOU'VE NEVER HAD A PIN-CURL PERMANENT

... here's why you ought to try

# DIN-1T



JUST SIMPLE PIN CURLS
YOU CAN DO YOURSELF!

A Pin-It permanent is almost as easy as putting your hair up at night! You need no hard curiers. Just put your hair up in pin curts and apply Pin-It's Waving Lation. Later, riese and let your hair dry naturally.



PLEASANTEST LOTION POSSIBLE TODAY!

Pin-It is wonderfully different You can tell the minute you open the bottle. It contains absolutely no ammonial And Pin-It's exclusive Waving Lation is easy on your hoir, so you can use it more often.



A PERMANENT AND A SET IN ONE STEP!

Pin-It is self-neutralizing, eliminates messy dabbing, dripping with a separate neutralizer! And with Pin-It, there's no resetting needed! When you brush out your permanent, it's all set in the style you want!



SO SOFT AND LOVELY

Pin-II is especially designed for today's look in hair styles, it's soft as a pin-curl set, never light or kinky. For a wave that's soft and lavely from the very first day, and lasts weeks and weeks, try Pin-III



#### DAILY GIFT OF LIFE CONTINUED



HANDS FOR JIM go up in music class during blood drive when students are asked how many will give a pint of blood. Jim is rising to thank them.



LINE OF DONORS wasts to give pints of blood while Jim sits with his wife Evelyn and their 11-month-old son John, whose blood is completely normal.



DOSE FOR THE DAY is given by Mrs. Garner, a trained lab technician. She met Jim while working for Dr. Spaet, who began Jim's successful treatment.



IN SITUATIONS LIKE THIS:

# Only nylon cord tires can give you utmost safety—*surest protection* against tire trouble

For some kinds of driving, ordinary cord tires will meet your needs. But there are too many times when you can't afford to risk tire trouble or ignore tire safety—when you need tires that assure greatest dependability. These are the times you'll be glad you're riding on tires with nylon cords.

You'll find ny lon cord tires cost very little extra give you and your family priceless extra protection. See your tire dealer. He'll gladly explain the advantages of nylon cord tires.

THE FOUR THINGS A TIRE CORD MUST DO... NYLON DOES BEST! Nylon gives superior resistance to bruise damage, moisture, heat and flex fotigue.

Ny on mokes possible a far stronger tire cord than conventional yarns — provides greater safety and durability. Today aimost every military and commercial aircraft lands on hylon cord tires; billions of miles of truck-tire use have proved hylon's superiority.

Du Pont produces the nylon fiber.

Tire manufacturers make nylon cord tires

—un tubeless or conventional types.



BETTER THINGS FOR BETTER LIVING ... THROUGH CHEMISTRY

If atch "Du Pont Cavatoade Theater" on Television

#### BIG DAYS TO SAVE - WONDAY - FUESDAY - WEDNESDAY

#### FAMILY REMEDIES

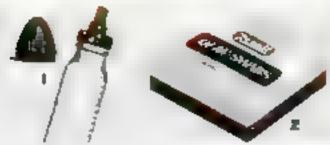
REXALL ASPIRIN. 36, rag. 274, now 2 for 284 REXALL CHILDREN'S ASPIRIN. Flovored 3-gr. tablets. 50, regularly 35%, now...... 2 for 36% REXALL MILK OF MAGNESIA, Pr. 474, 2 for 484 TREXALL FUNGI-REX FOR ATHLETE'S FOOT. Greaseless cream, 114-oz, tube, 75¢, 2 for 76¢ REXALL FUNGI-REX, Aerosol. 4 oz., 2 for \$1.60 REXALL PETROPOL MINERAL OIL, Non-habit forming laxative. Pint, reg. 59f..... 2 for 60f REXALL REX-SALVINE FOR BURNS, 5-oz. pushbutton Aerosai, regularly \$1.39...2 for \$1.40 REXALL REX-RUB FOR MUSCULAR ACHES. Big 6-oz. bottle, regularly 89¢, now 2 for 90¢ REXALL ANTACID GAS TABLETS neutrolize excess stamach acidity, 40, now...... 2 for 404 REXALL COLD SORE LOTION, 1/4 oz., 2 for 304 REXALL CHERRY BARK COUGH SYRUP, Big 1/2pint bottle, regularly 894, now.....2 for 904 REXALL COLD TABLETS, Special, Combine 6 proven Ingradients. 30, regularly 394, 2 for 404 REXALL AQUEOUS NOSE DROPS, Quickly relieve "stuffed-up head," I ounce.... 2 for 50¢ REXALL ANALGESIC BALM quickly relieves minor muscular aches, 1 ounce.....2 for 664 REXALL WITCH HAZEL, Pint, 574.... 2 for 584 REXALL IODINE. 1 ounce, 334...... 2 for 346 REXALL CALAMINE LOTION, 4 oz., 2 for 36\$ REXALL CHLOROPHYLL MOUTHWASH sweet-



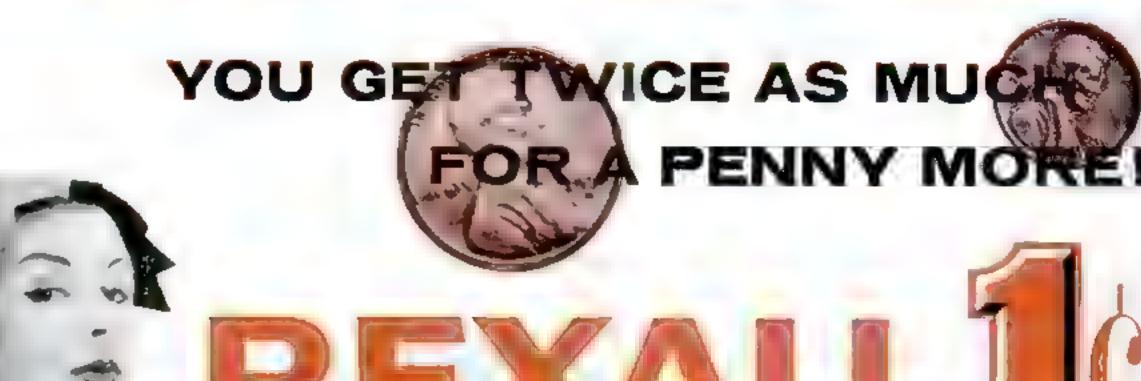
ens breath. Pint battle, reg. 79%, now 2 for 80%

- 1. REXALL MONACET APC for headache. 25, 2. REXALL KLENZO ANTISEPTIC, Ruby-red mouthwash. Full plat, reg. 795 ..... 2 for 804
- 3. REXALL ALCO-REX RUB for minor muscular REXALL CORN SOLVENT, Pointers torn re-
- mover. 1/2-ounce battle, 35%, now....2 for 36% REXALL PEROXIDE OF HYDROGEN, 3% solution. Pint, regularly 45°, now...... for 46°
- REXALL EYE DROPS, 1 ounce, 39F. . 2 for 40F REXALL HYGIENIC POWDER makes southing skin dressing, 6 oz., reg. 75%, now 2 for 76% REXALL MERCUROCHROME. 1/2 oz., 2 for 264
- REXALL MUCILLOID BULK LAXATIVE. Gentle, effective, non-irritating. Provides both bulk and lubrication for relief of temporary constipation, Contains nature's hemicellulose, Does not affect digestion. Easy to take; mix with water, milk or fruit juices as directed. Pound,
- REXALL CASCARA COMPOUND TABLETS. Lexi-
- TREXALL CASCARA SAGRADA EXTRACT toblets. 5 grain, 100, regularly 954.... 2 for 964 REXALL TOOTHACHE DROPS, 35¢, 2 for 36¢
- REXALL MENTHOLATED WHITE PINE AND TAR COUGH SYRUP. 1/2 pt., reg. 794, 2 for 804 REXALL GLYCERIN. 3 ounce, 674...2 for 684

#### BUYS FOR BABIES



- 1, REXALL STORK NURSER. 8-oz. bottle, nipple and cap complete. Regularly 35°, 2 for 36° 2. REXALL QUIK-SWABS, Cotton-tipped applicatass—a nursery essential, 100 .... 2 for 36¢
- REXALL GLYCERIN SUPPOSITORIES. Special size for infants. Jur of 12, 435.....2 for 446
- REXALL TINY TOT ASPIRIN. 1/2-grain, flavored. 100, regularly 35¢, now... . . . 2 for 36₺ REXALL COTTON BALLS. 65 sterilized, absorbent balls. Regularly 39%, naw..... 2 for 40%
- REXALL BABY TALC. Pound, 794.... 2 for 804 REXALL TINY TOT CASTILE SOAP, Pure and
- BABY BOTTLE BRUSH, Fine-textured nylon bristles an strong wire handle. 29%, 2 for 30%





KLENZO TOOTHBRUSHES. Fine quality nylon-bristle brushes in your choice of several colors and medically-approved styles.

REXALL ASPIRIN TABLETS. No finer, faster-acting aspirin made—at any price! Each tablet contains 5 grains. Bottles of 100.

REXALL PRO-CAP plastic adhesive tape. Waterproof. flesh-colored, 1/2" x 5 yds. BEONOMY SIZE, 12" x 10 yds., reg. 39¢... 2 for 40¢

REXALL MI-31 ANTISEPTIC. Our famous amber-color mouthwash, gargle and multi-purpose antiseptic. Kills germs. Pint bottles.

Reg. 79¢

BEAUTY BUYS









#### ALC: U.S.

- 1. ADRIENNE INDELO LIPSTICKS. 6 flottering shades. Reg. \$1.00 each, now..... 2 for \$1.01
- 2. ADRIENNE "MAGIC TONE" LIQUID ROUGE. Touch a drop to each cheek; blend out for a soft, lovely glow. Reg. \$1.00, now. . 2 for \$1.01
- INDELO LIPBRUSH, reg. 75%, now...2 for 76%
- ADRIENNE POWDER PUFFS, every type. Compressed or 3" Velour, each 15°, 2 for 16°; 3¼" Velour, regularly 25°, 2 for 26°; or Foom Rubber puffs, regularly 10%, now only. .2 for 11%
- REXAIL COTTON SQUARES. Box of 40 pads, 2 by 2 inches, Regularly 23s, now... 2 for 24s
- 2. ADRIENNE FACE POWDER. 4 shodes in Regulat or Compressed. Mode with finest, purest SERVINE VAID COLIONE
- 4, ADRIENNE FACE CREAMS, All-Purpose, 31/2
- oza Cold Cream, 3 aza or Cleansing Cream, 3¼ ounce. Each, regularly \$1.00, 2 for \$1.01 ADRIENNE LIQUID CLEANSING CREAM, New deep cleanser quickly frees pares and skin from

impurities. 6 oz., regularly \$1.50, 2 for \$1.51

- ADRIENNE LIQUID LANGLIN COMPOUND. 4oz. bottle, regularly \$1.50, now. .2 for \$1.51
- ADRIENNE HORMONE CREAM, 2-az. jar, regularly \$1,50. Save by buying several, 2 for \$1.5%

REXALL DRUG PRODUCTS ARE GUARANTEED TO GIVE SATISFACTION OR YOUR MONEY BACK

#### PRINTERSONAL TERMINA SYL TOTERBULL TOTERS OF PRINTERS OF THE SAME OF THE SAME

#### EVERY ITEM IN THIS SALE IS REGULAR. **GUARANTEED MERCHANDISE**

Use this ad as your shopping list and order in advance if you wish. Then pick up your order during the sale.

### Rexall READY-SHAVE Reg. \$1.00 Reg. \$1.00

MEN'S & LADIES' PLASTIC SUNGLASSES. Choice of B styles, with green or smoked lenses. MEN'S AVIATOR SUNGLASSES have golden metal frantes. Regularly \$1.00, now 2 for \$1.01 CHILDREN'S SUNGLASSES, Reg. 29c 2 for 30c

REXALL "READY SHAVE" gives creamy, whisker wilting lather at the touch of a button. Fach 10-oz Acrosol lasts for months

#### SHAVING NEEDS



T. KLENZO LATHER BRUSH...... 2 for \$1.01 2. REXALL SHAVING LOTION, Spicy, mosculine fragrance. 6 oz., regularly 59%, now 2 for 60%

- 3. REXALL MENTHOLATED SHAVE CREAM. Chaose lather or brushless, 59% ... 2 for 60% REXALL SHAVE CREAM, Choose 2%-ox. regu-
- for or 21/2-conce brushless, 43°. 2 for 44° LAVENDER AFTER-SHAVE LOTION, Pleasant, brisk fragrance. 4 oz., regularly \$1, 2 for \$1.01
- REXALL BAY RUM. Pint, 59F...... for 40F PERMEDGE RAZOR BLADES, 20 double or 18 single edge, Regular 49¢ packs.... 2 for 50¢
- LAVENDER AGRATED SHAVE CREAM, Regular or muntholated, 10-oz. Aerosal, \$1, 2 for \$1,01

#### FOR HAIR CARE



1. COMBS in every size and style. Naw, 2 for 11f, 2 for 20f, 2 for 26f...... 2 for 30f

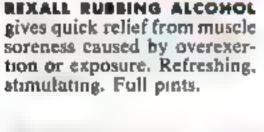
REXALL SHAMPOO for the whole femily. Big 5-oz. bottle, regularly 59¢, now. . . . 2 for 60¢

#### THE RESIDENCE IN

- 2. KLENZQ HAIR BRUSHES, half-round, professional, club styles. \$1, now......2 for \$1.01
- 3. ADRIENNE SPRAY HAIR NET contains lanelin. Big 11-ounce Aerosol, now. . . . 2 for \$2.01 "SATIN BRITE" PROFESSIONAL HAIR BRUSH.
- Nylon bristles in colorful back.... 2 for \$2.01 HELEN CORNELL CREAM SHAMPOO, 4-oz. [or of tream or 8-oz. bottle of liquid, each regu-
- forly 984, now your choice of ..... 2 for 994 HELEN CORNELL HAIR RINSE, 1/2 pt., 2 for 995 HELEN CORNELL ALL PURPOSE HAIR SET. 35 rubber-tipped black or branze bobby plas with
- MELEN CORNELL HAIR BANDEAU keeps hoir in place after shampooing, 394....2 for 404
- HELEN CORNELL HAIR NETS. Regular or hob
- MELEN CORNELL WAVE NETS...... 2 for 115 PEROXIDE OF HYDROGEN, 6%, 4 oz., 2 for 22¢

#### FOR MEN

- REXALL ANTISEPTIC HAIR TONIC, Helps contrai dandruff, 5 az., reg. 694, now 2 for 704 LAVENDER MEN'S HAIR PRODUCTS, Your
- choice 6-oz. Hair Tanic, Cream Hair Tonic, Hair Oil or Shampoo. Each, reg. \$1.00, 2 for \$1.01 Cello-pack of 30 white REXALL CREAM HAIR TONIC contains funding
- to replace natural oils. Keeps half neat without "greesy" look. 5 oz., now...... 2 for 704 SIZE envelopes. . 2 for 11# REXALL HAIR OIL, 5 oz., 494, now 2 for 50\$



Reg. 69¢

BATH POWDERS. Adrienne, Garden Spice or Lavender Delightful fragrances; luxuriously refreshing after your bath. Big puff in each box.

Reg. \$1.50

REXALL PANOVITE MULTI-VITAMINS. One daily supplies more than your minimum of A, D, B<sub>1</sub>, B<sub>2</sub> and C, plus B<sub>6</sub>. Bottles of 100. REXALL PANOVITE WITH MINERALS. Same formula, plus 11 minerals, 100, 2 for \$4.96

Reg \$3.10

Renatt

VITABLE CAPSULES INPARACE FORMULA

> COMMERCIAL ENVELOPES. envelopes; 344 by 6½-in. PACKAGE OF 12, same

Reg. 25¢





1.145

RUBBING

COMPOUND

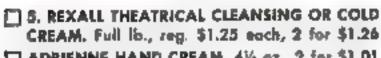












ADRIENNE HAND CREAM, 4% oz., 2 for \$1.01 MASCAL'S HAND LOTION, pt., \$1, 2 for \$1.01 I ILASOL HAND LOTION, 1/2 pt., 89%, 2 for 90%

#### **DEODORANTS**

- 6. DAINTY DEODORANT CREAM, 499, 2 for 50¢ DAINTY MIST DEODORANT, 75%, 2 for 76% DAINTY DEODORANT STICK, \$1, 2 for \$1.01
- DAINTY DEODORANT COLOGNE, 2 for \$1.01 ☐ DAINTY DEODORANT POWDER, 60%, 2 for 61 f ADRIENNE DECODORANT LOTION, 2 for \$1.01
- LAVENDER DEODORANTS, Stick, 2½ oz., or Cologne, 4 oz. Regularly \$1.00 ea., 2 for \$1.01
- LAVENDER DEODORANT TALCUM with Hexochloraphene, 3½ az., regularly 604, 2 for 614 REXALL ANTISEPTIC DEODORANT TALC. big
- 9-oz. can, regularly 59%, now.... 2 for 60% "8480" TALCUM, full pound con...2 for 765

#### SOAPS AND COLOGNES

- 7, ADRIENNE SOAPS with Ignolin. Rose Geranium, Sequoia Pine or Dry Skin soop. Each bax of 4 cakes, regularly \$1.39......2 for \$1.40 S. HELEN CORNELL BUBBLE BATH, box of 20
- 9. GARDEN SPICE COLOGNE STICK, 2 for \$1.26 10. ADRIENNE COLOGNES, your choice of
- three popular fragrances: Woodsy, Floral or Exotic Essence. \$1.25 each, now. . 2 for \$1.26 LAVENDER SOAP WITH LANGLIN, 4 cakes of complexion-softening lonolin soap with delicate lavender fragrance, in a lovely lavender
- gift box. Regularly \$1.39, now...2 for \$1.40 COLOGNE STICKS. Your choice of Lavender or Woodsy, Regularly \$1.25 each. Stack up new
- ADRIENNE GARDEN SPICE COLOGNE. This onticing fragrance is a popular favorite. 4-ounce bottle, regularly \$1.50, now.....2 for \$1.51



YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

#### 



The items in this ad are regular, guaranteed Rexull merchandise. Only increased volume lets your Rexall Druggist offer these big savings.

#### VITAMIN VALUES







□ 1. REXALL V-10 MULTI-VITAMIN TONIC, Excellent appetite stimulant, Supplies 5 times M.D.A.R.\* of Iron, twice M.D.A.R. of vitamin By, and M.D.A.R. of vitamins A, D, and By, 

2. REXALL MINERALIZED B COMPLEX with red crystalline Bra, liver, Iron and vitamin C. Combines 9 important B vitamins and Iron with 11 valuable minerals including issine. Bottle of 100, regularly \$5.95, naw. ..... 2 for \$5.96 I. REXALL POLYMULSION for infants and chil-

dren. Contains vitamins A, C, D, B; and B2. Mixes easily with baby's formula; is pleasantly flavored. 4-oz. bottle, regularly \$1.15, now 2 for \$1.16; Pint, regularly \$3.59, 2 for \$3.60

REXALL BREWER'S YEAST TABLETS provide B. and 82 at low cost. 250, 984, now...2 for 994

REXALL A & D TABLETS. Each contains 11/4 times M.D.A.R.\* of Vitamins A and D. Bottles of 100 easy-to-take tablets, \$1.19, .2 for \$1.20

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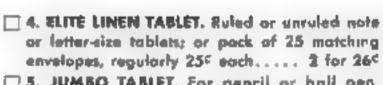
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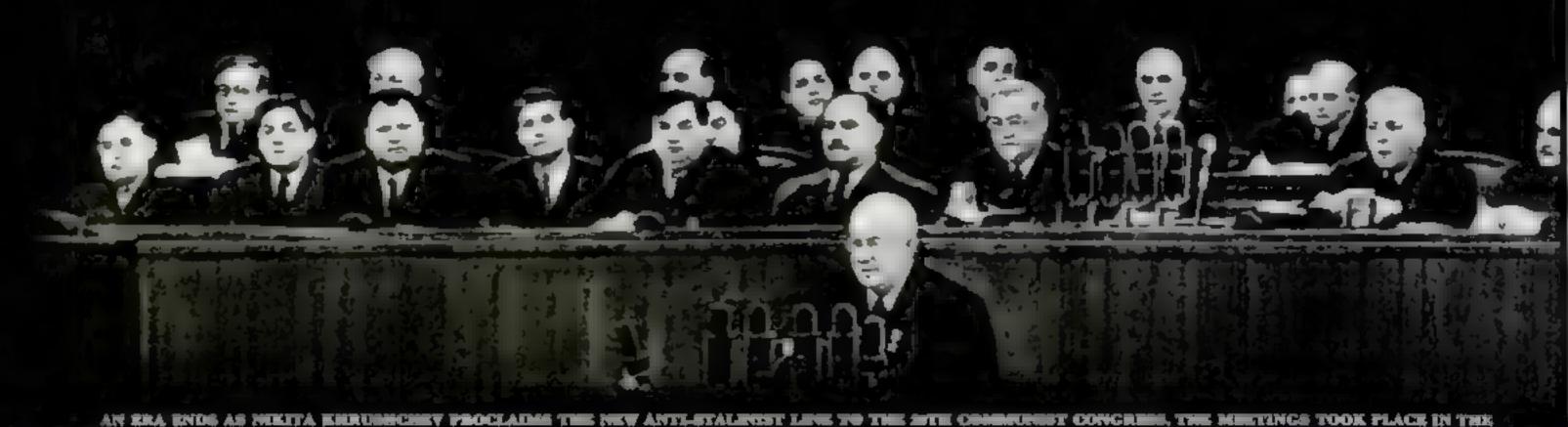
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# THE END OF A DARK AGE

#### Liquidation of Stalinism at Reds' 20th Congress, says famous authority, means

At the 20th Congress of the Communist party two months ago Nikita Khrushchev electrified the world by denomining the Communist denugod Stalin. Stalin, he declared, was not an all-wise patriot but a mad criminal who ruled by terror; many of those who perished in his purges were patriotic Communists whose reputations were to be posthumously rehabilitated. Since then the free world has been defaiting the reason for this treemendous Communist reversal and its significance. In this article the meaning of the new line is interpreted by Whittaker Chambers, one time underground functionary of the party in the U.S., who unmasked Alger Hiss as a Communist agent and wrote Utiness, one of the most cloquent autobiographies of our time.

Title are two series about the 20th Congress of the Sexict Complicate atts. On is about what is a positive now at it is memorial the right at into a trong Communication with the Complication.) The considerable politic line in ingothers execute the transfer the West The first is a classical transfer and the second has non-rise for its larged vitations and its larged that has not its larged the bispory. It is second has non-rise and according to the second has non-rise transfer and its bingred because the political memory, and the second story in in larger or becoming lest in the single carrier level or ments of the first.

The first is the story of the flow is pure. The posthamous Inquarition of Schild is produced by the foregress. Pure lie to detect, Stall is more for mental party, these are more works. There is no are more that a mount of the arony which those ways stand in but cannot whelly corvey. But there is a some in Morssongsky's opera. Borry Continuor, where music that is scar by any organ party of some lift it is rechard to mindless arguish of any organization of the mindle of some with what is otherwise arong many in the state at the scene are which the idea, cross of the mindle of sounds that have not their like in trapacy;

"Acca? Acch! Aooh! Acch!"

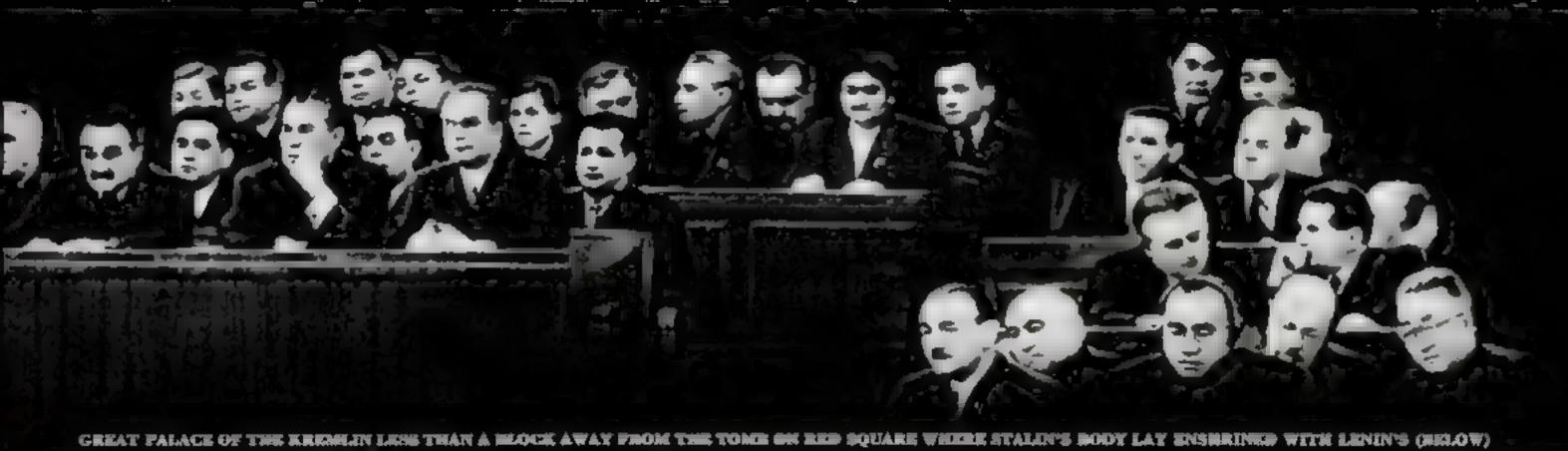
You may have thought that the words of the enslavel women that close has pides. I rope a Homen after as pinen along a long of a land suffering is speech or mind can bear. "Writh in the earth and quaking and a flood that sweet thall are lipses a on " But they are words as labely are retained meaning.

The ideal utility is sounds for the unincisurable, it is tonal evil and suffering that he at the board of his isolf. His is as near inset that can be suit about the meanings of these was less ach stand or; toreat Purge, Reverse Purge Communist Revelution Communist party to Communist experience as at a sampled or territories of mallions of making for were trades, or a safe of

I cannot pretend to write about the cristics objetive villar of the George Purge, thurst to its codes, but he runks of the cost party. A concewho of not live predict the runks of party to our time can know west is a wagery of in the Cerminal metric in past should want be not be a total of the know what there is should be less collisted. If the creating related the Red and treat whose time greated so were not as a collisted the page resort of the whose time greated so were higher the corresponding to the second treating the runks of the page resort of the constant of the runks of the constant of the page resort of the constant of the runks of the constant of the runks of the runks of the constant of the runks of the constant of the runks of the runks

TTHIN the the decades 920 to 1950 a server can be 10th Congress of the Societ Confine as the review to the Communishes will to the serve was personal date on a method to have been the control bright of the revolutionary idea mentors Staling and to corrupt Communism absolution flexistated by a day we the necessity server has the receist of that the billide parts which all the majors server has the results of that the billide parts which all the meaning and the receist of the sestimed this corruption by a blanc of curaning and but to force the server has been expected the corruption by a blanc of curaning and but to force the server how was that all the sestimed the corruption by a blanc of curaning and but to force the server how nothing simple curanical server.





# USHERS IN NEW DANGERS

#### 'no third war' but more insidious drive to win free men by WHITTAKER CHAMBERS

They say that when he came to the part of his secret speech to the 20th Congress in which he detailed Stalin's hes and crimes. Nikita Khrushchev repeatedly wept. So must many others have done men, once his contrades, now his enemies, reading the scraps and paraphrases of his words, in other languages, other lands, and having no illusions about his purposes. They wept, not as we weep from pain or strain, but as by the opening of an unstanchable wound, so old and deep that some of them, perhaps, supposed that it no longer existed.

ALL over the world tonight, as I write these words. Communists and former Communists are examining the past and their consciences with a fierceness of scrutiny that has not had its like in our times. Millions of others are taking fresh hope from the demolition that may go with it. It is these millions that Khrushchey and his men are angling for—

This great turn in Communist factics, which takes the form of the liquidation of Stalmism, opens an unparalleled struggle for men's minds. Communism is bidding for the allegiance of all those in the West who are in any way affected by its doctrine, its power or its spell. The West could make no greater mistake than to exaggerate first impressions or read into this move simply another scramble for personal power among the Krembin masters.

The Communists are realists. They will count on the long pull. And the pull will presently be intense in the minds of millions. With Stalin down, the force of Communist attraction will be great, on many levels, and with a play of appeals that the West will not readily understand. That is why I have gone into my personal reaction at length, and why I wish to stay with it a little longer.

Three books powerfully influenced my break with Communism. When, in 1937, the slow separation of my mind from Communism, like the detaching of live tissue, had brought me to the point where I dared to read books furbidden Communists to read—dared, that is, not out of fear of the party but against my own voluntary compulsion to obey it—then I read these three books: Vladimir Tchernavin's

I Speak for the Silent, Eugene Lyons' Assignment in Utopia; Victor Serge - Russia 20 Years After, In the years since, I have, in the course of editing news glanced at passages in all three books. But I never read one of them through again, I did not read them because I could not stand the pain they caused me, But when I finished the report of Anastas Mikovan's speech to the 20th Congress, the first speech in which I found an outright assault on Stalin, and when the names of the revindicated Bolsheviks began to appear—Bela Kun, Stanislav Kossior, Antonov-Avseenko—I heard my mind saying to itself in these words from Machith,

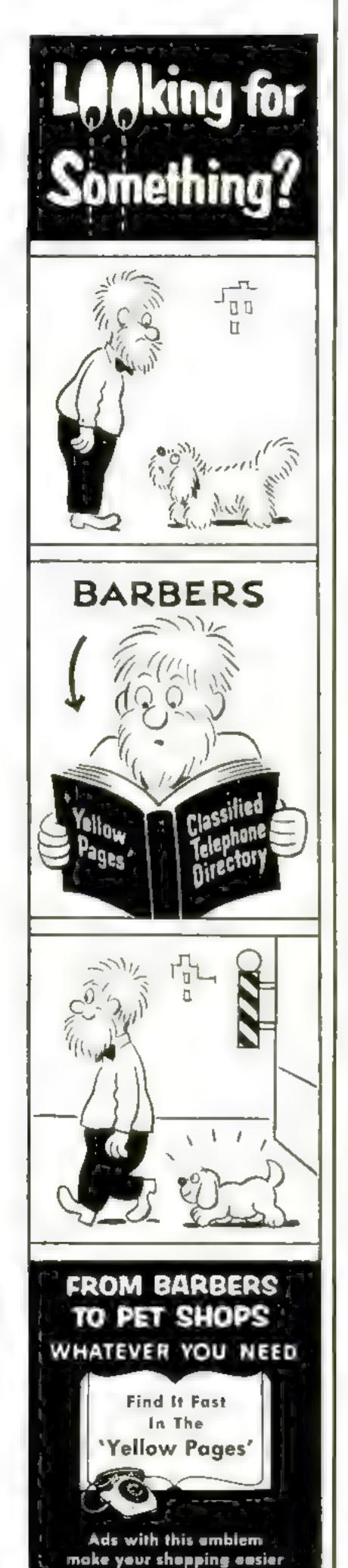
The times have been That, when the brains were out, the man would die, And there an end, but now they rise again.

I took up Victor Serge and lived back, line by line, over the struggle I had known in 1937 and the forepart of 1938. Let Serge give his own version of the remembered horror that is now exploding in the minds of Communists:

"As a rule, the condemned is called upon at night to quit his cell. He does not know where he is going, the turnkey does not know where he is conducting him. The elevator brings him down to the main floor. There, when he is made to take a cement staircase, powerfully illuminated, he begins to understand, . . . He follows a cement corridor bordered by gutters. He knows nothing; as a rule, he does not even know that he has been condemned to die, if the G.P.U. has invoked the death penalty administratively. A man-who himself knows only one thing and that is that he must kill the one who is being brought to him-emerges behind him on padded feet and sends a bullet through his head. The water spouts are opened, the body rolls into a trap or is pushed into a recess. . . . No witnesses: the cellar smothers all sounds: a few reliable executioners act without knowing anything exactly. Silence, secrecy I was confined in the Lubianka when the thirty-five functionaries of the Commissariat of Agriculture were executed there for a bizarre

CONTINUED







"PEACE" CAMPAIGN now intensified by Soviets used innocent appearing petition against A-bomb in 1950 to get many non-Communist aignatures.

#### 20TH CONGRESS CONTINUED

affair of sabotage and intelligence with Poland (March, 1935). No sound disturbed the silence of the perfect prison." Stalin made Communism itself this perfect prison.

But there is something else. Serge feels the impossibility of bringing to the mind of the West, which will not hear, let alone understand, this great drama of history that bears directly on its fate. He writes: "These pages, I feel, are depressingly monotonous. All these dismal destinies seem to repeat themselves, all these men move about in a hopeless greyness. . . . Yes, this struggle of revolutionists against the machine that grinds down everything has about it something depressing when you think of it in that way, in the abstract, without seeing the simple and shrewd faces, without being well acquainted with their lives. . . . I would like to efface this impression. Everyone of these men has his true grandeur. They are not vanquished, they are resisters, and they often have victorious souls."

They often have victorious souls. . . . It is those victorious souls that Communism is now calling to its side for a last struggle against the West. They may prove more effective than armies. They will not only revitalize Communism from which the spirit had all but died, leaving only the barren executive will, the habit of command or blind submission, both locked in an unspoken hypocrisy. They will speak to others who can hear them within the West. They will speak in many voices, on many ranges of feeling and of logic. But the resonance, haunting everything they say, and giving it special force, will be, even though unspoken, a single line of Lenin's wife's: "Those who have not lived through the revolution cannot imagine its grand solemn beauty."

The West will have to match that resonance from some depths within itself. Therein lies the threat to it of the great turn, the drama, now playing out among its inveterate enemies. For this turn was made in relation to a political situation involving the West; and it is that situation that is now in danger of being lost sight of in the more sensational development.

HY now? How did it happen that this great zigzag came in the year 1956, at the 20th Congress of the Soviet Communist party? The answers have to do with an international situation that is reasonably open to survey, and an internal Soviet situation, including a power struggle in the Kremlin, where lack of exact information, or conflicting information, takes us into the realm of astrology. Everybody is guessing. I would guess, too, if there seemed any urgent reason to, I prefer to center on the international situation, that dealing directly with the West, since it has seemed to me from the first that it was chiefly that the zigzag at the 20th Congress was meant to deal with. First, a word about congresses and zigzags.

Nothing is any longer decided at these great Communist congresses. They simply register important decisions, taken in the highest Communist echelons, out of sight and sound of the party masses, and probably some time before they are announced.

This is especially necessary because of the frequent zigzags of the party line. Zigzags are much misunderstood. But there is nothing inherently irrational about them. Communism has one fixed purpose: to take over the rest of the world. That purpose never changes. Only the tactics for effecting it change. Given the fixed



#### "THEY BEGGED ME NOT TO DO IT!"

Mrs. J. S., Rydal, Pennsylvania

"I didn't want to be a middle-aged glamour girl or anything like that. But my gray hair looked so dull and unattractive . . . I didn't know what to do! I was actually on the verge of dyeing my gray hair, but my family begged me not to do it.

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REVERSE PURGE took place in Bulgaria last week when Vulko Chervenkov (left) quit as premier. He had been accused of "aping Stalin," had executed Deputy Premier Traicho Kostov (right), whom party has now rehabilitated.

#### 20TH CONGRESS CONTINUED

purpose, the tactics can change endlessly, can change, at need, into the very opposite of what they have been, and sometimes over-

night, or so it seems.

A violent zigzag in the party line is a sign that Communism, in its perpetual assessment of the balance of forces, the power pattern in the world, has concluded that the power pattern has changed in such a way as to indicate that a rather definite stage of history is ending and a new one is beginning. A new power pattern commonly calls for new tactics in order for Communism

to work successfully in it.

The 20th Congress met at what Communists suppose to be an ultimate, or penultimate, stage of this century's history. It met to register the general line of a new tactic whose end result, if successful, would foreclose that stage of history in a world wholly Communist, or on the point of becoming so. New tactics were enjoined by the new power pattern, the changed balance of force between Communism and the West. This new balance of forces was revealed—but not caused—by last year's Geneva conferences. The actual shift in the power balance had occurred several years before. But after the Geneva conferences a zigzag in the party line

became a certainty.

On many in the West last year's Geneva conferences had an almost physically stunning effect. Of the two, the first (Summit) conference, which fed the illusion of "the Geneva spirit," was more stunning than the second conference which seemed to bury it. Except in fairly limited circles, the shock was not due to the fact that President Eisenhower lent the prestige of his presence to the Summit conference. As statesman he had little choice. The bull market in popular illusion showed clearly enough how narrow had been his margin of practical maneuver.

Geneva disclosed how little, vis-à-vis the Communist empire, the West had left to bargain with. The West had nothing that the Communists wanted enough (short of total or piecemeal submission), nothing they feared enough (short of total atomic war). And total atomic war they knew they need not really fear.

Thus the U.S. found itself, in one annex to Geneva, sitting down (with a representative of the unrecognized Peking government) to interminable talks (still unterminated) in order to spring a comparative handful of its citizens, unlawfully held by the Chinese Communists, from jails where many of them are still unlawfully held.

Thus, too, the West's chief strategic friend in Europe, Chancellor Adenauer of the German Federal Republic, soon after found himself forced to make grave concessions simply for the release by the Soviet government of a few thousand German war prisoners.

#### Like a family bargaining with kidnapers

ESTERN diplomacy, not through stupidity but because of a new adverse balance of real power in the world, found itself obliged to treat with Communism at a level no higher than that of a family dealing with kidnapers for its stolen children. Yet the meaning of this shift in power balance, which in history is of somewhat the same order as the sinking of land masses into the sea would be in nature, seemed scarcely to dent the West's awareness.





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APPEAL TO EAST, now major part of Soviet policy, dates from 1920 when Grigori Zinoviev, then head of Communist International, addressed Moslem workers at Baku. Congress called for Holy War on behalf of Communism.

#### 20TH CONGRESS CONTINUED

Behind the shift lay two interlocking situations, one technological, one political. The technological one was the open secret, which the Geneva conferences dramatized, that the atom bomb is no longer, at least in the sense that Sir Winston Churchill meant, the shield of the free world. Both sides possessed retaliatory power deadly enough to make resort to atomic war mutually suicidal.

But behind the deadlocked weapons situation lay a political situation ultimately much graver for the West. The key to this

situation had been China.

"My statesmanship," wrote Henry Adams in 1903 (the date is noteworthy), "is still all in China, where the last struggle for power is to come. . . . The only country now on the spot is Russia, and if Russia organizes China as an economical power, the little drama of history will end in the overthrow of our clumsy Western civilization. . . . In that event, I allow till 1950 to run our race out." This target date, too, is of interest. In fact, when the 20th Congress met, Communist China had been for some time engaged in the mass collectivization of its peasants—the kind of human bulldozing that marks the first step in organizing a socialist country into a modern industrial power. It was the fall of China that finally shifted the basic power balance in the world and so gravely complicated the problems of the West.

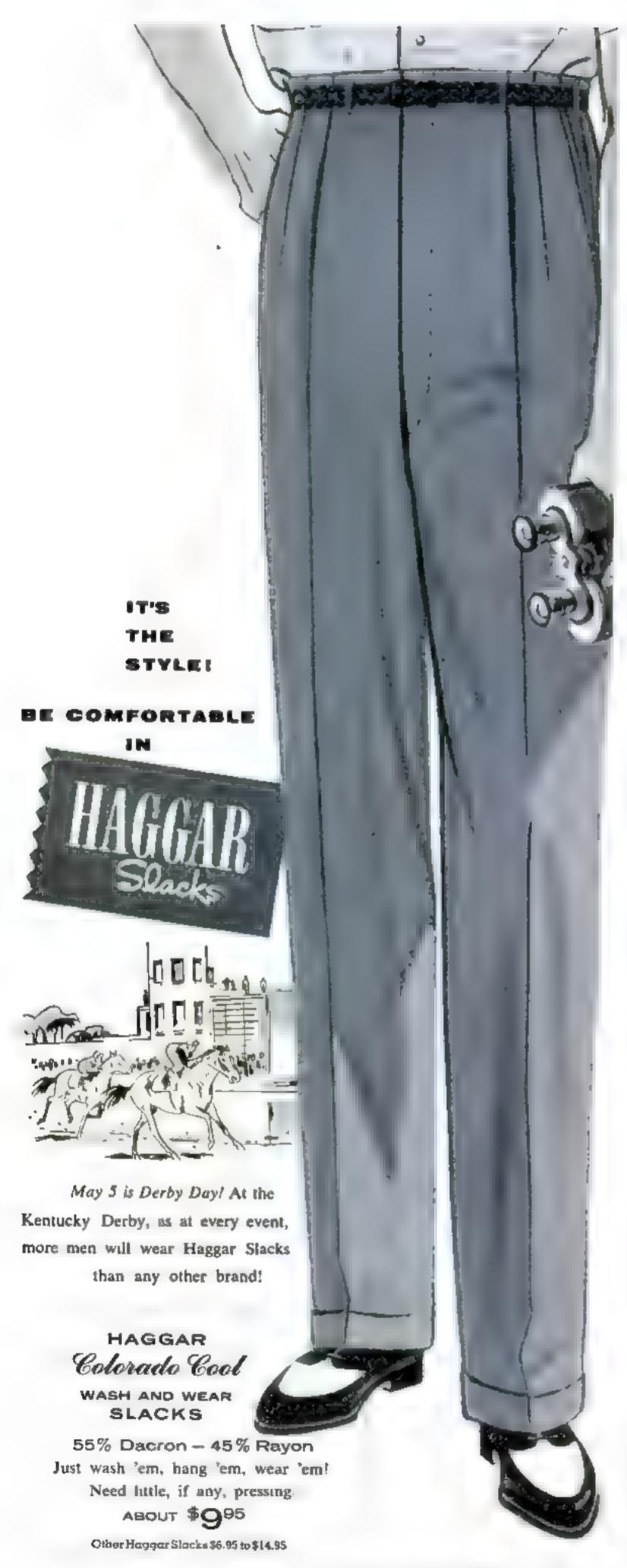
It is scarcely 35 years since Russia's then shaky Communist government convened at Baku, in Soviet Georgia, a great "Congress of Peoples of the East." There the Communist leaders of that day had called on the Far Eastern, Indian and Moslem masses to war against imperialism. The incredible shape of things to come was shadowed forth by a proclamation calling for a "Holy War under

the banner of the Comintern."

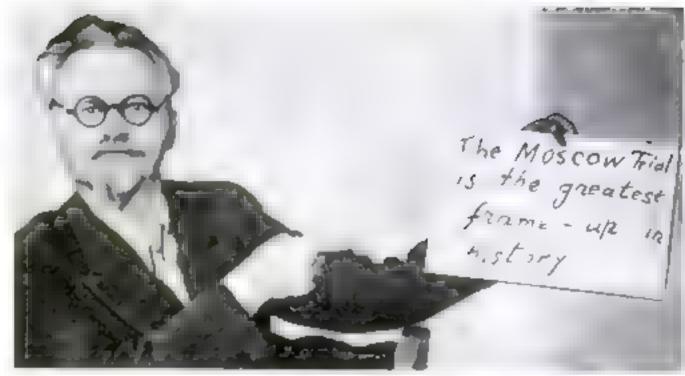
Even Communists liked to smile at that one in their private gatherings. But they labored unsmilingly to give force to Lenin's strategy on the "Colonial Question." Its end purpose: to strike at the West from the rear, and, by rousing Asia, Africa and Latin America, to add their force to Communism, while depriving the West of overseas markets and sources of raw material which are a foreign base of its economic life. Thus in time, Communism hoped, the rising waters of disaffection might leave the powers of Europe and North America like rooftops, islanded in a flood. The final conflict would then be narrowed to this question: who is to control the rooftops?

No doubt Soviet Foreign Minister Vyacheslav Molotov knew at Geneva that a Soviet arms deal with Egypt would soon lift that





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EARLY DENI NCIATION of the 1936 purge trials was made by Stahn's great enemy Trotsky who refused to pose for pictures except with this sign.

#### 20TH CONGRESS CONTINUED

flood (in the form of aroused Arab nationalism) against the West. He knew, too, that the rise of the Soviet Union as an industrial power, re-enforced by the production and the scientific and technological brains of half of Germany and all of Czechoslovakia, would enable those Bolshevik businessmen, Khrushchev and Bulganin, to take the road into the colonial markets and initiate a trade competition which must necessarily have a political face. It could all be done, too, under the shield of the atomic bomb. This, grossly oversimplified, was the international power pattern, the new balance of forces, which enjoined the new tactics proclaimed by the 20th Congress.

There must have come a moment, possibly some time before Stalin's death, when the keen eyes of Communism, ranging over the West and non-Communist Asia, were caught by a stunning insight which may be summed up in the phrase: those who are not against us are for us. In other words, for Communism the problem was how to convert the amorphous sentiments called "internationalism" or "neutralism" from negative to positive forces, from forces merely dividing the West's will to resist Communism into its marching allies. The answer was to refine the cruder forms of Communist aggression, which had produced the favorable power halance, into subtler forms of aggression which the power balance both required and made possible. This is the chief point and thrust of the tactics set forth at the 20th Congress.

#### No third world war

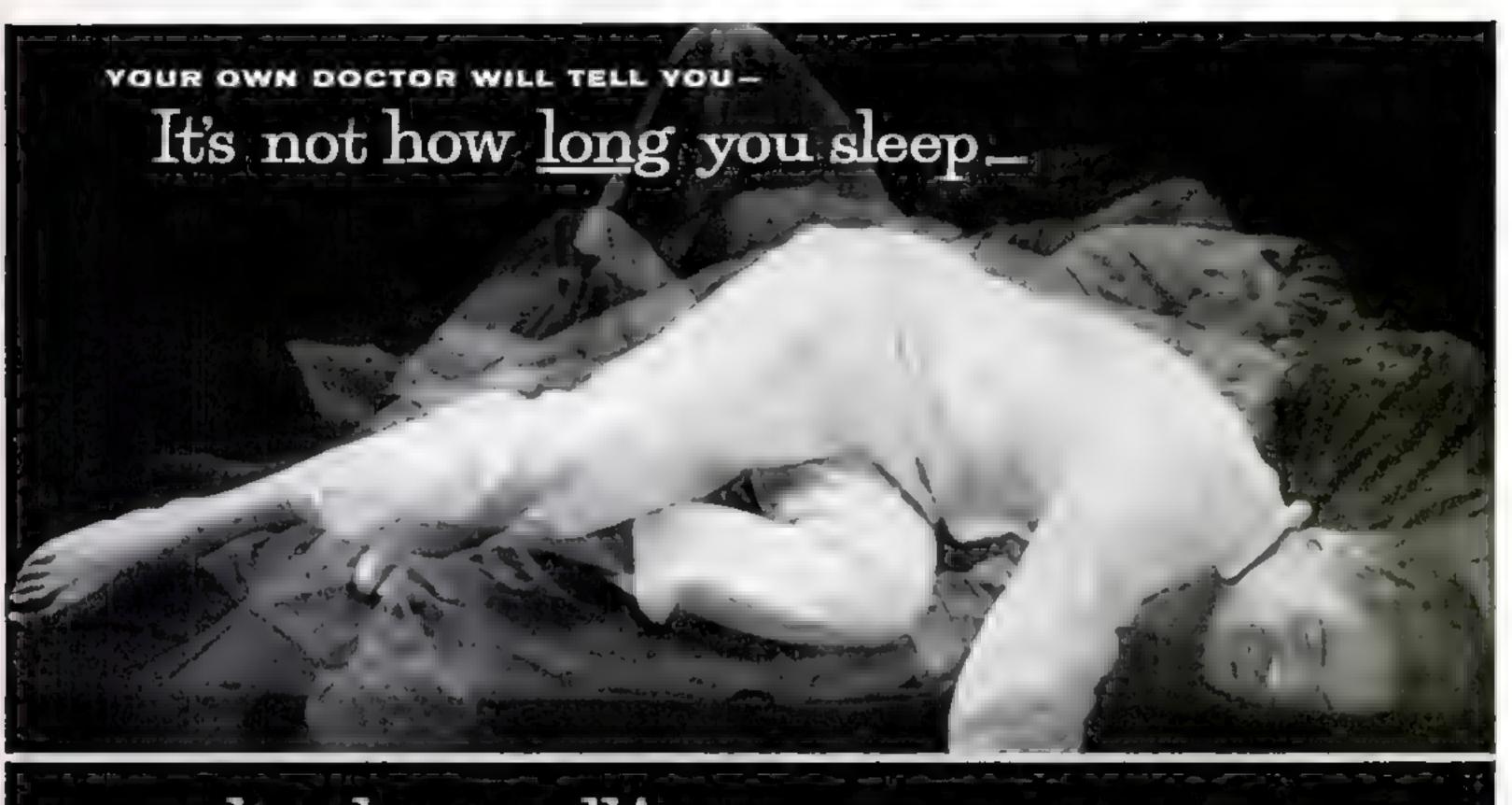
AS Secretary of the Communist party, Nikita S. Khrushchev keynoted this tactical shift. His speech runs to several thousand words. Its sense, once pried out of the foam rubber mufflings peculiar to Communist oratory, spells out the steps of the new tactic: 1) peaceful coexistence; 2) peaceful trade competition with the West; 3) revival of the popular front; 4) collective Communist leadership in contrast to Stalin's one-man rule. Their core meaning can be stripped from thousands of words to four words: no third world war.

How seriously the Communists mean this, how deep-going the zigzag is, can be glimpsed from the fact that to make it at all it was necessary, as Khrushchev expressly noted, to rethink certain of Lenin's conclusions. In *Imperialism*, hitherto a basic Communist text, written by Lenin during World War I, he offered the proposition that capitalism will finally commit suicide in a general war. It is this view that has just been updated.

Three of Khrushchev's points require special notice:

1) He claimed that Communism now spoke for a majority of mankind. He reached this score by counting on the Communist side, in particular, the friendly masses of India. In this he was stretching the elastic only a little thin. It has long been clear that the swing to Communism of one more population mass—Indonesia, for example—would give it something like an even break in any count of the world's noses.

2) Khrushchev was explicit in his popular front come-on. He put it this way: "Here cooperation also with sections of the socialist movement adhering to other views than ours in the question of the transition to socialism [i.e., those differing chiefly about the advisability of violent revolution] is possible and necessary. Today many Social Democrats [i.e., socialists and left liberals in the American sense] are for an active struggle against the war danger and militarism, for closer relations with socialist [i.e., Communist]





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ONE OF MANY BETRAYALS Stalin perpetrated, his 1939 nonaggression pact with the Nazis, lost him moral prestige which Russia's present leaders are trying to regain. As Molotov signs the pact, Stalin smirks at Ribbentrop.

#### 20TH CONGRESS CONTINUED

countries, and for unity of the labor movement. We sincerely welcome the Social Democrats and are ready to do everything possible to unite our efforts," etc. etc.

3) Khrushchev was careful to emphasize that Communism is still militantly revolutionary. There may still remain, he is saying, even after the soughing of the warm peace winds and the disintegrating action of popular fronts, some strongholds of opposition in the West so intractable that they can be brought to reason (i.e., Communism) only by the use of revolutionary violence. The U.S. is chiefly meant.

In effect Khrushchev is saying, "See, the Bomb is not going off. We are now extracting the detonator—a ticklish business. Surely all men of goodwill want to lend us a hand." To give this tactic force and mass, it is necessary to revive the popular front. To give it a semblance of plausibility, especially in view of the recent past, it is necessary to de-emphasize the cold war. For both it is expedient to liquidate Josef Stalin. For Stalin by his cynical pact with Hitler was not only the destroyer of the old popular front of the 1930s. He showed himself to be also the chief master of cold war.

Let us glance for a moment at cold war. In a sense Communism has always pursued a policy of cold war. It is a specialty of the house. But Communism was able to mount this policy on a world scale only after World War II. Then, the meaning of cold war came home to the incredulous West. Cold war is, in fact, the true brink of war policy, and whoever stands up to it finds himself willy-nilly playing brink of war. For its blackmailing effect depends on crowding an opponent to that brink so that any effort at resistance must make the brink seem more dizzily inevitable. Secretary of State John Foster Dulles was describing the experience with simple literalness in his much-abused phrase. Adlai Stevenson, too, described it more aptly than he knew because he was firing at the wrong target when he called it "Russian roulette."

#### The last thing Communism could want

OLD war, of course, involved a real risk. And the first man in the West who had the hardihood to make a brink of war stand, namely former President Harry S. Truman, took the Communists over the brink. That spoiled the game. The United States lost the Korean war because it was afraid of the threat of a bigger war with which Communism continued to play Russian roulette. The West was afraid. But the Communists must have been terrified, and with much better reasons. The last thing in the world Communism could want was world war.

Thus, the initial American reaction in the Korean war must have brought the Communists to an agonizing reappraisal of cold war policy even before Stalin died, even though his powerful



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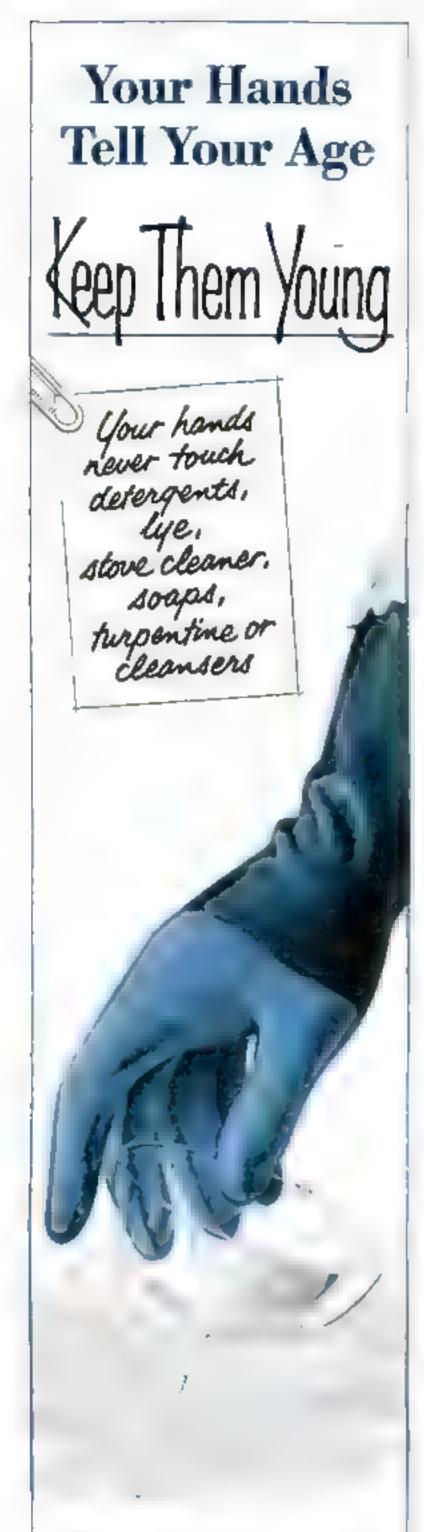


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#### 20TH CONGRESS CONTINUED

influence may have continued to hold them to that course. For, of course, policies develop an inertia, a momentum, that keeps them going even after their logic is impugned and the risks disclosed. And, of course, the West made a fool of itself in Korea, throwing away almost at once, out of its fear of general war, what its original initiative, General Douglas MacArthur's strategy and the courage of American men had won for it.

How quickly, too, the Communists in the full tide of victory settled for a mere half of Vietnam. What restraint, despite the bloodcurdling war whoops and tossing of stinkpots, has so far characterized Chinese Communist action around the Formosa Strait. No doubt this restraint, like that in Vietnam, reflects China's all-out exertion at collectivization and industrialization. This, in turn, bears directly on the current Communist peace strategy, which, among other items, is buying time for mainland China to emerge as a new Communist industrial massif.

Even during the cold war, at the time of the Stockholm peace pledge, Communists called for the organization of "partisans of peace." That term was meant to verbalize the fact that peace, as waged by Communists, is a form of weaponless war. It looked ahead to the time when the "partisans of peace" might eventually

serve as the rallying core of armed partisan groups. What the new Communist strategy envisages is the mounting. on a world scale, of a vast partisans of peace movement. Its formations will be the popular front. But something much more pervasive is foreshadowed; a radical change of the whole political climate of the West, going far beyond mere popular fronts, which, however manipulable, have manifest limits. Not only the political but the emotional preconditions for that change of climate exist. The whole world craves peace. All that is best in the West-most intelligent, humane, creative—abhors the thought of war. It is even simpler than that: men and women simply look at their children and grandchildren and think, it must not be. This is the absolute precondition for a change of climate, Practically all that is necessary to change the weather is for the Communist blizzard to stop freezing men's hopes, for a warm and melting sun to rise above the steppes. It is not necessary for Communism to liquidate the threat of Communism. It is only necessary for Communism to liquidate the threat of war.

Thus the tactical problem for Communism was not greatly different from that of the wind and the sun in Aesop's parable; competing to make a man take off his overcoat. To make the man the West—take off his coat, it was only necessary for Communism to let the sun shine. The difference with the parable lay in the fact that, hitherto, Communism could not let the sun shine. It could not for a number of overriding historical reasons embodied in the person and the official mythology of Josef Stalin. He personified those memories which, in varying degrees of distrust, aversion or horror, scarify the mind of the West with respect to Communism, and even the minds of thousands of Communists.

#### Peacefully coexisting corpses

EMIN and Stalin "the gruesome twosome" they were sometimes referred to when their embalmed corpses peacefully coexisted in the tomb on Moscow's Red Square. Yet it is probable that even the most devout Stalinist, in the recesses of his mind, always sets some distinctive pause between the names of Stalin and of Lenin. After all, the devout were serving Communism rather than Stalinism, and were serving Stalin chiefly as he seemed to serve Communism. Many have forgotten, over the years, that before the revolution Lenin hailed Stalin as a "wonderful Georgian." Anti-Stalinists, in particular, have preferred to remember that, as he watched Stalin's machination two years before he died, the stricken Lenin told the 11th Congress: "The machine is slipping out of your hands." Perhaps he had forgotten, as so many others have, that it was he, Lenin, who put Stalin's hand on the controls.

It happened at the 10th Congress of the Soviet Communist party in 1921. Lenin himself had announced the historic turning point: henceforth there would be no more organized opposition to the majority view of the party. Lenin said, "We do not need any opposition now, comrades, it's not the time for it. . . . It is no good reproaching me, it follows from the state of affairs."

The organizational changes that followed that act of the 10th Congress brought Stalin closer to power and raised up certain of his followers, two of whom, Vyacheslav Molotov and Kliment Voroshilov, are still members of the Communist party's ruling presidium. This obscure bit of Communist history is of high importance in understanding the meaning of the 20th Congress. It

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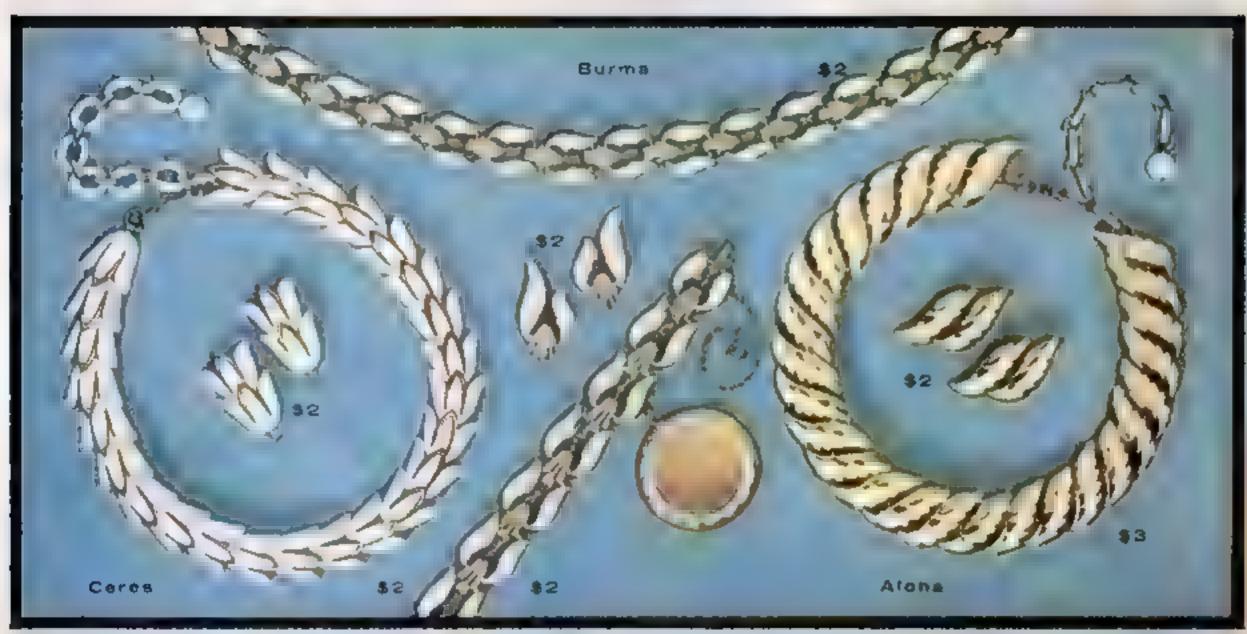
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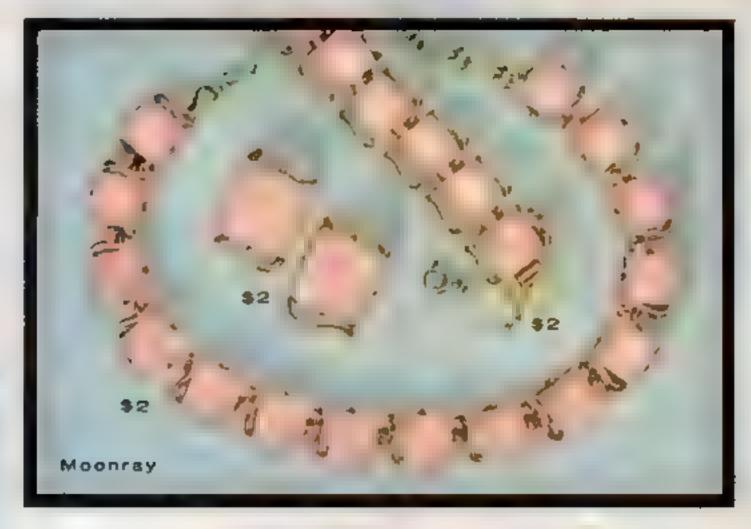














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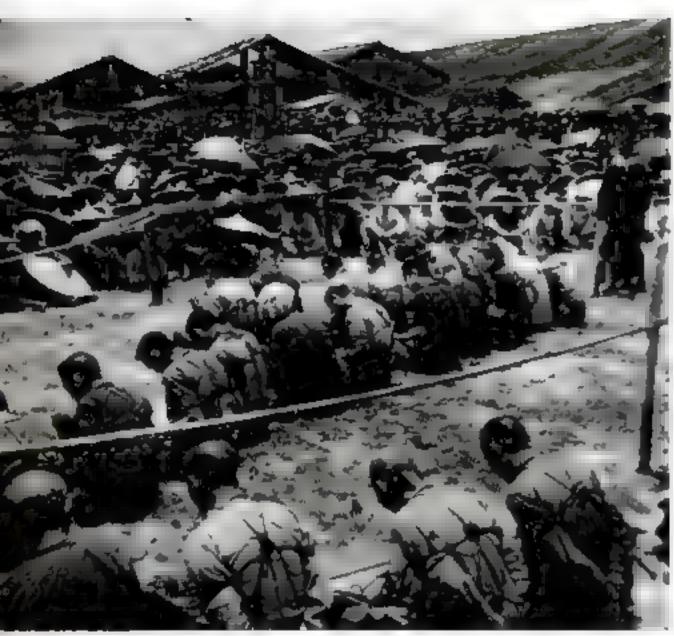
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REMAKING CHINA, the Communists herd landlords together in a comound before executing them. Liquidation of landholders was the Chinese quivalent of Stalin's purge of peasants who opposed farm collective program.

#### OTH CONGRESS CONTINUED

eveals the continuity of the Communist pattern of action, the egree to which the more Communism changes the more it is

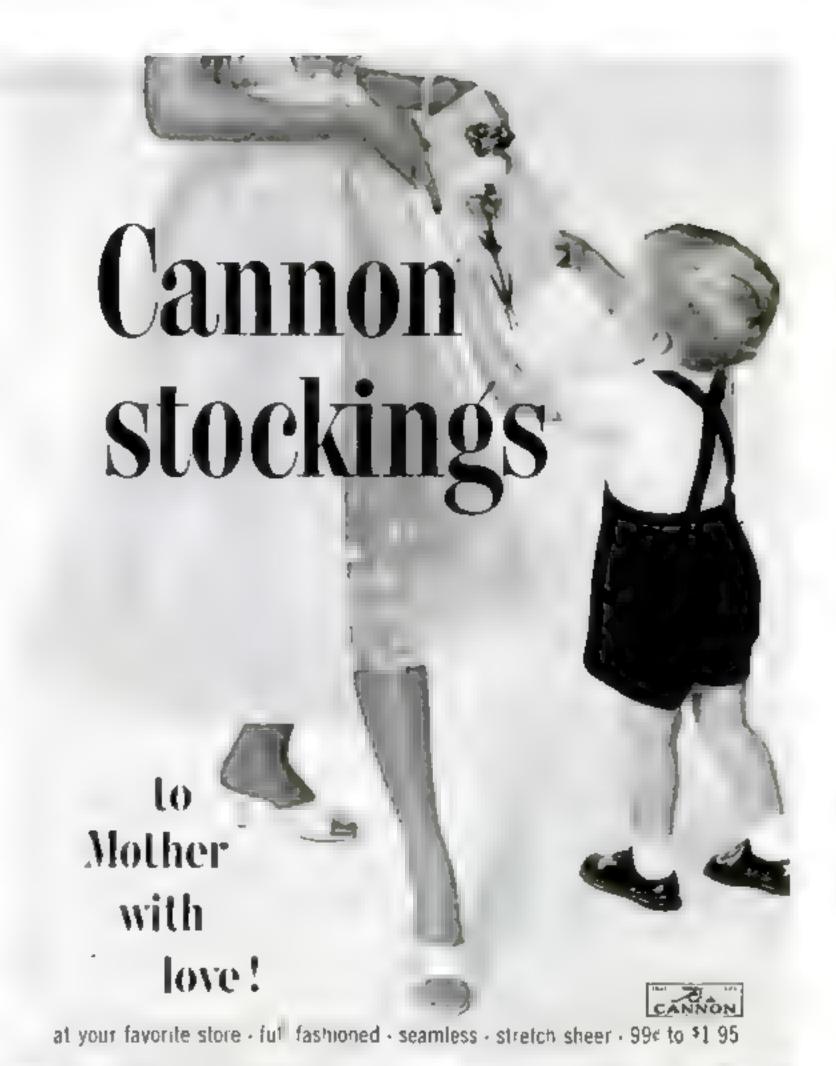
he same thing.

Like Lenin in 1921, Stalin could later claim for his worst acts: It is no good reproaching me, it follows from the state of affairs." The state of affairs through which Stalin pyramided the Communist empire to power included the collectivization of the peasants and the industrialization of the Soviet Union. To buy time for his, amidst the threatening international situation, Stalin becayed the Spanish Republic during its civil war, the popular rout and the German Communist party. For this, he wooed Hitler rdently and signed a nonaggression pact, thereby making possible world war II so that the West could destroy itself more effectully and quicker than Communism could ever hope to destroy it. It almost lost his gamble when the Germans turned on him in turn. Yet even that near-disaster Stalin turned into a triumph, inning back by the success of Soviet arms much of the goodwill to last in the West.

Meanwhile, in a series of great giveaway conferences—Tehran, alta, Potsdam—he outwitted or outmaneuvered the statesmen of he West, bringing the Communist frontiers into the heart of hrope and crowning his work with the Communist conquest of hum. That is why the men who are now liquidating Stalin dead ollowed Stalin alive. And that is why they must now liquidate his nemory. For to achieve his successes, Stalin had terrorized the iommunist party, crucified the Soviet peoples and committed rimes which alienated him from the human race—crimes which nake his liquidation, in changed circumstances, a prerequisite or Communist advance in a new age. But it is also necessary remember that in his appalling figure Communism found one of its supreme manifestations. The Communists whom Stalin iquidated make up the smallest part of his kill. But it is these lucily that the 20th Congress is lamenting. It is these that the West is chiefly reacting to. But there also lie between Stalin nd the West, to cite only one item, three to six million peasints whom Stalin (that is to say, Stalin and the Communist arty) killed as a matter of deliberate policy, by withholding ood from them. What of these dead?

#### 'The ice is going out!'

N the mid-1920s chance threw me together with the last military attaché of the czar's Washington embassy. A common ove of Russian music sometimes took us together to watch be idiot in Boris Godunov. I remember that patient military exile telling me once, from the depths of his longing for the Russian land which he did not live to see again, how, after the interminable winter, the ice begins to break up in the Russian ivers. Then the peasant boys run along the banks, trying to





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#### WISH YOU WERE HERE?

If you enjoyed Eliot Elisofon's striking color portfolio of spring scenes in Japan (page 82 of this issue), you will surely look forward to an equally brilliant color essay on "Grand Canyon's Hidden Wonders," to be presented in the May 14th issue of Life. In that issue Photographer A. Y. Owen will share with you some of the beauties he beheld in a 2,300-mile tour of the Grand Canyon on a three-month assignment for Life. In exploring the canyon's perilous crags and chasms Owen painstakingly sought out remote and inaccessible sites that are barred to the casual tourist. Owen took many remarkable photographs of places and vistas few people have ever seen before. Among them, in full natural color, is this majestic view from Lookout Point which is one of the true wonders of the Canyon.

"Grand Canyon" is just one of the spectacular color essays you will find in the next few weeks of Life. Others scheduled for early publication are:

#### DRESDEN ART COLLECTION



The priceless paintings collected for centuries by the artioving Dukes of Saxony, which were confiscated by the Russians in 1945, are being returned to Dresden Museum. In next week's issue of LIFE, in 10 full pages of color, you'll find the first big postwar viewling of these treasures.

HOLLYWOOD



The King and I, one of the most successful Broadway musicals, has been made into a movie of remarkable pageantry, to be previewed in the pages of LIFE. Hollywood news of another sort will appear as the fabled "back lots" of the movies serve as backdrop for new California fashions.

#### SPECIAL AIR AGE ISSUE



As the U.S. embarks on an era of jet travel for everyone, LIFE will devote an entire June issue to a single subject: "The Air Age." More than 30 pages of color photography will highlight the most exciting visual report you have ever seen on man's adventuring and endless pioneering in the oir.

#### WINDSOR'S GARDENS



Hidden until now from public view, the beautiful French gardens of H.R.H. the Duke of Windsor will be yours to see in color in LIFE. This 10-page portfolio of startling beauty also affords a refreshing view of the former king at his gardening wase at his residence in Gif-sur-Yvette, France.

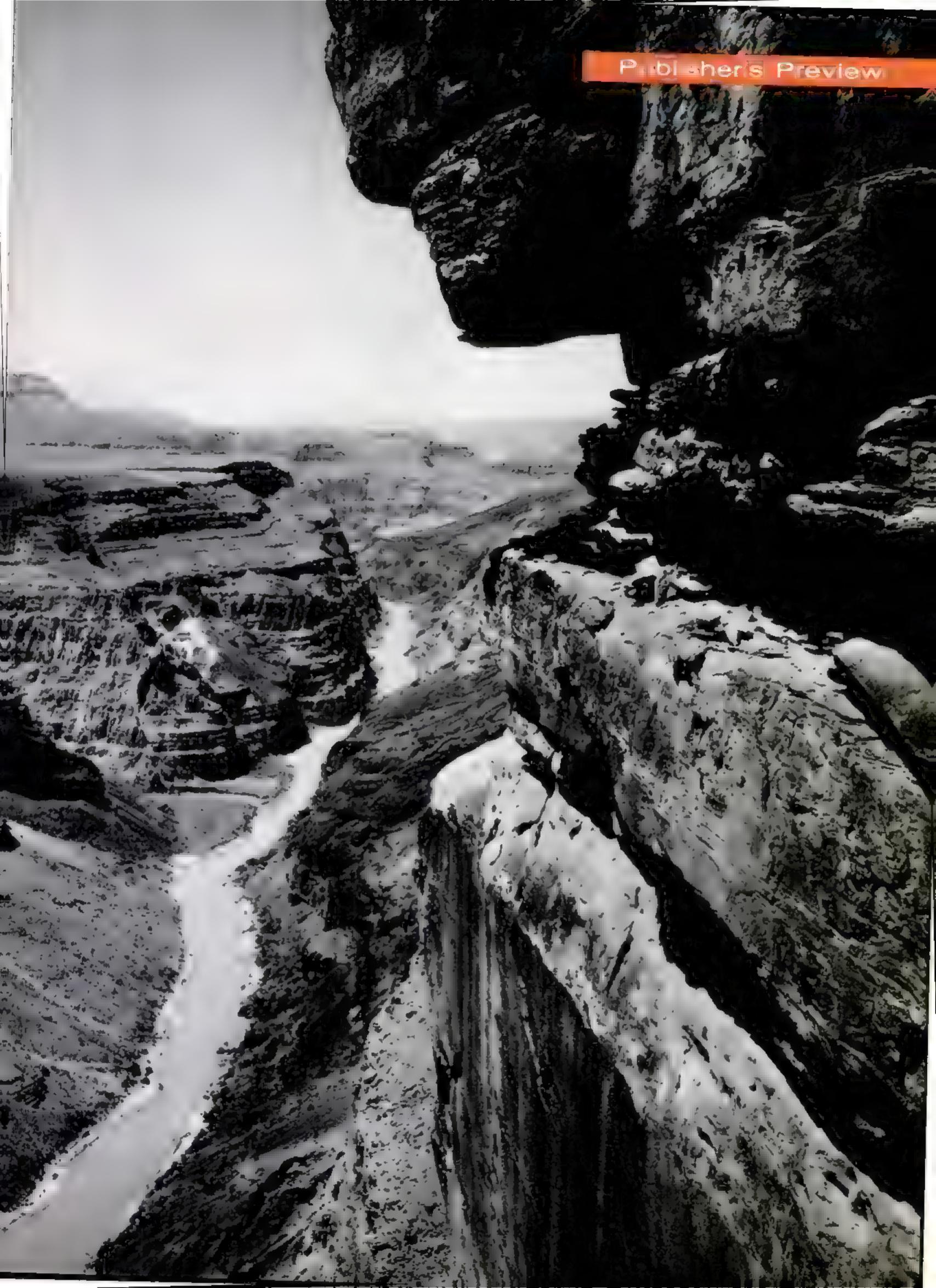
Then too you will see the final instalment in LtFE's series on America's Arts and Skills—a 19-page essay on the beauty inspired by modern industrial techniques. Another brilliant chapter in "The Epic of Man" will be presented in the June 4th issue. Also coming soon will be an unusual color portrait of the fabulous city of Venice by Photographer Ernst Haas, whose previous portfolios on New York and Paris have won high praise from Life's readers.

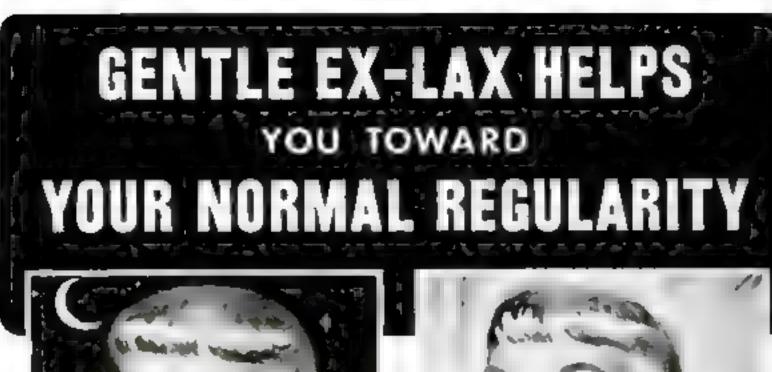
All this is just part of LIFE—some of the sights and scenes you'll see in LIFE and nowhere else; places you would never visit in a lifetime of travel. But there will be more—lots more; an endless array of exciting news pictures and picture stories. What happenings these will show cannot be predicted now. But they are guaranteed to let you eyewitness the great events of the world and to tell you the story of its people in this news-filled year of the Olympics, the nominating conventions, the presidential election and of the history-making tumult of the world today.

Wish you were here . . . to share it all? If you are not already a subscriber, why not use the postpaid subscription card which has been bound into this issue for your convenience. The sooner you mail it, the sooner you can start enjoying LIFE regularly at a special introductory rate.

ANDREW HEISKELL, Publisher









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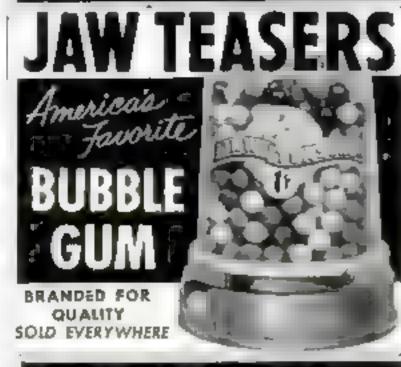


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#### 20TH CONGRESS CONTINUED

keep pace with the clashing floes; and, as they run, they shout, "Lyot idyot"-"the ice is going out!" It is just such an effect that the action of the 20th Congress has had upon those minds who have lived, at all deeply, the tragedy of our age wherever Communism has touched it.

#### When Khrushchev wept

THINK the West will fail again to measure the full meaning of that effect if it notes only that the men who have brought it about were former collaborators with Stalin in his evil deeds, or supposes that they are merely cynical in their crafty plans, whose guile is not, therefore, questioned. I, for one, do not believe that when Khrushchev wept before Congress delegates those were simulated tears, or that simulated tears could possibly have affected such an audience, or that Khrushchev could have dreamed they could. This is something more: lyot idyot—the ice is going out, the ice that froze and paralyzed the messianic spirit of Communism during the long but (in Communist terms) justifiable Stalinist nightmare. Communism is likely to become more, not less, dangerous. It is this that gives us the sensation of passing in a fortnight from one age into another.

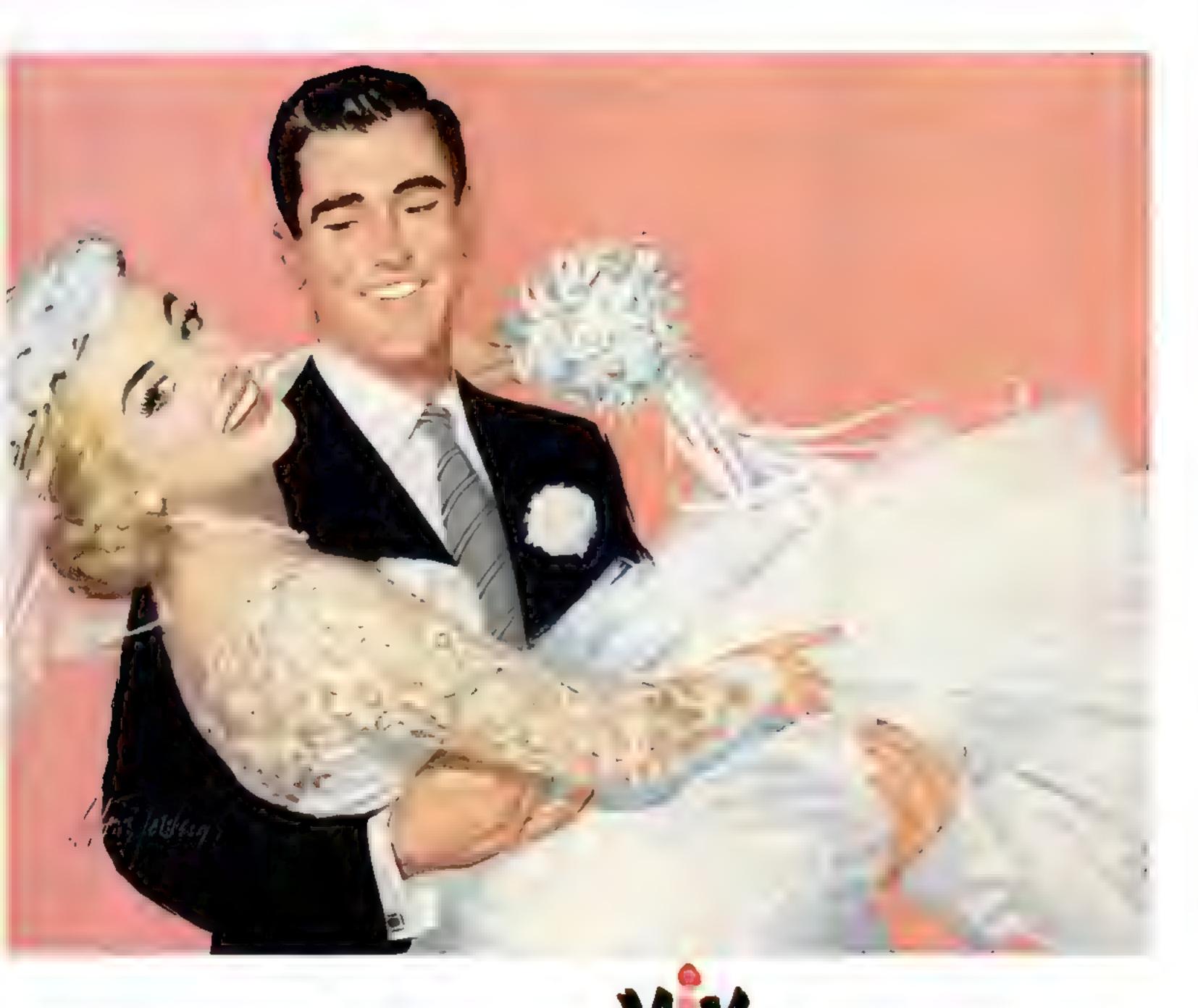
Communism has not changed. The dictatorship of the Communist party will not end. (The 20th Congress has acted to strengthen it.) It is unlikely that the slave labor camps will go or even shrink much. (Slave labor plays too important a part in the Communist economy and the victims of the reverse purge, or anybody at all who resists, will soon replace such political prisoners as may be released now.) Communist aggression against the West will not end. The 20th Congress has acted to give such aggression new, subtler, massive forms whose disintegrating energies are beamed first at specific soft spots around Communism's continental frontiers and far across them—at West Germany, France, Italy, Britain, India, Burma, Indonesia. Yugoslavia is already doing a "slow dissolve" back into the Soviet system—a homecoming which Moscow's official disbanding of the Cominform is intended to promote. For the Cominform, an organization of satellite and West European Communist parties, was used by Stalin chiefly to combat Marshal Tito and his special brand of heresy.

But, above all, it is the smashing of the Stalinist big lie that will change the climate, exerting its influence far beyond mere orthodox Communist lines, upon the internationalist and neutralist opinion of the West. With the smashing of the dark idol of Stalin, Communism can hope to compete again for the allegiance of men's minds, especially among the youth where its influence had fallen almost to zero. What the 20th Congress meant to do, and may well succeed in doing, was to make Com-

munism radioactive again.



CHANGING SIGNS of changing Red foreign policy showed recently in scenes like this one in Austria after Russians withdrew occupation forces.



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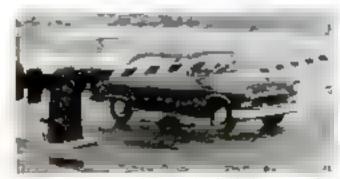
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# The reception that was no ball

# BRITISH RESTRAINT PUTS DAMPER ON BULGANIN-KHRUSHCHEV VISIT

Russia's traveling bosses, Premier Nikolai Bulganin and Communist Party Chief Nikita Khrushchev, were not their usual jovial and ebullient selves when they came to England last week on a visit of state. The British greeted them with controlled cordiality, and the Russians, like guests who felt they were not really welcome, were sober and subdued.

They received, however, nothing but the best. On the train up to London from Portsmouth, where they landed from the Soviet cruiser Ordzhonikidze, there was smoked salmon, tournedos Béarnaise and a 1950 Château Lafite Rothschild. In London the Russians were quartered at Claridge's, the stopping place of kings. They got a 115-minute rush-hour tour of the city, were marched in and out of Westminster Abbey, in and out of St. Paul's Cathedral, in and out of The Tower.

Occasionally in the distance they heard boos, cheers and whistles. Signs reading "End Terror in the Ukraine" were flaunted and a few whimsical Britons pretended to confuse them with another international twosome (see next page). But in general insults were discouraged. A woman who shouted "Bulganin" at Bulganin was taken in charge.

The British, it was clear, wanted no crowd-catching antics from their pudgy guests. They were much more interested in what the Russians had to say about easing world tensions. To that end they centered their entertainment program around seven long meetings at 10 Downing Street.



CARTOONIST LOW LAUGHS AT EDEN'S CAREFULLY RESTRAINED HOSPITALITY



AN UNSMILING PAIR stands at Victoria Station as Bulganin reads his gladto-be-in-England speech, Khrushchev waits impatiently and Eden (left) looks

somewhat bored. Behind are officials and press. A crowd, hidden from Russians by seven foot-high barrier, half-heartedly booed and cheered the guests.





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WRONG WELCOME was extended by London I inversity students who tarned up of a array of more and a latental Students for a latent and a latent state.



HONORED BY LONDON RUSSIANS AND HOSTS PREPARE TO SIT DOWN AT LUNCHEON IN MANSION HOUSE PRESIDED OVER BY ALDERMAN SIR SEYMOUR HOWARD





TWO WREATHS, as from ant the and the and in Figla, dilabered and the other free the Sovieties in entitle were precedual Cenotagh in meaning to Britain a golfont dead of the risk of war. The police has two wept the first what has a decided one Khrushelma and a share the risk first what has deliberated one.

# "LOOK, MOM! Now Ipana can stand on its head, too!"

#### NEW KING-SIZE STAND-UP CAP IS EASY-TO-USE, HARD-TO-LOSE

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- us: Ipana's new from the outside in! Kids say the new minty flavor is the greatest.
- vou: Anything that makes kids like to brush teeth is fine with me.
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- you: Better than other tooth pastes?
- Us: Scientists say new Ipana with WD-9 destroys tooth-decay bacteria measurably better than any other leading brand...including fluoride tooth paste! No worry, either, about using it for children under six.
- you: Sounds great for children. But tell me, how about my teeth?
- us: By all means! Ipana's good news for the entire family. Make it good news for your teeth tomorrow?



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## PIGEON-TOED PAVEMENT

For many years pigeons dawdled around the quiet intersection of Grand Avenue and 4th Street in the old Bunker Hill section of Los Angeles, where elderly people liked to come to feed them nuts and crumbs. During last winter the area was ripped up to clear ground for a new express highway. One recent day, while pigeons watched from a nearby roof, workmen poured a new sidewalk along the edge of an expressway exit. As soon as they had departed, the pigeons swooped down to their old haunt and stomped all over the fresh concrete. Before the cement hardened, the workmen returned, noticed the patchwork of pigeon prints, grumpily refinished the surface and posted a guard to shoo the pigeons away.



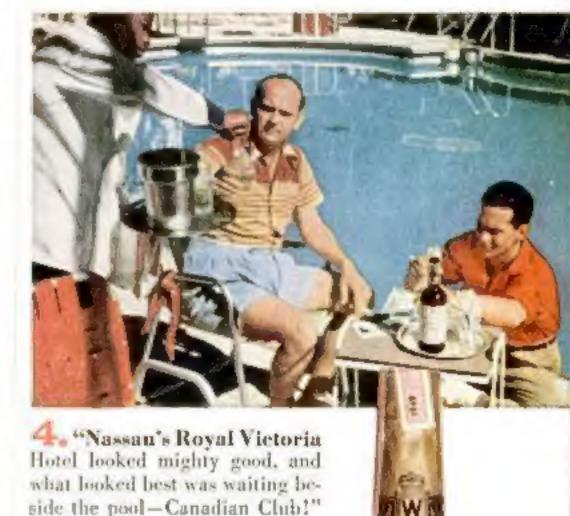


2. "Our porker put up a ferocious half-hour tug of war against me and my host before the guide could move in and truss him up, The pig, squealing like a dozen rusty hinges, was game to the end.

Why this whisky's



The piggy-back ride out of the bush wasn't easy for the guide. The 135-pound boar was still alive and wriggling. 'Wait till you taste barbecued boar meat,' my host said. It seems I had something besides boar meat to look forward to . . .



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